

# Joyce Marter, LCPC

Top Mental Health Keynote Speaker & Consultant  
“America’s Workplace Therapist”

## Thought Leader Testimonials

“Joyce Marter’s business, Urban Balance, was one of the platform acquisitions to form Refresh Mental Health, a collection of top clinical mental health practices across the country. Joyce is a **local, regional and national leader in the field of outpatient mental health counseling** and has been a leader for Refresh from day one. I’m honored to call Joyce not only part of our Refresh management team, but also a life-long friend.”

**Steve Gold, JD, MPH, MBE**  
CEO of Refresh Mental Health



## Speaker Testimonials

“Employee mental health is a top concern for today’s C-Suite executives, particularly with an increase in distributed workforces. Joyce spoke to our CEO, CFO and CHRO communities to share **pragmatic advice to help remote employees overcome the most common obstacles** that impair productivity and help them implement strategies to cultivate positive morale, engagement, and wellness in an online work environment. She is an **excellent presenter, and our audience gave her high marks for her enthusiasm and practical insights.**”

**Jamie Tassa**  
Vice President, Chief Executive Group



“Joyce Marter is a **compelling and engaging presenter**. She delivers information-packed sessions in a way that is **compassionate and inclusive** and elicits new insights from participants. She is **exceptionally well-prepared** and delivers every time!”

**Tami Simon**  
Founder, Sounds True



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“Joyce delivered a three-part series to our audience of more than 200 Chief Financial Officers. It was one of the **most popular sessions we have offered** in our 16-year history, with several members indicating that it was among the **most important programs** they have ever attended. One might not have expected such a reaction from a group of financial executives, but Joyce’s lessons were very pragmatic, and **she has a rare ability** to connect with an audience. The CFO Leadership Council hosts almost 300 events per year, and she ranks among the **very best speakers we have had.**”

**Jack McCullough**  
CFO Leadership Council



“Mental health and financial wealth are two topics that our community of architects struggle with everyday... most often in silence. Joyce’s **open, honest and friendly presentation** brought permission to discuss and a solution to engage everyone in the room. A **much-needed message** at a time we need it most.”

**Mark R. LePage, AIA, NCARB**  
Founder, EntreArchitect



“Even though Joyce has built a multi-million-dollar company, when she speaks on stage, she injects **humor and authenticity** – so she becomes relatable to all audiences. Joyce uses her mental health and business background to **inspire audiences to find more success, fulfillment and balance in their lives**. She **commands the room with authority, yet makes each person feel like they know her**. Her presentations are **full of heart** and are **incredibly inclusive**. She’s perfect for large and small audiences. Book her!”

**Kathryn Janicek**  
Three-Time Emmy-Winning Producer



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“Joyce delivered an **amazing keynote** at our 27th Annual NACM Conference in Atlantic City. **Our attendees loved her energy** and her presentation was a great way to start the conference. We purchased her book for all of our attendees, and they appreciated receiving her signed copies to take home! **She left us wanting to hear more!!**”

**Mary Ann Kowalonek**  
National Association of Case Management Board Chair



“Joyce’s presentation was **extremely impactful and meaningful**. Our audience felt such a connection with her as she brought a comfort level to a topic that is very sensitive. **Her information was invaluable** to our audience.”

**Stacy Baker**  
Manager Consulting Services at Aires, A Global Relocation Company



“Joyce was truly a joy to work with. She was **so kind, warm, and responsive** to our questions and requests. She was also very **generous with us and with our event attendees** in sharing her materials and knowledge. She even gave our professional trainers permission to utilize her wheel exercises in the trainings we offer to the community. We got **strong positive feedback from attendees** about the event and it really felt like many people walked away feeling **empowered to make a change** in their workplace.”

**Audrey Mumma**  
Mission Advancement Manager of Mental Health America of Northeast Indiana



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"Joyce was the keynote speaker at the Illinois Counseling Association's Annual Southern Conference in March of 2019. We were so grateful to have her speaking on "The Keys to Success in the Counseling Profession." She came in **very prepared**, had a **very professional set-up** with her **inspiring signage and quality visual presentation**, and was a **high-energy, engaging speaker**. She set the tone for the entire conference, putting everyone into high spirits and truly helped them to think about their journeys and ways to move forward and improve despite challenges. Our attendees raved about her **wheels of self-care, support, and professional satisfaction** - both for themselves and their clients. Thank you, Joyce, for your **professionalism, relatability, and overall fantastic presentation!**"

**Rachel Gorsuch**

Illinois Counseling Association Division Coordinator



"Joyce Marter has delivered **outstanding educational presentations** for the Illinois Mental Health Counselors Association. The feedback we received from attendees of her presentations was that she conveyed **practical business advice** from a personal perspective in an **easy going, down-to-earth way**, and that she is a **very skilled presenter** with an **excellent style** of capturing and holding her audience's attention."

