



UNLOCK YOUR TEAM'S
CHAMPION
P O T E N T I A L



INTRODUCING
WALTER BOND

BUSINESS ADVISOR TO MULTI-MILLION
AND BILLION DOLLAR COMPANIES

BUSINESS EXPERT IN
MINDSET AND ACHIEVEMENT

BEST SELLING AUTHOR OF
ALL BUTS STINK, SWIM!
AND CULTIVATE



WALTER BOND



In today's fast-paced business world, it's too easy for organizations to become entrenched in the status quo. You've noticed it — the lack of passion, the routine motions, and the pervasive excuses. Your employees are your most valuable asset, yet they might not realize their true worth or the significant impact they could have on your organization's growth. This stagnation is not just a missed opportunity; it's a barrier to your company's journey toward peak performance.

Enter Walter Bond, co-founder of Peak Performers Huddle, Author and Business Advisor and your guide to business transformation. Walter doesn't just speak; he **IGNITES** change. With a career built on inspiring teams and creating champions, his keynotes and training are more than motivational talks. They are transformative experiences designed to shake up the status quo and awaken the dormant potential within your organization.



Walter's approach is engaging, authentic, straightforward and actionable. Through captivating keynotes, he delivers a passionate message focused on:

- Business Transformation:** Winners, Losers and Champions...How to Get to the Top
- Culture Creation:** Shark Mindset...Building a culture of Resilience and Elevation
- Teamwork:** CULTIVATE...Six Non-Negotiable Traits of a Winning Team
- Motivation:** No One Can Stop You but YOU!...How to become UNSTOPPABLE

It's time to move your team from passive participation to active engagement. Invite Walter Bond to your next conference, and witness the transformation from individuals to team champions.

Without change, the cycle of excuses and complacency will continue, stifling growth and innovation. Don't let your team fall behind in a world that rewards those who dare to lead and evolve.

Imagine your team, revitalized with a renewed mindset, armed with a common language to uplift each other and your organization. Picture them leaving the conference with clarity on how to make a tangible impact, transforming from winners into champions.

With Walter Bond's guidance, your organization will transcend the ordinary. They will embrace their value, shed their excuses, and embark on a path that not only elevates your organization but also sets a new standard for what it means to be a champion in business and life.



Are you ready to lead your team to greatness?

Walter Bond is more than a speaker; he's the catalyst for the change your organization needs. Contact us today to book Walter for your next event and step into the future of leadership and organizational excellence. Let's create champions together.



Walter Bond is the Co-Founder of Peak Performers Huddle, an online training platform for business owners, leaders, and anyone focused on serious growing and developing their business and people. Today, he advises corporate leaders and coaches them toward radical growth and sustained culture and business transformation.

Walter graduated from the University of Minnesota in 1991, where he played basketball for four years. After breaking his foot twice during his senior year, Walter thought his dream to become a professional basketball player was dead. But with the right mindset, dedication and perseverance to be the best performer, Walter fulfilled his dream.

On November 7, 1992 Walter became the first ever undrafted rookie to start for the Dallas Mavericks in a season-opening game in the National Basketball Association. The following game Walter scored 25 points against the Minnesota Timberwolves, the highest ever for a rookie for the Mavericks – a record lasting nearly 30 years until Luka Dončić eclipsed that record.

As an athlete, Walter played on several high level teams. in the Elite Eight while playing for the Golden Gophers of Minnesota and while with the Utah Jazz competed in the Western Conference Finals in 1994.

Walter excelled at teamwork throughout his time as a basketball player with Dallas Mavericks, Detroit Pistons and Utah Jazz. Though he loved playing basketball, Walter had his eye on a bigger post-professional basketball career. Becoming a motivational speaker.



Walter not only reached his goal but excelled at it so much that in 2015 the Council of Peers Award for Excellence Speaker inducted him into the National Speakers Association Hall of Fame®, making him one of less than 200 speakers alive today to have that distinguished recognition.

In 2012, Walter joined the Food Network as Host of Giving You the Business

Today Walter is one of the most highly coveted motivational keynote speakers, with over 2,000 speaking appearances. Each year, 100+ companies & organizations trust Walter to coach and inspire their teams to champion-level greatness.



Walter's messages include Business Transformation, Culture Building, Teamwork and Accountability.



Through his Peak Performers Huddle platform business owners, executives, managers and employees are trained on the Champion's Roadmap.

The Bond Group is headquartered in Boca Raton, Florida.

Walter Bond has been married to his wife and business partner for 30 years & they have 3 adult children-Wesley, Kendall & Cori.



