

DEBORAH BIDDLE

Founder of The People Company Consulting Group

Certified Diversity Executive & Practitioner

Inclusion & Belonging Consultant

Professional Speaker

Leadership Coach

Are you ready to transform your workplace into a truly diverse, equitable, and inclusive environment? Do you have DEI policies in place but find yourself wondering how to turn intentions into lasting impact?

Meet Deborah Biddle, Founder of The People Company Consulting Group. With a proven track record of guiding leaders and organizations to navigate the complexities of DEI, Deborah specializes in turning ambitious visions into actionable strategies that drive meaningful, measurable change.



Deborah Biddle is a **dynamic** and **highly respected** Diversity, Equity, Inclusion, and Belonging (DEIB) consultant, coach, trainer, and professional speaker. With over 30 years of experience spanning corporate, nonprofit, and small business sectors, Deborah specializes in transforming how organizations and individuals approach DEIB. As the founder of The People Company Consulting Group, she works closely with organizations to build inclusive cultures, rethink strategies, and make impactful decisions that foster belonging and success.

Her calm, thoughtful approach, coupled with keen listening and insightful questioning, allows her to meet organizations where they are, tailoring strategies to align with their goals. Guided by her mantra, "THINK Better, DO Better, BE Better," Deborah designs and delivers thought-provoking workshops and training that inspire action and create lasting change.

Deborah's keynotes and workshops are a blend of education and motivation, full of **real-life examples and actionable insights.** Her expertise in various DEI topics, including unconscious bias, microaggressions, and inclusive leadership, is delivered in a manner that is both accessible and compelling. Participants leave equipped not only with a deeper understanding of DEI principles but also with practical strategies to implement them in their daily lives and workplaces.

TESTIMONIALS

"I am a better leader and we are a better organization because of our work with Debbie. I would engage her for this work again, and give her my strongest recommendation."

Ken Loving, MD
Chief Executive Officer
Access Community Health Centers

"Deborah's dedication to the topic is clearly evident, and she is passionate about sharing her knowledge through her thought-provoking presentation and interactive discussion activities...I highly recommend Deborah as a speaker, facilitator, and change agent for any company."

Kimila Daniels,

Former Chief Administrative Officer, Quartz Health Solutions and Founder, Infinite Ubora

"Deborah is one of the most polished speakers I have had the pleasure of sitting in on. She has an uncanny ability to break down a complex subject while compelling one to take action immediately after. I cannot recommend or speak highly enough of Deborah!"

Andrew Friske, Senior Dream Curator at American Family Insurance Dream Bank

"Everything about Deborah Biddle is cause for great enthusiasm. She is an exceptional individual. She is an effective communicator, both as a speaker and writer. In situations where excellence is desired, Deborah Biddle will be a superior performer.

Ollie Watts Davis, D.M.A.
University Scholar | Professor of Music, Voice Division
University of Illinois at Urbana-Champaign