

NEW TOPICS FOR 2026

# Kim Seeling Smith

THE BUSINESS FUTURIST

AWARD WINNING MOTIVATIONAL SPEAKER

AI • FUTURE OF WORK • DISRUPTION • LEADERSHIP

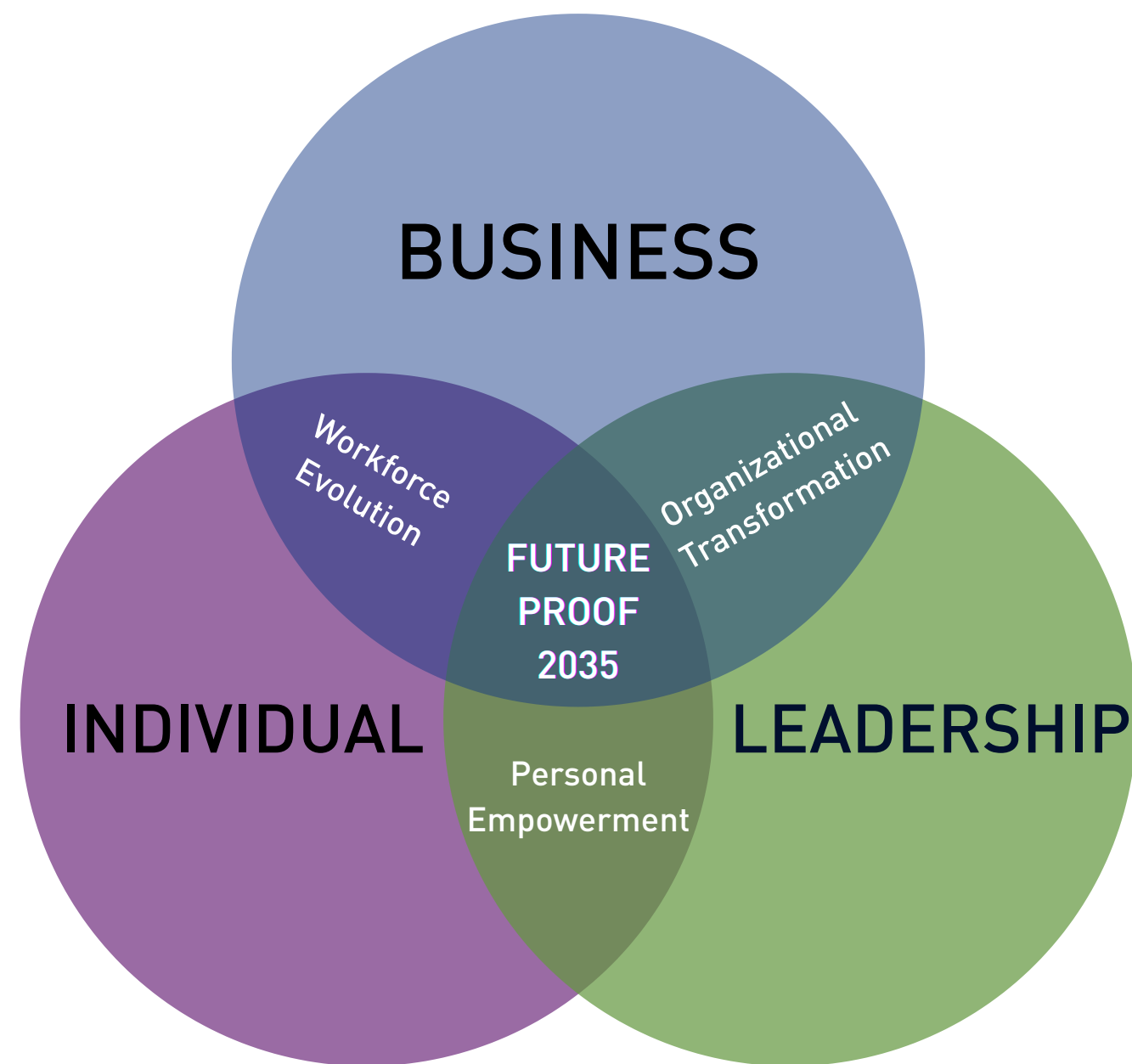
Helping you remain relevant, resilient and ready for anything



SEE KIM ON STAGE



# KIM SEELING SMITH IS A **BUSINESS FUTURIST** WHO DECIPHERS EMERGING TRENDS TO HELP YOU REMAIN RELEVANT, RESILIENT AND READY FOR ANYTHING



Our Future-Proof 2035 model, aligns Business, Leadership and the Individual so that:

- **Organizational transformation,**
- **Workforce evolution,** and
- **Personal empowerment**

all reinforce each other.