KEY ACHIEVEMENTS:

With nearly 2500 speaking appearances and a rich history of inspiring America's top companies, Walter Bond brings unparalleled expertise to your event. Here are some of the key achievements:

- ❑ **Nearly 2,500 Speaking Appearances**
- ❑ **Positive Client Feedback:** ability to deliver inspirational, energetic, and audience-focused speeches, enhancing company goals and individual performance.
- ❑ **Repeat Engagements:** Clients love Walter's message so much they have him back over and over again. That's a testament to an impactful speaker.
- ❑ **Praised by Top Organizations:** Testimonials from organizations lauded Walter as one of the best keynotes ever, attest to his ability to blend his message with company objectives and engage the audience effectively
- ❑ **Diverse Motivational Topics:** Walter Bond has developed expertise in a wide range of motivational topics over 20 years, assisting various teams including executives, managers, and entrepreneurs to improve performance and achieve results
- ❑ **Top Ten Most Booked Corporate Speaker:** Recognized by The Speaker Experts as one of the top ten most booked corporate speakers in the U.S., highlighting his high demand and effectiveness in corporate environments

WALTER BOND PAST CLIENT LIST SAMPLING

(Walter has spoken to nearly 2500 groups over the past 23 years)

HERE'S JUST A FEW

MANUFACTURING:

KMC CONTROLS
HAYWARD POOLS
ALKOTA
KMC CONTROLS
JACUZZI
AEROSEAL
HARRIS CORPORATION
HONEYWELL*
COBALT BOATS
MAYTAG
MARS INC.
3M*
ELKAY CORP
BAUER BUILT
JOHNSON CONTROLS
LENNOX*
MIRACLE EAR*
KEMIN
THERMO FISHER SCIENTIFIC
NUCOR
MILACRON
SINGER EQUIPMENT
OWENS CORNING

RESTAURANTS:

BURGERFI*
HUDDLE HOUSE
HUNGRY HOWIE'S
JERSEY MIKE'S*
BRUSTERS
BLAZE PIZZA
RED ROBIN
TOPPER'S PIZZA
LENNY'S SUB SHOP
BUFFALO WILD WINGS
TILTED KILT
OLD COUNTRY BUFFET
WHATABURGER
HURRICANE WINGS
LITTLE CEASAR'S
TACO JOHN'S
FAMOUS DAVE'S
JACK IN THE BOX
SONNY'S BBQ

DIRECT SALES:

AMWAY*
ADVOCARE
AMBIT*
FIVE RING FINANCIAL
PRIMERICA

FRANCHISES:

MAID PRO
PURO CLEAN
GREAT CLIPS
GOLDFISH SWIM SCHOOL
WILD BIRD FEEDERS
DENTAL FIX
RADIO SHACK
VALPAK
PUROCLEAN
THE UPS STORE
TWO MEN AND A TRUCK
PROPERTY GUYS
FASTSIGNS
OXI FRESH

HOME IMPROVEMENT:

SUCCESS GROUP INTERNATIONAL
FLOOR COVERINGS INTERNATIONAL
BASEMENT SYSTEMS*
SERVICE BRANDS AMERICA
REBATH
BATH FITTERS
OWENS CORNING
CLOCKWORK HOME SERVICES
THE DÉCOR GROUP
BUTLER BUILDER*
THE DWYER GROUP*

RETAIL:

DOT FOODS
AUTOZONE
POMPS TIRE COMPANY
STARWOOD RETAILS PARTNERS
FASTSIGNS
SUPERVALU
HOME DEPOT
FOUR SEASON TANNING
THE UPS STORE
AMERICAN TIRE DISTRIBUTORS
SPORTS, INC.
STERLING JEWELERS
GNC
CAMP BOW WOW

TECHNOLOGY:

TDS METROCOM*
AT&T
CENTRAL ACCESS CORP
MICROSOFT
CLIMATEC
VISTA EQUITY PARTNERS
KEYSTONE COMPUTER SOLUTIONS
GLOBAL DATA CONSULTANTS
INTEGRASYS
CISCO/WEBEX

HOSPITALITY/TRAVEL:

HILTON
HILTON GARDEN INN
CARLSON WAGONLIT TRAVEL
DELTA VACATIONS*
GRAND CASINO
CHOCTAW RESORT AND CASINO
OTO DEVELOPMENT
THE TRAVEL SOCIETY
LA QUINTA INNS AND SUITES
SKYJET
DRURY HOTELS
SPECIAL OLYMPICS
VESTA HOSPITALITY

AGRICULTURE:

CENEX HARVEST STATES
LAND O' LAKES
WINFIELD SOLUTIONS
CARGILL
DOW AGRISCIENCE
ALTA GENETICS
MOSAIC
GROWMARK
HELENA AG
AGSTAR
BECK'S HYBRIDS

FINANCIAL SERVICES:

