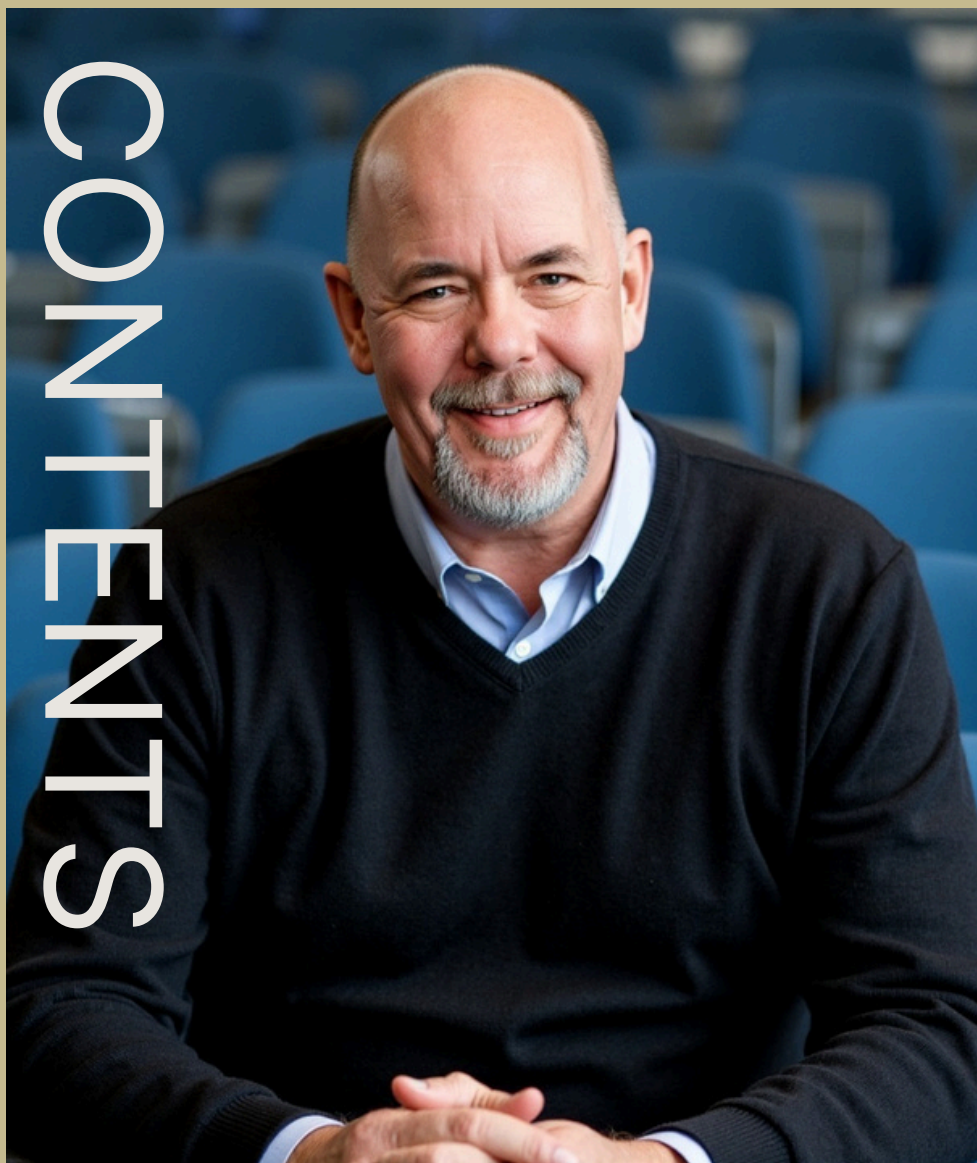


JIM TRACY



MEDIA KIT

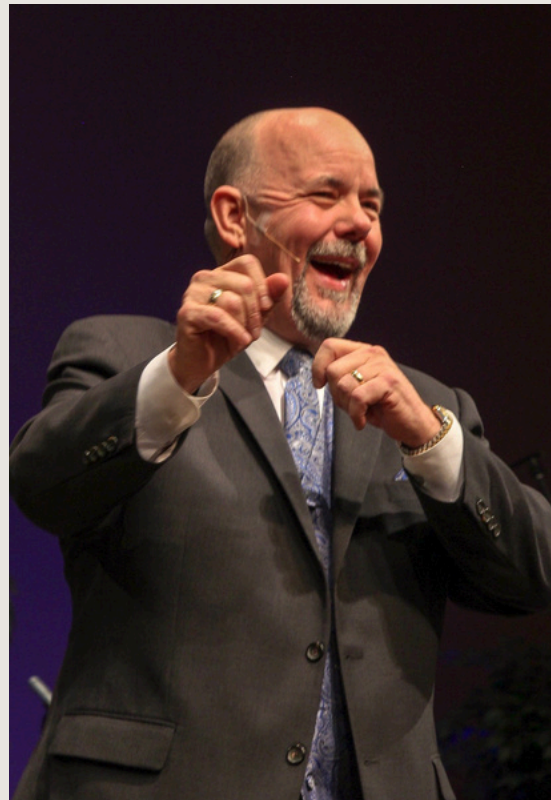
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JIM TRACY IS A HIGH ENERGY KEYNOTE SPEAKER, AWARD WINNING PODCASTER, BOARD MEMBER AND BEST SELLING AUTHOR WHOSE INFLUENCE HELPS LEADERS CRAFT CULTURES THAT IGNITE TEAM SUCCESS AND BUILD EMPLOYEE GOODWILL AND ENTERPRISE VALUE. HE HAS BEEN NAMED THE “CURATOR OF CULTURE” BY A CLIENT WHO WAS INPIRED TO ACTION. HE IS KNOWN FOR APPLICATION STORIES REFLECTING EXPERIENCE WITH REAL LIFE LEADERSHIP.

