



ABOUT KATHLEEN

Kathleen knows what keeps CEOs up at night because she is one!. It's their people — or at least it should be. Finding, keeping, and growing talent should never be an afterthought. It should be a daily endeavor, just like finding and keeping great customers.

As founder and CEO of TalenTrust, Kathleen is one of less than 2% of women business owners whose company broke the million-dollar mark. Along this journey, she's learned an important lesson: a people-centric workplace is the key to attracting and retaining talent.

She's helped 1,000+ diverse companies develop fulfilling cultures, targeted recruitment strategies, and most importantly, engaged employees who want to come to work each day.

With 30+ years of recruitment and retention expertise, Kathleen will help you flip the switch for good. You'll learn to lead with trust, elicit honest feedback, and build a community that inspires people to crush it.

"Kathleen spoke to our national conference and also ran a workshop with our franchisees. She was amazing all around! She was also very helpful to all our franchisees in terms of how to think differently about the Team Member(employee) experience and how to impact it positively to hire and retain more great people."

-Edward Logan, CEO, Sportclips

"From our first introductory call to delivering a wonderful program, Kathleen asked great questions, paid close attention to the details, and provided wonderful insight and knowledge around the critical topics of recruitment and retention. I greatly appreciate all she did to make our day of learning impactful, memorable, and practical. She also has a gift for being able to deliver her highly engaging content in a way that makes the experience personal and inspires leaders to take action"

-Brent Kondritz, Assistant Provost,
University of Dayton Center for Leadership

SPEAKER FOR:



FEATURED IN:



SPEAKING TOPICS

Recruitment is a Sales Process

Posting ads online and praying for a bite isn't enough. It's time to approach recruitment with the same zeal as customer acquisition. Learn how talent acquisition and marketing teams can collaborate to boost your employment brand and target your desired talent pool.

Dare to Care in the Workplace

Are you struggling with retention? If you are, you are not alone. The way we work has changed forever. Losing a key person can be devastating for your organization and finding someone to replace them daunting. Kathleen Quinn Votaw's keynote features key ideas from her book, Dare to Care in the Workplace.

Put People First

No one can argue that technology and Artificial Intelligence is disrupting the way we recruit and retain our people. But technology and AI will never replace the need to develop people-centered workplaces. When employees feel they belong, have opportunities to grow, know their work has meaning, and trust their leaders — that's when you create success. Put people first. Everything else will follow.

