



# LOUISE RIDLEN

KEYNOTE SPEAKER | FOUNDER | TECH  
TRAILBLAZER | TIME ADVOCATE

*Helping people and businesses reclaim their  
time, reduce tech overwhelm, and create  
systems that work.*



## CONTACT



Sydney, Australia



[www.ridlen.com](http://www.ridlen.com)



[help@peppermint-it.au](mailto:help@peppermint-it.au)



FRESH IDEAS. SMART SOLUTIONS.



## ABOUT LOUISE

Louise Ridlen is not your average tech speaker. As one of the first female founders of an IT company in Australia, Louise built Peppermint iT, a managed services business focused on delivering tech infused with care. She also leads IT Lady Connect, a registered charity that empowers older Australians through digital mentoring and inclusive technology programs.

A single mum turned award-winning entrepreneur, Louise is known for making complex tech feel simple, human, and even - dare we say - fun. With over 30 years in IT, her keynotes blend deep industry insight with real-life stories, humour, and practical takeaways. Whether speaking to business owners, corporates, or community groups, Louise connects with her audience through authenticity and warmth.



## SPEAKING TOPICS

Louise is available for keynotes, panels, workshops, and podcast guest spots on:

- **The Value of Time:** Productivity, digital efficiency, and the T.I.M.E. method
- **AI Adoption for Small Business:** Using AI without losing the human touch
- **Cybersecurity Made Simple:** Practical protection strategies for business owners
- **Simplifying Tech for Non-Tech People:** Automation, delegation & digital wellbeing
- **Women in Tech:** Starting, sustaining, and scaling as a female founder
- **From Chaos to Clarity:** Systems, CRMs, and strategies for growth
- **Digital Inclusion:** How we're training kids to help older Aussies thrive online



## WHY BOOK LOUISE

- Dynamic speaker with a unique blend of humour, heart, and hard truths.
- Real-world expertise from both the business and social impact sectors.
- Engages audiences across tech, business, education, and community spaces.
- Has trained 142+ Digital Mentors and helped hundreds of businesses streamline IT.
- **Seen on:** Koshie's Business Show, Ticker News, BX xPonential, Sip 'n Solve Podcast, Women in Digital Awards, Small Business Awards, Local Business Awards, City2Surf Philanthropy Campaign