ABOUT JIM



FOLLOWING

FOLLOWERS

70,000+

YOUTUBE SUBSCRIBERS

59,000+

VIDEO VIEWS

1.7 MM +

AUDIENCE

AGE RANGE

91% OVER 25 AGE

MONTHLY AUDIENCE

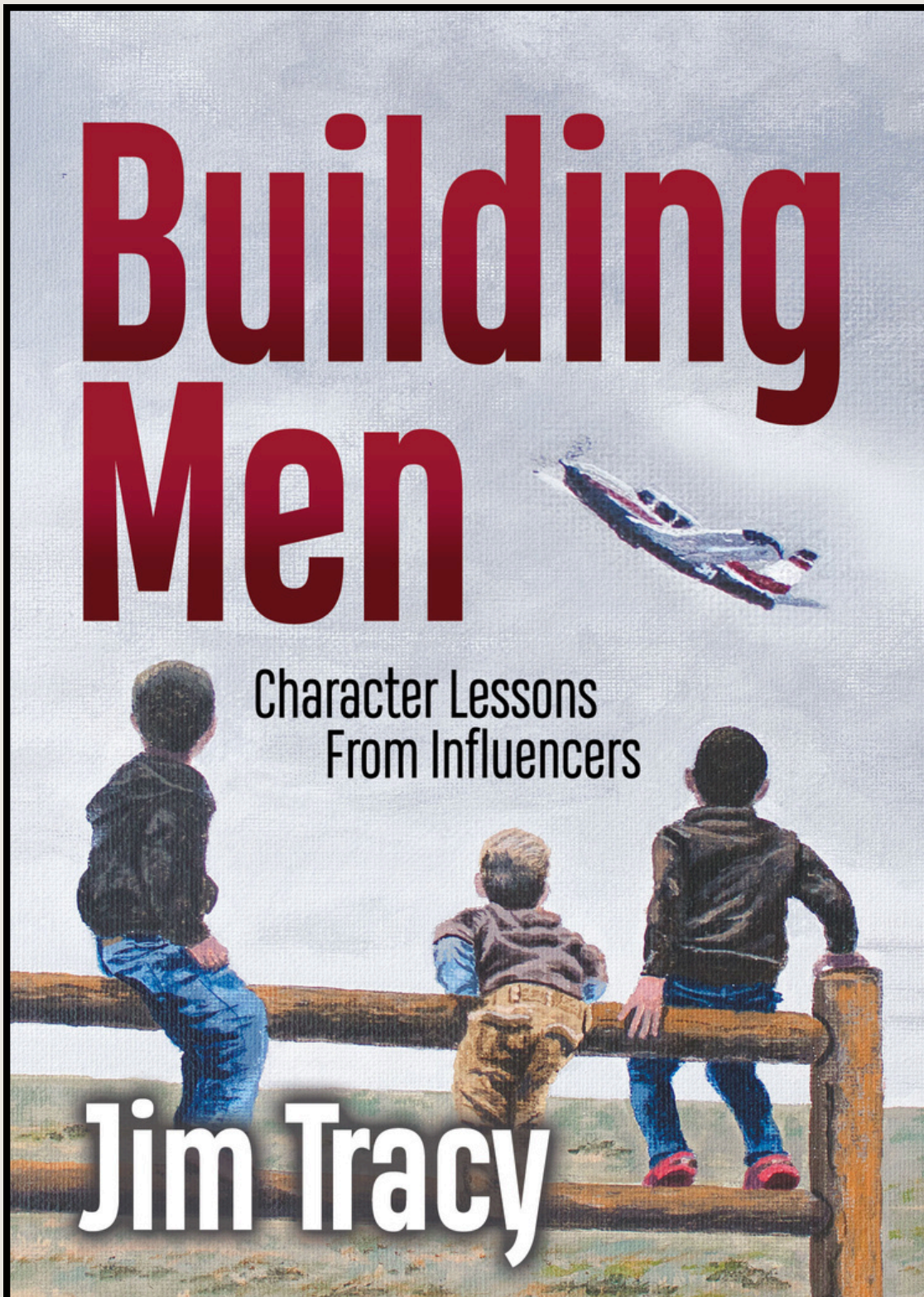
200,000+

GENDER

62% MALE



The Book



#1 AMAZON NEW RELEASE
AMAZON BEST SELLER
INTERNATIONAL IMPACT AWARD



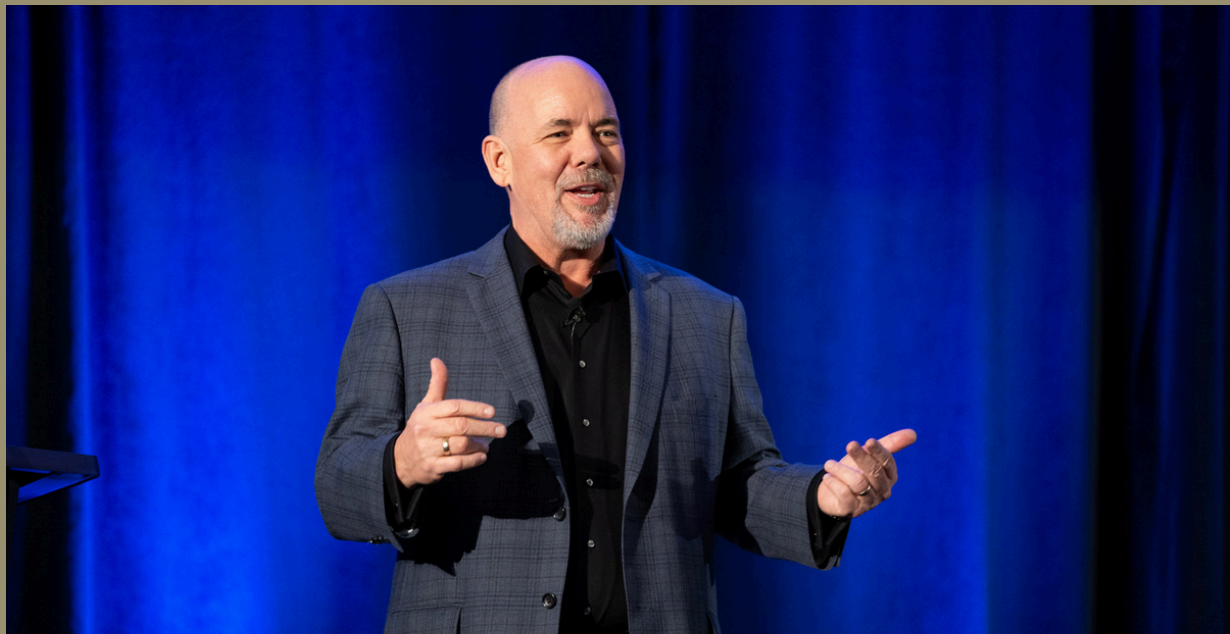
CULTURE

CHANGE

GENERATIONS

FEAR

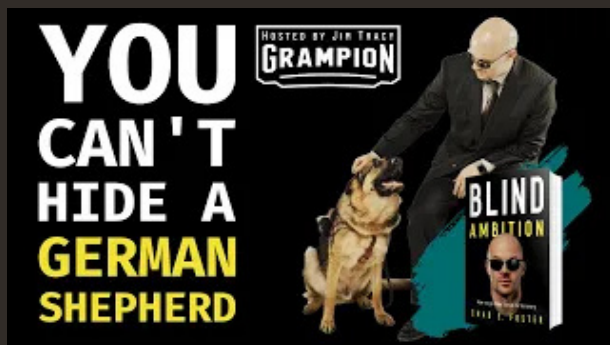
Jim Tracy is one of the highest demand influencers and speakers on workplace culture in North America. His extraordinary life combines real life CEO experience with candid stories about adversity, resilience and team building. Having spent decades at the helm of multi-generational organizations, he understands the challenges of rolling out teams in a dynamic and changing marketplace. A client named him: “The Curator of Culture”!



THE GRAMPION

TOP 1.5% PODCAST

