



Amanda Lea Kaiser

Introduction

Amanda Lea (pronounced: Lee) Kaiser (pronounced Kizer, like the Kaiser roll).

Today's speaker led marketing at the Crayola crayon company, an advertising agency, and a national association.

A researcher at heart, she's conducted over 477 interviews to learn more about how people decide to engage.

She wrote a #1 Amazon best-selling book.

Recently two kittens adopted her, and she named them after Muppets.

I'm thrilled to welcome Amanda Lea Kaiser to our stage!

