

# Jack Lampka

AI Keynote Speaker & Advisor



## WHY BOOK JACK

Jack enables companies to **accelerate AI adoption** by **simplifying AI** and switching the focus from tools to people. He answers the question about AI that nobody explicitly asks but everybody wants to know: “**What’s in it for me?**”

During 28 years working in AI, Jack has built data teams, developed strategies for AI, and tackled challenges in high-tech, pharma, and startups. He had to learn the hard way that success with AI is not driven by technology or data. It’s driven by people: executives, users, and developers.

Today, he turns these three decades of experience into keynotes and advice. His focus is on the **human factor** ... and common sense. His clients call him the **voice of reason in AI**.

Jack supports **event organizers** with AI keynotes that inform, inspire, and resonate across roles and seniority levels. He delivers keynotes that employees, partners, and customers all understand.

You get a **reliable partner** for your event: clear prep calls, professional delivery, and a keynote that aligns with your goals, timing, and logistics.



# JACK'S KEYNOTES

Jack demystifies AI beyond the shiny tools. He shows what AI can do for companies today. He inspires big audiences and small groups to get excited about AI.

## Beyond the AI hype

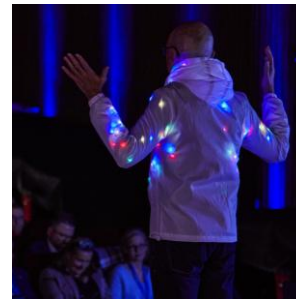
Keynote **for executives and business leaders** who are tired of overblown promises and want to know where AI actually creates measurable value, today. We leave the hype and FOMO behind and address the human factor.

## AI: What's in it for me?

Keynote **for people managers** who want their teams to use AI. It provides inspirations for building AI and data literacy, answering "What's in it for me?" for employees, and driving AI adoption.

## Your AI works, but nobody cares (yet)

Keynote **for data teams and their leaders** who want to understand the human factor behind AI adoption. It triggers the shift from project to product mindset, fosters data storytelling, and drives real AI usage.



## WHAT THEY SAY

*"Mr. Jack Lampka was invited repeatedly on several occasions as a speaker and panel discussion leader to our AI and Data Analytics summits as his expertise in the field and his skills in presenting and engaging audiences have been unique."*

Iva Tahova, Conference Producer, BERRY Professionals

*"Jack's perspectives and presentation style are refreshing and witty. He gave a fantastic keynote at our annual client event!"*

Amy Brown, CEO, Authenticx

*"Actionable insights paired with an entertaining delivery. Jack's keynote made the conference for me."*

Christoph Hoffmann, Head of Data Solutions & AI, PROCON IT

Are you looking for an **AI keynote that every audience actually understands?**  
And for a **reliable partner** for your event? Then **book Jack Lampka.**

[speaker@lampka.com](mailto:speaker@lampka.com) | [www.jacklampka.com](http://www.jacklampka.com) | +1 971-966-1015