Helping you not just survive - but thrive through this decade of radical change.



*42% of global CEOs don't think their business will be viable by 2035 (PwC).*



## TOPICS

- **FUTURE-PROOF YOUR BUSINESS**  
42% of global CEOs don't think their business will be viable by 2035 (PwC) - Make sure yours isn't one - for Business Owners and Leaders
- **EVERYDAY AI**  
From Fear to Confidence – Your Essential Guide to Thriving with AI
- **9 KEYS TO KEEP YOUR BEST PEOPLE FROM WALKING OUT THE DOOR**  
Based on over 5,000 exit interviews
- **FUTURE-PROOF YOUR CAREER**  
Your essential career management framework - designed to help individuals upskill / reskill and remain relevant within their CURRENT organization.

## CATEGORIES

- AI
- Business
- Futurist
- Future of Work
- Leadership
- CEO & Entrepreneurs
- Disruption and Innovation
- Employee Engagement and Retention



# FUTURE-PROOF YOUR BUSINESS

BUSINESS, INNOVATION & LEADERSHIP  
STRATEGIES FOR THE DECADE OF  
RADICAL CHANGE

SPEAKING TOPIC

We are standing on the threshold of a decade unlike any other—a time of extraordinary speed, transformation, and innovation set against a backdrop of a global polycrisis (simultaneous economic, environmental, and social challenges).

At the same time, we see the rise of the empowered workforce - employees who seek purpose, flexibility, and greater autonomy in an increasingly talent short market, reshaping organizational dynamics and leadership.

To not only survive but thrive, we need to proactively embrace change, foster adaptability, and cultivate a mindset of continuous learning and resilience. By doing so, we can harness these disruptions as powerful catalysts for growth and success.

## TO THRIVE, WE MUST REIMAGINE:

- **Business - From Tweaks to Transformation:**  
In the face of simultaneous disruptions (including AI), incremental improvements won't cut it. It's time to reimagine your business - boldly and holistically.
- **Leadership - From Command to Connect:**  
We must deeply rethink what effective leadership looks like in an era defined by AI, The Polycrisis, and empowered employees.
- **Workforce - From Human Resources to Human Empowerment:**  
The goal - to build a workforce that is agile, skilled for the future, diverse, and deeply engaged.

## WHY ATTEND?

- **Insights:** Discover transformative ideas and innovations reshaping business, leadership, and talent in the age of AI and the Polycrisis.
- **Strategies:** Acquire actionable strategies to proactively transform your organization, empower your workforce, and strengthen resilience for future disruptions.
- **Leadership:** Redefine your leadership approach from command to connect, equipping yourself to inspire agility, autonomy, and continuous innovation in your teams.

## Available as:

- A **60-minute** inspirational keynote
- A **90-minute** interactive experience
- **1 - 3 half-day** workshops.

## Join Kim for a Transformative Experience

Join me for an engaging, thought-provoking session designed to equip you with the knowledge and tools to navigate the next decade with confidence and success.

Don't miss this opportunity to future-proof your organization and lead with impact.



# EVERY DAY AI

FROM FEAR TO CONFIDENCE –  
YOUR ESSENTIAL GUIDE TO THRIVING  
WITH AI

SPEAKING TOPIC

Unlock the power of AI with Motivational Speaker Kim Seeling Smith in this transformative session, designed to turn fear and uncertainty into confidence and practical action.

This session combines essential AI fundamentals with engaging bespoke demonstrations, empowering you to understand, discuss, and effectively use Generative and Agentic AI tools to help you do what you do better, faster, more efficiently and effectively.

This session will be designed for your organization and individual use cases. Together, we will tackle your actual challenges through live, bespoke AI demonstrations - making every moment directly relevant.

## IN THIS KEYNOTE, YOU'LL DISCOVER:

- **AI Fundamentals:**  
Master the essentials of AI to think and talk about it intelligently in any conversation.
- **Practical Tool Demonstrations:**  
Go beyond ChatGPT with hands-on AI demonstrations tailored to your industry, helping you choose AI tools that enhance your performance.
- **Confidence Over Fear:**  
Learn strategies to embrace AI as a strategic advantage, improving productivity and leadership effectiveness.

## WHY ATTEND?

- **Insights:** Identify AI tools that genuinely improve your role.
- **Strategies:** Transition from basic AI knowledge to actionable expertise.
- **Leadership:** Lead confidently in an AI-driven world, replacing fear with empowered decision-making.

