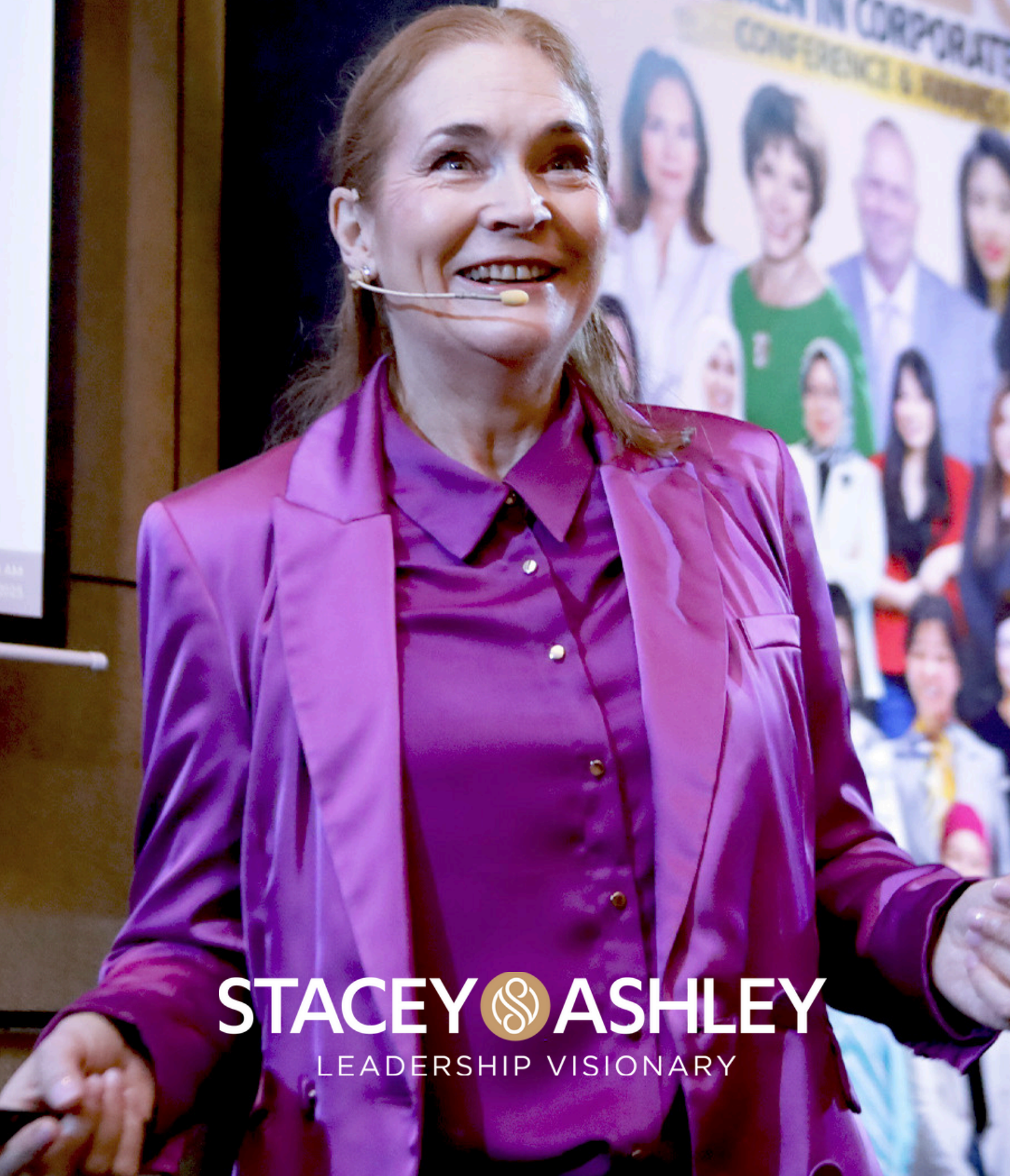


**SPEAKER AUTHOR COACH**



**STACEY  ASHLEY**  
LEADERSHIP VISIONARY

# STACEY ASHLEY

LEADERSHIP VISIONARY

People describe Dr Stacey Ashley as the leader's leader. The person who can help to make the complex simple. Able to offer the simple, practical, next step, in a strategic context. The person leaders lean on when they are facing situations and circumstances that are at the same time challenging, exciting, offering opportunity, and often moving through uncharted territory. A pathfinder if you like.

In 2023 Stacey received the Thought Leader Of The Year Gold Award at the International Stevie Awards for Women In Business in New York. One of her 14 Stevie awards. She has been twice named in the global LinkedIn Top Voices and multiple times Thinkers360 Top Voices globally and for APAC, including 2025.

With a talent for translating complex concepts into simple and practical ideas for immediate application, Stacey is the author of six Amazon #1 best-selling books about leadership.

