SIMONE KNEGO

SPEAKER AUTHOR PODCAST HOST

KEYNOTE SPEAKER · CREATOR OF THE REAL METHOD®

Turn Potential Into *Performance.*

Helping organizations increase profits by building confident, high-performing teams.

2X TEDX SPEAKER | FORMER CPA

CO-HOST, HER UNSHAKEABLE CONFIDENCE PODCAST



AS SEEN ON abc Entrepreneur TEDx CBS NBC yahoo! news FOX

THE GAP SHE CLOSES

Your people have the talent. Confidence decides whether it shows up.

Decisions drag. Hard conversations get dodged. Capable people wait for permission. Simone Knego closes the gap between potential and performance with keynotes leaders can put to work the same day.

She started as a CPA, so she speaks the language of results. Then she climbed Kilimanjaro with zero hiking experience. Audiences get both: the business case and the proof.

> *If you're looking for a speaker who can connect deeply with an audience while delivering a message that truly matters, Simone Knego is who you want. She brings a rare combination of authenticity, emotional resonance, and practical insight that leaves people not only inspired, but ready to act.*

Rory Vaden
Co-Founder, Brand Builders Group & Hall of Fame Speaker

SIGNATURE KEYNOTES

Three ways to close the gap between potential and performance.

01 The Confident Leader SIGNATURE TALK

Performing with Clarity, Ownership, and Consistency Under Pressure

Performance rarely falls apart for lack of skill. It slips when decisions drag, hard conversations get sidestepped, and people hold back when they should step forward. Using her REAL Method®, Simone gives leaders a repeatable way to decide with clarity, set expectations, and stay consistent under pressure.

- Decide faster without waiting for perfect information
- Build real accountability into the culture
- Handle difficult conversations directly instead of avoiding them

02 Teams That Thrive

How to Build a Culture Where People Step Up

Most teams aren't broken. They're waiting. For approval, for direction, for someone else to make the call. Gallup found managers drive 70% of the variance in team engagement. That's leverage. Simone shows leaders why capable people hold back and how to make stepping up the default.

- See whether your culture invites people to step up
- Spot the leadership habits quietly creating hesitation
- Make initiative, ownership, and follow-through the team norm

03 Confident in the Age of AI

How to Stay Relevant When Everything Is Changing

AI is not coming for your job. But fear just might. When people feel behind, some freeze and some fight it. That's a confidence problem, not a technology problem. Simone doesn't teach AI tools. She teaches the mindset to meet any change without losing footing, learned climbing Kilimanjaro and jumping into the Southern Ocean beside an iceberg.

- Turn AI anxiety from a threat into an energizing challenge
- Know the human strengths no algorithm can replace
- Meet change with ownership instead of bracing against it



WHAT CLIENTS SAY

"Simone Knego's humor, mixed with thoughtful stories and wisdom had the audience captivated. Her message came through and truly resonated with the attendees. I would highly recommend her as a gifted and talented presenter."

Heather Kasten, President/CEO, Greater Sarasota Chamber of Commerce

"Simone Knego is real. She's very relatable and you can feel her passion for helping others gain and experience real confidence."

Tammy Bracewell, IOM, FCCP, President, Florida Association of Chamber Professionals

"Simone sets the highest example of integrity while encouraging the audience to do the same."

Mara Moss, Director, Jewish Women's Foundation of Metropolitan Detroit

"Simone's amazing delivery style not only completely captivated me throughout the speech but also empowered me to take outrageous action with real life frameworks that actually work."

Trey Humpreys, Entrepreneur, Author, Speaker

CHECK AVAILABILITY

Book Simone

(941) 928-9168 Simone@simoneknego.com Sarasota, FL

simoneknego.com