VOYA
RBC GLOBAL ASSET MANAGEMENT
AXA ADVISORS
FIFTH THIRD BANK
WELLS FARGO*
ALLIANZ*
LINCOLN FINANCIAL
FCS FINANCIAL
CAYMAN NATIONAL
PROVIDENT STATE BANK
NODAK MUTUAL INSURANCE COMPANY
MASS MUTUAL
NEW YORK LIFE
HSBC
PENN MUTUAL
ALFA INSURANCE
US BANK*
TRANSAMERICA*
CRUMP INSURANCE
MANULIFE
CHASE
AGF INVESTMENTS*
MORGAN STANLEY
JOHN HANCOCK FINANCIAL

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HERE'S JUST A FEW

ASSOCIATIONS:

AMERICAN SOCIETY OF SAFETY ENGINEERS
AMERICAN ASSOCIATION FOR RESPIRATORY CARE
AMERICAN ACADEMY OF AMBULATORY CARE (AAACN)
AMERICAN ASSOCIATION OF COSMETIC DENTISTRY
NATIONAL MOTOR FREIGHT TRAFFIC ASSOCIATION
SPECIALIZED CARRIERS AND RIGGING ASSOCIATION
CREDIT UNION EXECUTIVES SOCIETY
MILLION DOLLAR ROUND TABLE
USTA
AAU
NATIONAL BASKETBALL ASSOCIATION*
CARIBBEAN BANKERS ASSOCIATION
NORTH AMERICAN BUILDING MATERIAL ASSOCIATION
MATERIALS HANDLING EQUIPMENT DISTRIBUTORS ASSOCIATION
THE NORTH AMERICAN ASSOCIATION OF FLOOR COVERING DISTRIBUTORS.
ASSOCIATION OF PERIOPERATIVE REGISTERED NURSES
NATIONAL RESTAURANT ASSOCIATION
NATIONAL BUSINESS TRAVEL ASSOCIATION
AMERICAN FARM BUREAU ASSOCIATION
MARYLAND BANKERS ASSOCIATIONS

REAL ESTATE/CONSTRUCTION:

BUFFINI & COMPANY*
NATIONAL ASSOCIATION OF REALTORS
ALLIED BUILDING PRODUCTS
STAR POWER
PRUDENTIAL REALTORS
COLDWELL BANKER BURNET
RE/MAX
HOUSE FLIPPING*
EMCOR GROUP INC

AUTOMOTIVE/TRANSPORTATION:

UNION PACIFIC RAILROAD
AMERICAN FINANCIAL AND AUTOMOTIVE SERVICES
CONTINENTAL TIRES
BRIDGESTONE/FIRESTONE*
ZUICH
PRESTON MOTORS
NAPLETON AUTO GROUP
GENERAL DYNAMICS
RADIANT GLOBAL LOGISTICS
AUTO ZONE
FREIGHTQUOTE
OLD DOMINION FREIGHT
ATLAS VAN LINES

PROFESSIONAL SERVICES:

FISH & RICHARDSON
FAEGRE AND BENSON
ADMINISTAFF*
EXPRESS EMPLOYMENT*
BRINKS HOFER GILSON AND LIONE
YPO
WOLD ARCHITECTS AND ENGINEERS
ASSOCIATION OF LEGAL ADMINISTRATORS
GRAY ROBINSON PA
SCHEDULING INSTITUTE
INSPERITY*

HEALTH AND WELLNESS:

DYMATIZE
VILLAGE HEALTH CLUB AND SPA
SUNOPTA
CAMP GLADIATOR
WORKOUT ANYTIME
JAFRA
MIELLE ORGANICS

EDUCATION:

BETA ALPHA PSI
NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS
FUTURE FARMERS OF AMERICA *
UNIVERSITY OF PHOENIX *
UNIVERSITY OF MINNESOTA*
ARIZONA STATE UNIVERSITY

HEALTHCARE/PHARMACEUTICALS:

HEALTHPOINT BIOTHERAPEUDICS
BOSTON SCIENTIFIC
MEDTRONIC*
GILEAD PHARMACEUTICALS
EBMS
BECKMANN COULTER DIAGNOSTICS
MUNICH HEALTHCARE
SCHEDULING INSTITUTE
FAIRVIEW HEALTH SERVICES
BLUE CROSS/BLUE SHIELD
ATHENA HEALTH
ALLURE MED SPA
IHC HEALTH SOLUTIONS
LIFE SCIENCES
3M HEALTHCARE
ASTRAZENECA





BUSINESS TRANSFORMATION:

Winners, Losers and Champions...How to Get to the Top

Are you ready to take your company or department to the next level? Business Transformation: Winners, Losers, and Champions...How to Get to the Top," led by the inspiring Hall of Fame speaker Walter Bond, is more than a keynote—it's a wakeup call for teams ready to break free from the every day and soar to new heights. Walter doesn't just talk; he transforms. With stories that resonate and strategies that work, he guides you from the realm of status quo and elevate your thinking to what's possible. This conversation is about shedding the 'good enough' and embracing the NEXT LEVEL.



