

INTRODUCTION

Learn investment and operating strategies utilized by one of the industry's most successful multifamily investors as measured by financial investment metrics.

Saterbak is a seasoned multi-cycle owner/operator who shares his proven investment and operating strategies that achieved consistent success. A disciplined utilization of these strategies will generate above-market returns on invested capital.

This book is a blueprint to learn and understand the best practices of multifamily investing and management. The book is packed with actionable insights, case studies, and a behind the scenes look at achieving a 43% portfolio IRR and 2X ROC.

Saterbak's 24-year career is one of grit, discipline, and precision. From a humble beginning of pulling quarters from laundry machines, to running a multi-state portfolio of properties. Saterbak's story can be helpful to anyone interested in owning or investing in multifamily properties.

WHAT YOU'LL LEARN

Gain a thorough understanding of the multifamily investment process, from property acquisition to repositioning and final disposition.

Learn how to identify undervalued properties, implement strategic renovations, and enhance operational efficiencies to maximize financial returns.

You will learn the importance of market timing and operational excellence. Saterbak emphasizes investment and operating approaches to successfully manage the two most important parties to a successful career in this industry, your tenants and your investors.

Understand how tenant relations are the foundation to a property's success, with tips that foster tenant loyalty, reduce turnover, and boost occupancy.

Timing is everything. Learn how to manage the investment cycle and sell at peak value to maximize financial returns.

43% PORTFOLIO IRR 2X ROC



43% PORTFOLIO IRR – 2X ROC

MY 24-YEAR CAREER IN MULTIFAMILY

6 States • 43 Assets • 6,933 Units

Baron Saterbak, CAPS, CAM

Bear Companies

