

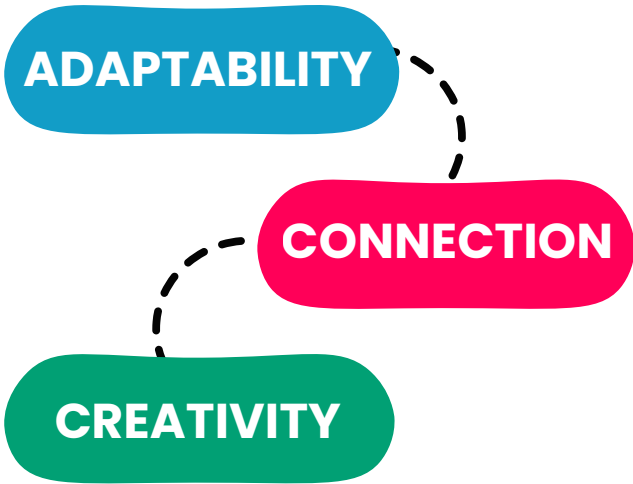
SCIENCE-BACKED STRATEGIES ROOTED IN PSYCHOLOGY, NEUROSCIENCE, AND PHYSIOLOGY.

BRANDI HEATHER

WHAT IS PLAYFUL INTELLIGENCE?

Playful Intelligence™ is the human capacity to connect, adapt, and create – powered by our biological drive to play.

What happens when we find our Playful Intelligence?



- Adaptability -**
Play trains the brain to adapt under pressure.
83% of business leaders say adaptability is more important than technical skills (McKinsey, 2021)
- Connection & Engagement -**
Play activates trust and belonging in the brain.
Teams with high engagement see 78% reduction in absenteeism, 51% lower turnover, 18% productivity (Gallup, 2023).
- Creativity & Innovation-**
Play fuels ideas and gives people the courage to share them and try them.
Innovative organizations are 2.4× more likely to outperform in revenue. (McKinsey, 2022)

Playful Intelligence is your Competitive Advantage.

How do I bring Playful Intelligence to my organization?

SIGNATURE KEYNOTES

- You Can't Play in a Show Home:**
Building a Worklife You Can Live In
- Leaders Play First:**
The Keynote That Recharges The People Everyone is Relying On
- The Future of Working Together is Powered by Playful Intelligence™:**
Before the first coffee break, they'll be networking, energized, and talking like old friends.

WORKPLACE PROGRAMS

- Burnout Prevention and Psychological Safety**
→ Exhaustion is at an all-time high: Playful Intelligence™ builds lasting trust and energy fast.
- Employee Retention and Culture Repair**
→ Turnover is costing companies millions. Know your team, build your team, keep your team.
- Creativity, Innovation & Adaptability for Future-Ready Thinking**
→ Groundbreaking ideas and collaboration come from the space, time confidence to play.

CORPORATE RETREAT PROGRAMS

FOR MORE INFORMATION

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SEE BRANDI
IN ACTION!

BRANDI HEATHER

KEYNOTE SPEAKER | AUTHOR | CHANGEMAKER

!! SIDE EFFECTS INCLUDE: SPONTANEOUS CREATIVITY AND LASTING CHANGE.

Brandi Heather is an experience. She electrifies the room as she demonstrates that play isn't a break from the work – it's how we do our best work. She rebuilds the human systems that keep people engaged and adaptable by activating their Playful Intelligence™.

Playful Intelligence™ helps people navigate change with curiosity, lead with courage under pressure, and build the kind of trust that drives retention and results. Because when connection is strong, performance follows – people who play stay, grow, and perform to their potential.

EXPERIENCE YOU CAN TRUST

Brandi Heather is an international speaker best-selling author, and award-winning college professor with over 25 years of experience in education, business and human services. She speaks globally on how play fuels mental wellness, authentic connection, and resilience.



PLAY WITH PURPOSE

Her programs blend evidence-based insights from neuroscience and physiology with unforgettable, often laughter filled moments that transform how people lead and live.

PLAY IT FORWARD

When you refer Brandi to someone and your referral leads to a booking, Brandi will give back 10% of the booking fee to a charity of your choice.

FOR MORE INFORMATION

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WHAT IS PLAYFUL INTELLIGENCE?

DOWNLOAD THE DIGITAL COPY



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