CULTURE CREATION:

Shark Mindset...Building a Culture of Resilience and Elevation

Have you been trying to build the right mindset into your culture? Have you tried getting everyone on the same page and looking for that unifying message? The Shark Mindset was created just for you.

In the fiercely competitive business world, having a mental edge is crucial. "Shark Mindset," a riveting keynote based on Walter's acclaimed book "Swim," is designed specifically to create a culture of resilience and elevation within your team. Sharks never stop moving forward.



TEAMWORK:

Cultivate! The Six Non-Negotiable Traits of a Winning Team

The success of your company or organization starts and ends with teamwork. Your team success depends not only on the skills and traits of each member, but also their execution in working together with other members. Each team member's contribution impacts the collective success of your team. When each team member performs at their peak, then your team can achieve peak performance.

This talk focuses on helping you and your team master the fundamental skills of peak team performance, so you can turn your team into a champion. Plus, this talk can help foster your entire company or organization into the dominant leader in your market niche or industry. It is based on the culmination of Walter's hands-on experiences with good, mediocre and poorly performing teams. Plus, championship-level teams.



MOTIVATION:

No One Can Stop You but YOU!...How to become UNSTOPPABLE

Motivation is a driving force that can enable you to achieve your goals – no matter how big or small, despite what obstacles may stand in your way.

So, how does a college basketball player who is benched due to multiple injuries and poor playing performance become the first undrafted rookie to play a season-opening game in the NBA?

The surprising answer can help you see how vital motivation is to achieving success when so many things may stand in your way – including self-doubt and external things outside of your control.

This powerful, honest and eye-opening keynote speaking presentation on motivation dives headfirst into the mindset, psychological tools and behavior you must have to overcome adversity and achieve your biggest goals. It inspires self-reflection and self-analysis to help you and your team make the necessary changes to improve your overall work performance!

WHAT THEY SAY ABOUT WALTER:

★★★★★

Very engaging! Relevant and inspiring message! Also love the added humor and real life stories to keep things relatable and also funny so the speech and message don't tire you and make you loose focus or interest! Downloaded the book on audible already!

-Taylor Hrivnak, Dairy Queen

★★★★★

If you have ever thought about how changing your mindset can be valuable in your daily life, listen to this man speak. I've listened to motivational speakers many many times before but never actually thought about what I was doing wrong. How I could change what I was doing to become better. Walter helped me understand how I could be better and what I could do to change my mindset. Great, valuable information

-Donny Bray, Mad City Windows

★★★★★

Absolutely incredible. The power that comes from positive thinking is unlimited. Definitely inspired to make a difference in our company's future by taking the responsibility of building up our employees and taking up my "whistle" and getting to work.

-Marcus Kirby, TBC Brands

★★★★★

Greatest motivational speaker I've ever seen. Valuable, inspirational, emotional and driven.

-Joshua Loop, Rainbird

★★★★★

Just what everyone needs to hear to bring back that fire and change their Mindset. I cried, I laughed and I walked away knowing I am going to have a better 2024 because of it! I really needed to hear that!!

-Tamika Oxford, Aflac

★★★★★

A vibrant display of passion and wisdom. Much appreciation for the tangible advice and insights. In a world of screens and scrolling, to be fully engaged with a presenter for the entirety of the segment speaks to Walter's charisma and the power and authenticity of his messaging. One cannot leave Walter's presentation without a new found introspection and motivation.

-Brittney Page, Moneris

★★★★★

Walter's presentation was engaging, funny, real, and had the whole audience nodding along with him. One of the best motivational talks that I have ever heard.

-Erin West, UBC

★★★★★

Keeps it concise, gives you actionable takeaways, and helps push you to maintain the mindset that got us all here in the first place

-Dominic Stello, FS Investments

★★★★★

Walt answered questions for me that I didn't even know I had! I knew there was something that was missing, but couldn't figure out what it was, now I know... Thank you, Walt

-Chad Cook, Dippin' Dots

★★★★★

The best speaker I've ever heard! Makes you want to go out and change the world!!!!

-Genese Perez, Dave's Hot Chicken

★★★★★

Very insightful and valuable to creating a winning culture in your business.

-Leon Nurse, Tropical Smoothie Cafe

WB

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FOR MORE INFORMATION, CONTACT:
WWW.WALTERBOND.COM