

KEYNOTE

You (yes, you!) *belong on stage.*

Transform your approach to public speaking so you can have a bigger impact (even if you hate it with the force of a thousand suns)

THE POWER POSITION OF SPEAKING IS WAITING FOR YOU.

Will you listen to that little voice inside that says you are worthy of the moment?

Standing on the sidelines is costing you - and it doesn't have to be that way. Maybe you've had the dream inside you for awhile (even if you've hardly admitted to yourself). Or maybe it's only something you admire from afar.

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Either way - speaking is an essential component of your business-building, lead generation, and growing revenue. Going live on Instagram. Course videos. Interviews. Panels. Podcast guesting and hosting. Workshops. Summits. Virtual trainings. Keynotes! (Etc.!) Every single one of these moments is a "stage", and an essential part of the life of an entrepreneur, thought leader - or subject matter expert - and you (yes, you!) belong there (even if you HATE it and would never call yourself a speaker)!

Why? Because without stepping out onto the many "stages" we have access to - you are missing out on the authority, the impact, and the revenue that comes with it. And more importantly - your audience is missing out on you!

In this session, after providing practical strategies to make it real, Sally will convince you that not only do you belong on stage -but you might actually enjoy it!

it's more than a keynote; it's an experience

interactive; responsive; personalized

TAKEAWAYS

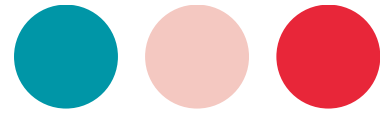
- Identify and discard the myths that keep people from using their voice and stepping into leadership
- Discover the basics of persuasion theory - and how to use it in your everyday work
- Create a "2-minute Talk" with a simple persuasion framework that leverages persuasion theory and helps you more easily move your "audience" (whoever that might be)!

KEY AUDIENCES: corporate leadership, emerging and experienced leaders of all kinds, and anyone who wants to be more confident and impactful in their speaking.

sallyz.
BE MOVED TO SPEAK YOUR STORY

AWARD-WINNING SPEAKER &
SPEAKER COACH

sally zimney



"Sally Z" is an award-winning speaker & speaker coach whose mission is to create talks that move their audiences and the world.

After 20+ years of honing her craft (starting with speaking to teenagers!) - Sally coaches big-hearted entrepreneurs and change-makers of all stripes to step on "stage" and speak their story in a way that moves audiences - with authenticity, clarity and courage.

Sally has spoken in front of thousands of people - coached hundreds of speakers - and witnessed countless 'moving moments' in that powerful connection between speaker and audience. Sally is also the host of [This Moved Me](#), a top 2% podcast about the art of public speaking, sharing insight and inspiration so that our talks can move the world.

From the boardroom to the biggest of stages - Sally believes that when we share our authentic voice and story - big things can happen.

Trusted by leaders at:



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"Working with Sally was transformational."