Stacey is focused on future proofing CEOs. Their leadership, their people, and their organisations. She has helped 1000's to develop their leadership competence, confidence, and credibility so they can:

- ✓ Build the practical foundations for effective leadership
- ✓ Get out of the trenches, to lead strategically & with influence
- ✓ Transition quickly and effectively to leading larger, more complex portfolios
- ✓ Effectively lead change and transformation
- ✓ Create a leadership coaching capability
- ✓ Create the space to lead, for greater influence and impact
- ✓ Create High Performance executive teams - enabling rather than impeding progress
- ✓ Develop horizon thinking





**250K**  
**PEOPLE**

“

*Dr Ashley's dynamic speaking style, effortlessly captured the attention of the audience throughout the entire session.*

**CHRISTINA CAVALLARO**  
**MACPHERSON KELLY**  
**SPECIAL COUNSEL**

author of  
**6** best-selling  
**BOOKS**



“

*Individuals felt motivated, empowered, and confident to step into their leadership potential.*

**CHESSY PATRICIA**  
**CWI**  
**HEAD OF ASIA PACIFIC PROJECTS**



**45**  
**INDUSTRIES**

“

*Dr Stacey Ashley's delivery and training was nothing short of transformative. Her work leaves a lasting imprint!*

**FATIMA GOHAR**  
**FATIMA GROUP**  
**SENIOR LEAD COUNSEL**

**TOP**  
**VOICE**  
★ **2025** ★



“

*Dr Stacey's expertise and engaging presentation style makes her an outstanding speaker, facilitator and thought leader.*

**TARUNA AGGARWAL**  
**INSTITUTE OF COACHING**  
**DIRECTOR OF ASIA**



**30**  
**COUNTRIES**



FOR WOMEN  
IN BUSINESS

## **GOLD AWARD 2023 THOUGHT LEADER OF THE YEAR**

International Stevie Awards for Women in Business - New York.  
Stacey has received 14 International Stevie Awards.



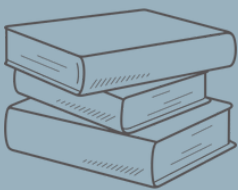
## **LINKEDIN GLOBAL TOP VOICE**

In 2018 Stacey was named in LinkedIn's Global Top Voices, one of only 342 people among 560 million users on the platform. She was recognised once again 2021.



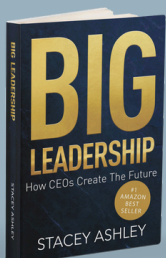
## **GLOBAL TOP VOICES THINKERS360**

Stacey has been named both Global and Asia Pacific Top Voices in 2025, 2024 and 2023, and APAC Top 25 B2B Thought Leaders you should be working with 2025, 2024, 2023.



## **CONTENT CREATOR**

Stacey is a prolific content creator. Sharing her insights on Leadership across multiple channels. She offers complimentary eBooks, webcasts, and resources to support and add value to her wider audience. 3000 + downloads and counting.



## **6 AMAZON #1 BESTSELLERS**

Stacey has written and published 6 Amazon #1 best selling books on Leadership. Her latest release in Big Leadership, How CEOs Create The Future.

*Featured*  
**KEYNOTE TOPICS**

*& Workshop Options*



To explore more speaking topics.



# BIG LEADERSHIP

If not now, when?

In this interactive session, Stacey shares the changing landscape of leadership, and the need for a fuller, more holistic and human approach. Leadership that is impactful, ever enhancing and evolving. That has a greater perspective, considering both tactical solutions and strategic relevance.

What got us here will not get us there. We need Big Leadership. We need bigger thinking. We need bolder decision making. We need brave action to create the future.

It is time for leaders to go big.

## YOUR AUDIENCE WILL LEARN:

- Straightforward insight into what makes it important for leaders to adopt Big Leadership
- The impacts if they do not
- Practical ideas and approaches for how to adopt Big Leadership





# POWER UP

Nourish your leadership energy, outlook & wellbeing

Leading significant change and transformation is no easy task. After months and years of being attention out, giving generously to the people and world around them, leaders are feeling the effects of leading enormous change.

In this interactive session with Stacey, learn how to support your leadership of self, creating a sustainable way for you to lead, so you continue to show up every day. Develop your energy, positivity, resourcefulness, outlook and resilience.

## YOUR AUDIENCE WILL LEARN:

- How to support their leadership of self
- How to create a sustainable way to lead
- Opportunities to develop their energy, positivity, resourcefulness, outlook & wellbeing





# WHY AREN'T YOU COACHING YET?

## Transform Your Organisation With Coaching

Learn how to turn everyday conversations into coaching moments while building accountability and developing the people around you.