1.6 MM VIEWS



TESTIMONIALS

- “Jim was SIMPLY and surprisingly the best keynote our Association has ever had.”
- “I thought it was easily the best session at the entire conference.”
- “Jim Tracy was exactly what our Association needed in a closing keynote.”
- “Jim is a consummate professional and a joy to work with and to be around.”
- “Working with Jim was wonderful! He is very knowledgeable in his craft but is also kind and very easy to work with.”
- “Jim was fantastic to work with! He had great energy, he came prepared to work with me as well as deliver an engaging and powerful keynote speech.”
- “I think Jim Tracy could be the man of the hour. Except his tenure suggests he’s more of a movement than a passing wave of thought leadership, mentorship, and culture curation.”
- “You won’t be disappointed by what he can bring to your audience.”

CONSULTING



CULTURE REVIVAL
— **BLUEPRINT** —
ELEVATING TEAMS FOR IMPACT

JIM HAS DEVELOPED THE CULTURE REVIVAL BLUEPRINT TO HELP SENIOR MANAGEMENT AND BUSINESS OWNERS. GET HELP FOR YOUR DISJOINTED AND CHALLENGING COMPANY CULTURE. CRAFT A REVIVED, THRIVING, CLIENT FOCUSED ENVIRONMENT SO THAT YOU CAN FOSTER EMPLOYEE LOYALTY, ENHANCE CUSTOMER EXPERIENCES, AND DRIVE SUSTAINED BUSINESS GROWTH. WE ELEVATE YOUR TEAM TO MAKE A SERIOUS IMPACT! AVAILABLE ONLINE IN LATE 2026 AS A MASTER CLASS!

“JIM’S INSIGHT INTO A BUSINESS CULTURE IS VERY INSPIRING.” ~ COO

“EXCEPTIONAL, ENGAGING, PROFESSIONAL, RELATABLE, RESPECTFUL, ENLIGHTENING AND INSPIRATIONAL!” ~ DIRECTOR

“THIS SESSION WAS VERY EYE OPENING & I HAVE MANY PEOPLE IN MY LIFE I WISH COULD’VE HEARD YOU!” ~ SR. MANAGER

GET IN TOUCH

WWW.THEJIMTRACY.COM

TEAM@THEJIMTRACY.COM

253-686-0250



PLEASE GET IN TOUCH AND MY TEAM WILL GET BACK
TO YOU AT MACH SPEED!