

THINKING DIFFERENTLY

Kathie Rotz

I grew up believing that success was about checking the right boxes—earn the degree, land the job, climb the ladder. And I did. With an accounting degree in hand, I built a career in corporate training, guiding professionals in one of the world's top accounting firms. But along the way, I discovered something powerful: success isn't just about knowledge or strategy—it's about *ownership*.

I believe we are not just participants in our growth; we are the architects of it. Transformation isn't something that happens to us—it's something we *choose*. That's why my work is rooted in **EMPOWERMENT**. Through leadership coaching, intelligence training, and my *You Have Superpowers* program, I help leaders recognize the strengths they already have and learn how to use them effectively. We all have five foundational superpowers—abilities that, when understood and applied, unlock new levels of success. But too often, we don't even realize they exist.

This passion for empowerment led me to write *Winners Are Quitters*, a book that challenges the traditional mindset of perseverance at all costs. True success isn't about sticking with everything—it's about knowing when to let go, pivot, and move forward with clarity and confidence.

At the core of my work is a simple but powerful promise: **THINKING DIFFERENTLY**. I help organizations shift their thinking and embrace radical accountability to transform leadership and team dynamics. Through my company, Unity Consulting, LLC, I equip emerging through executive leaders with the mindset, tools, and strategies to *own* their growth and create thriving teams. I also host the *Thinking Differently with Kathie Rotz* podcast, lead leadership retreats, and provide coaching to individuals and teams who are ready to break old habits, shift their thinking, and elevate their impact.

So, if you've ever felt stuck, overwhelmed, or like you're capable of *more*—you're in the right place. Let's own our journey and challenge the way you think so you can lead, live, and work with purpose.

Keynotes & Presentations

- *Winners are Quitters: The Art of Thinking Differently*
- *Unlocking Behavioral Intelligence*



You Have Superpowers!

We all have these superpowers within us.
Do you use your superpowers efficiently and effectively?

- Thought Intelligence
- Emotional Intelligence
- Behavioral Intelligence
- Attitude
- Accountability

tq eq bq  



Kathie Rotz | Unity Consulting, LLC

Leadership Consultant & Superpower Coach

563.580.0231 | kathierotz@unityconsultingllc.com | kathierotz.com | unityconsultingllc.com