

Jack Lampka

AI Keynote Speaker & Advisor



WHY BOOK JACK

Jack enables companies to **accelerate AI adoption** by **simplifying AI** and switching the focus from tools to people. He answers the question about AI that nobody explicitly asks but everybody wants to know: “**What’s in it for me?**”

During 28 years working in AI, Jack has built data teams, developed strategies for AI, and tackled challenges in high-tech, pharma, and startups. He had to learn the hard way that success with AI is not driven by technology or data. It’s driven by people: executives, users, and developers.

Today, he turns these three decades of experience into keynotes and advice. His focus is on the **human factor** ... and common sense. His clients call him the **voice of reason in AI**.

Jack supports **event organizers** with AI keynotes that inform, inspire, and resonate across roles and seniority levels. He delivers keynotes that employees, partners, and customers all understand.

You get a **reliable partner** for your event: clear prep calls, professional delivery, and a keynote that aligns with your goals, timing, and logistics.



JACK'S KEYNOTES

Jack demystifies AI beyond the shiny tools. He shows what AI can do for companies today. He inspires big audiences and small groups to get excited about AI.

Beyond the AI hype

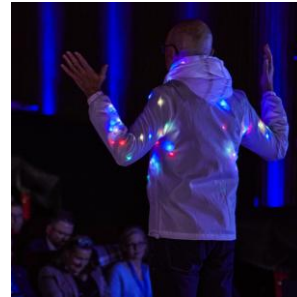
Keynote **for executives and business leaders** who are tired of overblown promises and want to know where AI actually creates measurable value, today. We leave the hype and FOMO behind and address the human factor.

AI: What's in it for me?

Keynote **for people managers** who want their teams to use AI. It provides inspirations for building AI and data literacy, answering "What's in it for me?" for employees, and driving AI adoption.

Your AI works, but nobody cares (yet)

Keynote **for data teams and their leaders** who want to understand the human factor behind AI adoption. It triggers the shift from project to product mindset, fosters data storytelling, and drives real AI usage.



WHAT THEY SAY

"Mr. Jack Lampka was invited repeatedly on several occasions as a speaker and panel discussion leader to our AI and Data Analytics summits as his expertise in the field and his skills in presenting and engaging audiences have been unique."

Iva Tahova, Conference Producer, BERRY Professionals

"Jack's perspectives and presentation style are refreshing and witty. He gave a fantastic keynote at our annual client event!"

Amy Brown, CEO, Authenticx

"Actionable insights paired with an entertaining delivery. Jack's keynote made the conference for me."

Christoph Hoffmann, Head of Data Solutions & AI, PROCON IT

Are you looking for an **AI keynote that every audience actually understands?**
And for a **reliable partner** for your event? Then **book Jack Lampka.**