



FUNDAMISM

The principles for creating an unbeatable organizational culture.

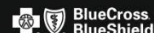
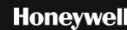
Paul J. Long is a leadership and culture expert who teaches organizations the principles of Fundamism™ – a deliberate approach to connection that creates unbeatable workplace cultures.

In organizations today, there's a critical disconnect: leaders are overwhelmed, teams are carrying the weight of constant change, and yet companies expect exceptional cultures. Paul's work addresses this gap by showing that culture isn't something we fix—it's something we create through deliberate choices.

Drawing from his experience answering 80 customer service calls daily and leading teams of thousands for a Fortune 300 company, Paul's methodology centers on three simple, actionable practices: owning what you can control, breaking cycles through brain pattern interrupts, and creating moments that matter.



Paul J. Long Leadership & Culture Expert, Keynote Speaker, Author.



PAUL LIGHTS UP A ROOM. HE'S A TRUE PROFESSIONAL AND BUILDS AN ENERGY LIKE NO ONE I HAVE EVER WORKED WITH.

AT&T

PAUL DELIVERED TENFOLD. HIS ENTHUSIASM FOR LIFE, ANIMATED STAGE PRESENCE, AND MESSAGE ARE UNMATCHED.

DirectEmployers Association

THERE ARE MANY WORDS TO DESCRIBE PAUL: ENERGETIC, POSITIVE, AMAZING, PHENOMENAL, GENUINE.

Michigan Association of Municipal Clerks

KEYNOTES

Culture by Design

Transforming Workplaces One Brain Pattern Interrupt at a Time

Beyond Satisfaction

Creating Customer Experiences That People Just Can't Stop Talking About

The Unforgettable Leader

How to Create a Team No One Ever Wants to Leave