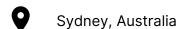


LOUISE RIDLEN

KEYNOTE SPEAKER | FOUNDER | TECH TRAILBLAZER | TIME ADVOCATE

Helping people and businesses reclaim their time, reduce tech overwhelm, and create systems that work.

CONTACT









FRESH IDEAS. SMART SOLUTIONS.

ABOUT LOUISE

Louise Ridlen is not your average tech speaker. As one of the first female founders of an IT company in Australia, Louise built Peppermint iT, a managed services business focused on delivering tech infused with care. She also leads IT Lady Connect, a registered charity that empowers older Australians through digital mentoring and inclusive technology programs.

A single mum turned award-winning entrepreneur, Louise is known for making complex tech feel simple, human, and even - dare we say - fun. With over 30 years in IT, her keynotes blend deep industry insight with real-life stories, humour, and practical takeaways. Whether speaking to business owners, corporates, or community groups, Louise connects with her audience through authenticity and warmth.

SPEAKING TOPICS

Louise is available for keynotes, panels, workshops, and podcast guest spots on:

- The Value of Time: Productivity, digital efficiency, and the T.I.M.E. method
- Al Adoption for Small Business: Using Al without losing the human touch
- Cybersecurity Made Simple: Practical protection strategies for business owners
- Simplifying Tech for Non-Tech People: Automation, delegation & digital wellbeing
- Women in Tech: Starting, sustaining, and scaling as a female founder
- From Chaos to Clarity: Systems, CRMs, and strategies for growth
- Digital Inclusion: How we're training kids to help older Aussies thrive online

MHY BOOK LOUISE

- Dynamic speaker with a unique blend of humour, heart, and hard truths.
- Real-world expertise from both the business and social impact sectors.
- Engages audiences across tech, business, education, and community spaces.
- Has trained 142+ Digital Mentors and helped hundreds of businesses streamline IT.
- Seen on: Koshie's Business Show, Ticker News, BX xPonential, Sip 'n Solve Podcast, Women in Digital Awards, Small Business Awards, Local Business Awards, City2Surf Philanthropy Campaign