



**Bestselling Author.  
Global Speaker.  
Adventurer.**

## **PARA TO DAKAR - THE KEYNOTE**

Joey's life journey is a tribute to the power of the human spirit and the ability to overcome seemingly insurmountable odds. In addition to learning to walk again after **being paralysed**, he went on to accomplish his childhood dream of **racing his motorbike in the Dakar Rally**, the toughest, most gruelling off-road race in the world.

'Para to Dakar' is significantly more than a keynote presentation. Through his expert use of suspense, humour, pacing and imagery, Joey creates a sensory experience that **immerses the audience directly into the journey**. With many easily relatable parallels to their own lives, audience members are left with a new perspective on their own challenges, practical insights and the renewed drive to chase their own goals and dreams.

*"His genuine, down-to-earth and heartfelt portrayal of the past few years of his life has touched us all so deeply, and his ability to easily and poignantly weave our theme into his story, is something few people would have been able to do."*

**Iolanda Ruggiero, Group Managing Executive, Nedbank Wealth**

