



[www.katietrowbridge.com](http://www.katietrowbridge.com)




*Katie Trowbridge*

FUTURE-READY EDUCATION SPECIALIST

MEDIA KIT

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# Hi. I'm Katie!

EDUCATOR, SPEAKER, AUTHOR, CEO

With over 20 years in education, I've made it my mission to reimagine what learning, leadership, and life can look like when we put curiosity, creativity, critical thinking, and connection at the center. Whether I'm in a room full of educators, leaders, or changemakers, my goal is always the same: to help people think differently so they can lead differently. I bring humor, heart, and a little bit of edge to every stage—because I believe transformation happens when we're willing to get a little uncomfortable and a lot more honest.

This work is personal. I grew up constantly being told that I asked too many questions. I didn't realize it then, but that "why" became my life's work. After years of watching students go through the motions—and seeing the same patterns play out in workplaces—I knew something had to change. That's why I developed the CREATE Method and started a movement to reignite fearless curiosity, deeper thinking, and meaningful connection in every space we live and lead.



## SPEAKING TOPICS

### **The Leadership Classroom: Where Culture, Curiosity, and Courage Collide**

Learn how the best leadership strategies are rooted in the classroom—where building trust, fostering critical thinking, and empowering growth aren't just goals, they're daily practice.

### **The Thinking Advantage: Unlocking Curiosity, Confidence, and Innovation**

Discover how to lead with questions, not just answers—and why open-mindedness, psychological safety, and productive struggle are essential to resilient, high-performing learners.

### **Purpose-Driven Leadership: Reignite Engagement, Belonging, and Bold Thinking**

In a time of burnout and disconnection, explore how leaders can create cultures that inspire meaning, motivation, and long-term impact by tapping into what really drives people.



AS SEEN IN

Learning &  
the Brain

INNOVATIVE  
SCHOOLS  
SUMMIT

TEDx

WOMEN  
WHO  
INSPIRE

## Client Testimonials

“

Katie's session was not only eye-opening but genuinely inspiring. The way she framed creativity, thinking, and learning sparked meaningful reflection and dialogue, it left a lasting impression on everyone.

*Evrin Baran*

“

Katie was excellent! Kept us engaged and provided information that could be immediately applied in multiple learning situations.

*Innovative Schools Summit  
Attendee*

# The Method

THE CREATE METHOD™



The CREATE Method equips leaders to spark curiosity, build creative confidence, and foster deeper thinking through six powerful roles that transform learning, leadership, and team culture.

It's a practical framework that helps you lead with purpose, ignite innovation, and create environments where people think boldly, collaborate deeply, and grow consistently.

Rooted in research and real-world experience, The CREATE Method™ bridges the gap between knowing and doing—empowering leaders to shift from managing tasks to mentoring minds.

Whether you're in a classroom or a conference room, CREATE gives you the tools to cultivate trust, inspire action, and leave a lasting impact.

## RESOURCES

**Deeper Thinking in the Classroom: Practical Guild to the CREATE Method**

**Companion Guide to Deeper Thinking in the Classroom**

**The Adventures of the Curious Creators' Club**



## WHO I WORK WITH

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I team up with bold leaders, and change-making organizations and schools who are ready to ditch the status quo and build cultures where thinking big isn't just encouraged—it's expected.

## WHAT YOU CAN EXPECT

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Be prepared for an energizing, research-backed experience that blends powerful storytelling, actionable strategies, and contagious curiosity—leaving your audience inspired, engaged, and ready to lead boldly.



[katie@curiosity2create.org](mailto:katie@curiosity2create.org)  
[www.katietrowbridge.com](http://www.katietrowbridge.com)



## GET IN TOUCH

Ready to spark bold thinking and real change? Let's connect—I bring the energy, insight, and hands-on strategies to turn your next gathering into a transformative learning experience.

*Katie*