

A stylized signature of Susan Frew in white cursive script, set against a dark red brushstroke background.

**AI Immersive Lab Proposal: Interactive One or
Two-Day Onsite Workshop
Shorter Sessions can be custom created**

Introduction:

We propose an engaging AI Immersive Lab designed exclusively for your organization's members. This workshop aims to equip participants with the skills and knowledge to leverage cutting-edge AI technologies, including Chat GPT-4, Trainual, Hey Gen, Perplexity, and Pictory, transforming their approach to marketing and business operations. Hands-on Learning

Workshop Title:

AI BootCamp: Transform Your Business with AI

Date:

(Insert Date)

Location:

Objective:

Participants will gain hands-on experience and practical knowledge of AI-driven tools, enabling them to create marketing materials, streamline business processes, and dominate their markets through innovative strategies.

Workshop Overview:

Day 1: Introduction to AI and Practical Applications

Morning Session:

Welcome and Introduction to AI in Business
Overview of Chat GPT-4: Capabilities and Real-World Applications
Interactive Session: Creating Marketing Content with Chat GPT-4

Afternoon Session:

Introduction to Trainual: Streamlining Business Processes
Workshop: Developing Step-by-Step Systems for Business Operations
Group Activity: Sharing and Critiquing AI-Generated Procedures

Day 2: Advanced AI Tools and Market Domination Strategies

Morning Session:

Exploring Hey Gen and Perplexity: Enhancing Business Communication and Data Analysis
Hands-On Lab: Implementing AI Tools for Data-Driven Decisions

Afternoon Session:

Introduction to Pictory: AI-Powered Video Creation and Editing
Workshop: Creating Avatar Videos for Marketing
Final Activity: Market Domination Strategy Development using AI Tools

Key Takeaways:

- **Proficiency in using Chat GPT-4 for creating marketing and business content**
Ability to implement step-by-step systems for business operations using Trainual
Skills in utilizing Hey Gen and Perplexity for enhanced communication and data analysis
Expertise in creating and editing videos with Pictory for impactful marketing

Participant Requirements:

Laptop or Tablet with Internet Access
No prior AI experience is necessary