In this interactive and enlightening session, Stacey will introduce you to:

- Why having a Coaching Culture is important
- What it is, and
- How to go about creating one in your workplace or business

### YOUR AUDIENCE WILL LEARN:

- Practical coaching tools they can use in the next conversation
- New ways of working across the generations
- An understanding of how adopting a leadership coaching approach will scale their leadership impact
- Ideas for the next step



# WORKSHOPS & PROGRAMS

**Extend the impact of having Stacey speak at your event by adding a breakout session, workshop, or extended program.**

**WORKSHOPS & PROGRAMS** can be combined with a keynote presentation or stand-alone. Here are just some of Stacey's programs:

## WIN FOR CEOS

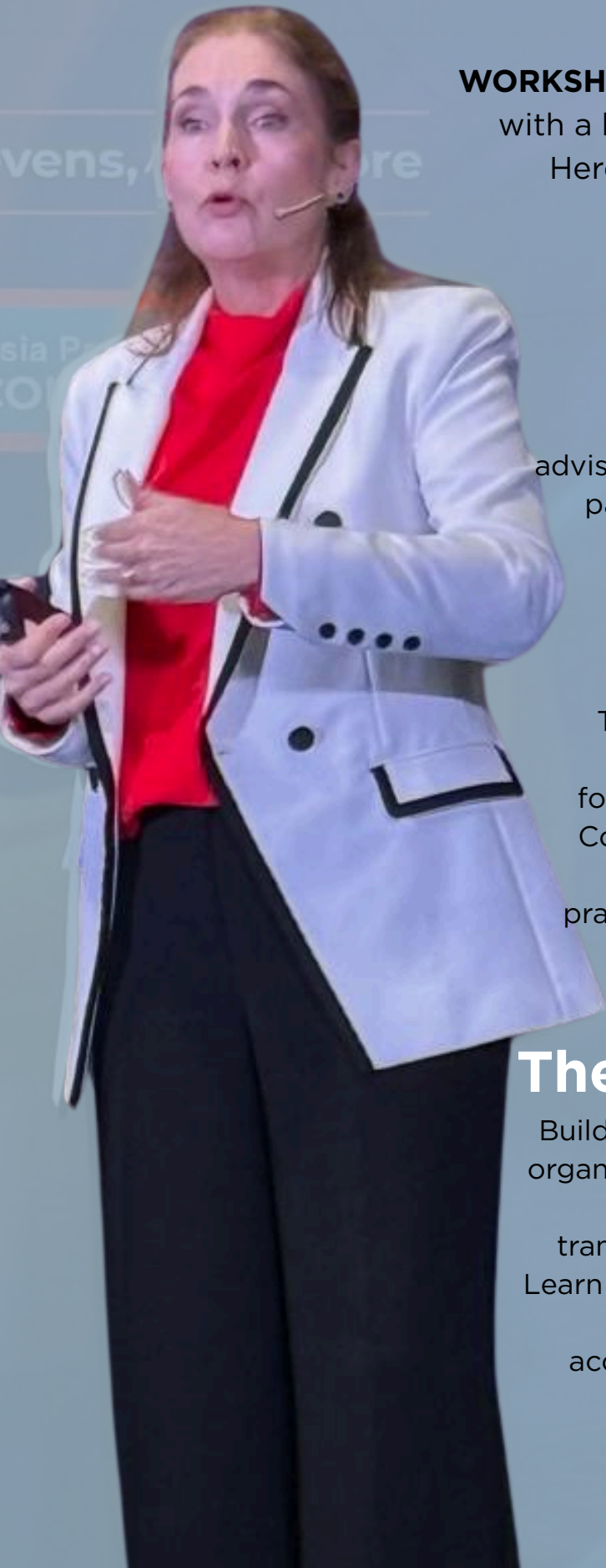
From a focused half-day (brainstorming, visioning, strategy facilitation, deep-dive scoping) for executives, to a 12-month advisory, mentoring, facilitation and coaching partnership with priority access to Stacey.

## ASCEND100™

This high-support, strategic development program is designed to rapidly build foundational leadership capability at scale. Combining a world class online experience and cohorts of up to 100 leaders, with practical, real-world impact and strong ROI.

## The Coaching Leader™

Build a leadership coaching capability in your organisation by growing trust, connection and collaboration. Support change and transformation and develop talent pipelines. Learn how to turn everyday conversations into coaching moments while building accountability and developing your people.



*There's More...*

# LET'S CREATE AN EXPERIENCE

Here are a few of the optional extras you may choose to add, to embed the learning and increase the return on investment for your event.

## Before Your Event

- Research of your audience to identify specific challenges and issues
- Use Stacey's Social Media network (over 30,000 people) to promote your event
- Copies of Stacey's books sent to participants
- Promotional video to market your event on your social media and website
- Teaser video to your registered audience

## During Your Event

- Extension of content and time to 90 mins
- Add a breakout session to your event
- Moderate a panel discussion for your event
- Books and other resources can be used for prizes and giveaways
- Stay for the following break to engage with delegates & answer specific questions

## After Your Event

- Sharing of additional resources for participants
- Follow up consulting including reporting and recommendations for the CEO
- Access to Stacey's online courses and support materials for delegates
- Follow up Webcasts for delegates on the same or additional topic
- Follow up Masterclass, for a deeper dive on the same or additional topic
- 30 day email or phone access to Stacey for delegates
- Individual or Group Coaching and Mentoring with Stacey

Let's **chat** about how we can collaborate to create an extraordinary experience for your delegates!

# STACEY ASHLEY



**FIND OUT MORE**