**Dan Stasi**

Executive Director, Illinois Counseling Association



"**Everyone** at the Women's Retreat in WI and MN **loved Joyce.**"

**Vicky Hill**

Events Specialist, Compeer Financial



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“Attending the course by Joyce Marter was an incredibly enlightening experience. Her passion for the subject matter was palpable, and their ability to engage the audience was **truly impressive**. The content was **accessible to all the attendees** and I left the course feeling inspired, motivated, and armed with valuable insights that I will carry with me in both my personal and professional life. **I highly recommend** Joyce Marter to anyone seeking an **engaging thought provoking speaker** who delivers **impactful presentations with expertise and charisma**.”

**Hope Scott**

Program Director, Choctaw Nation Health Services



“Joyce Marter is a **courageous and engaging** speaker. She speaks with fervent preciseness backed by evidence and experience. She is attentive to her audience members and **inclusive in her remarks**. Joyce Marter creates **dynamically inviting and inspiring space** through her **informative narrative** discourse as a public speaker.”

**Kimberly A. Hart, PhD**

President, Illinois Counseling Association



“Thank you for taking the time to share your expertise with us this week. Your insights were **incredibly valuable and your presentation truly resonated with all of us**. We are genuinely appreciative of the knowledge and experiences you shared, and I’m confident that many of the concepts you introduced will **positively impact our daily work lives**. We look forward to collaborating with you in the future.”

**LaTasha Sykes**

Director of Finance, Hotel InterContinental Chicago



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“I have to tell you...We have all said that we need you on speed dial. 😊 Or, “What would Joyce say?”

I feel that **the desired effect of having you there was met and exceeded.** THANK YOU!”

**Christopher Cawley**

General Manager, Hotel InterContinental Chicago



“Earlier this month I was fortunate to attend Joyce’s virtual presentation on Mental Wealth, and I have to say **it was time well spent!** Joyce uses **interactive surveys to help the audience understand the link between net worth and self worth**, and cites examples from her own real-life journey to help viewers see the light at the end of the tunnel! Her tips and techniques are designed to help therapists and clients understand **how to navigate the complex relationship between mental health and financial health.** I wholeheartedly recommend this lecture to anyone. Keep up the **great work,** Joyce!”

**Kris Purtell**

The Juniper Center



“Joyce Marter is an **excellent, kind, caring, and graceful speaker!** ALCA highly recommends her!”

**Nancy Fox**

Executive Director of the Alabama Counseling Association



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"Joyce has proven what it means to relate to others in a **very special way**. She **works hard, is ethical, has drive and intent beyond the surface**, and is a breath of fresh air nurturing society."

**Fran Joy**

Artist, Community Leader & Social Justice Advocate



"Joyce is the **most skilled speaker** I have ever seen. She provides amazing and authentic guidance on how to achieve success, balance and fulfillment in life. Her presentations are **skillful, artful, humorous** and are a perfect balance between **motivational guidance** and stories from her personal and professional life to illustrate her points. Joyce's speaking abilities are of the highest level and she **enriches the life of every person in her audience!**"

**Taejah Vemuri**

Licensed Professional Counselor



"I've had the pleasure of working with Joyce for several years at Urban Balance, collaborating on several guest speaking events. I was always so impressed in Joyce's **ability to command the room in such a unique way** that made our patients and audience feel **heartfelt, welcomed, and advocates of her mission**— to educate and reduce the stigma around mental health. Joyce has been such an amazing partner and mentor, and I'm happy I've had the chance to work with her, and would give her **the highest recommendation** not only her practice and therapists, but for her **compassion spreading awareness in this space.**"

**Blake Kleigl**

Director of Physician Relations



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“I heard Joyce Marter speak last week at the American Counseling Association Leadership Training. She was **authentic & vulnerable** (the things we read about & strive to achieve) and was **an excellent storyteller, full of wisdom**. One thing that stood out was after years of practice, she still seems ever mindful of why she does what she does: the clients and the potential counselors have to impact for **healing and good.**”

**Candice Jackson**

Ashburn Philanthropist, Speaker & Writer



“I first met Joyce Marter at a presentation she gave on “The Psychology of Success” to a group of small business owners. I was so impressed with her presentation that I sought her out at the end of her talk to arrange a follow-up meeting. Joyce’s presentation style is **lovely and engaging** and her content is solid and on-point. She is a **high-powered, business professional** who knows how to get her message across.”

**Gail Golden, MBA, PhD**



“Joyce is a bundle of **experience, warmth and wisdom**. She provides **insight and knowledge** without sacrificing humor and engagement. A great speaker and presenter! **Appeals to many audiences.**”

**Dr, Cindy Trawinski**

Co-Owner of Lifeworks Psychotherapy Center



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## Webinar Testimonials

"On behalf of all of us, thank you for spending the morning with our associates. You provided tips for **holistic mental wellness** while balancing subject matter expertise with **vulnerability, likeability and just the right amount of energy**. Your presentation was brilliant, and we appreciated every minute. Sincere thanks. It was a pleasure."

**Jen Sheaks**

Training Curriculum Designer/ Facilitator, Kemba Financial Credit Union



## Video Testimonials



**Meeting Planner  
Testimonial**



**Attendee  
Testimonial**