“ Her talk on the future of AI was a masterclass in combining humor, insight, and actionable strategies. She challenged conventional thinking while making a complex topic both relatable and engaging. Kim is a powerhouse speaker who comes 1000% prepared and sets the bar incredibly high. We're all still buzzing with ideas and inspiration from her session!”

*Angelique Rewers, CEO, Boldhuas*

## Available as:

- A **60-minute** inspirational keynote
- A **90-minute** interactive experience
- **1 - 3 half-day** workshops.

## Join Kim to Demystify AI and Boost Your Potential

This isn't just another keynote—it's your essential guide to navigating AI clearly, competently, and confidently. Don't miss this opportunity to future-proof your career and leadership.



# 9 KEYS TO KEEP YOUR BEST PEOPLE FROM WALKING OUT THE DOOR:

BASED ON OVER 5,000  
EXIT INTERVIEWS!

SPEAKING TOPIC

The research is clear. Your ability to keep your best people from walking out the door is a direct result of their manager's ability to connect with them and to understand what they need to be fully motivated and engaged.

Connection begins with conversation, but most managers don't talk to their people enough or about the right things because they are confused and frustrated about what their people really want.

Luckily, reverse engineering over 5,000 exit interviews gives us significant clues as to what workers really want and what employers need to deliver to keep their teams together during this time of immense change.

## THE AUDIENCE WILL LEAVE WITH:

- A practical model, based on over 5,000 exit interviews and updated to include the latest international research to increase employee motivation and wellbeing.
- An understanding of how you, the leader, directly impact your team's performance and engagement and what you can do about it.
- A proven framework to help inspire, measure and manage high performance (especially with a remote or hybrid workforce).

WE TAKE THE GUESSWORK OUT OF EMPLOYEE MOTIVATION AND ENGAGEMENT.

## WHY ATTEND?

- This practical program is perfect for anyone who manages a team who yearns for a simple, practical way to increase employee engagement, wellbeing, and profitability.
- This is a choose-your-own-adventure keynote where every presentation turns into a unique conversation with the audience.
- If your success depends on your ability to inspire and retain a great team, this session is not to be missed.

## Available as:

- A **60-minute** inspirational keynote
- A **90-minute** interactive experience
- **1 - 3 half-day** workshops.



# FUTURE-PROOF YOUR CAREER

A 5 STEP FRAMEWORK TO HELP YOU  
STAY RELEVANT, RESILIENT  
AND ONE STEP AHEAD!

SPEAKING TOPIC

We are entering the most disruptive decade in living memory — driven by AI, accelerated by the Polycrisis, and amplified by shifting workforce expectations.

Jobs are changing fast. Roles are being redefined.

But this keynote isn't about fear. It's about opportunity.

Designed for professionals at every level, this session delivers the clarity, confidence, and career strategy you need to navigate the AI revolution and emerge stronger than ever.

## TO THRIVE, WE MUST REIMAGINE:

- **Your Work – from routine to remarkable:**  
Learn how to harness AI to elevate your daily tasks and performance.
- **Your Path – from reactive to resilient:**  
Map where your role is headed - and where you want to go next.
- **Your Development – from uncertainty to evolution:**  
Shift from fearing AI to using it as your personal coach, co-pilot, and career catalyst.

## WHY ATTEND?

- **Insights:** Understand how AI is reshaping industries and what it means for your role.
- **Strategies:** Walk away with a proven framework to enhance your career today — and evolve it for tomorrow.
- **Leadership:** Leave with practical next steps you can take in the next 90 days to stay ahead.

Your future isn't something to fear.

It's something to build — starting now.

## Available as:

- A **60-minute** inspirational keynote
- A **90-minute** interactive experience
- **1 - 3 half-day** workshops.

# KIM SEELING SMITH AS YOUR MC/HOST – BOOK NOW!

## This program is perfect for:

Any business audience who needs a credible, thoughtful and highly engaging MC to weave the speakers' presentations into the theme of the conference, helping the audience connect the dots and experience the organiser's desired outcomes.

## At the end of this event your audience will:

- Think more deeply and clearly about the conference theme and speakers' presentation topics
- Feel as though time out of the office was not only well spent — but highly enjoyable
- Know how the speakers relate to each other and to the conference theme

## Description:

Kim was born to MC. Highly engaging and energetic, naturally curious, with exceptional pattern recognition skills, she is extremely adept at creating a flow and managing the energy of the audience throughout your event— whether it lasts 4 hours or 2 days.

Kim's work as an MC runs the gamut. She can simply show up on the day to introduce speakers, provide the glue between sessions and manage the energy of the audience. Or she can take a much more active approach in helping you develop a theme, shape the event and strategise on speakers.

## Comments from previous conference organizer's:

*“ Kim was one of the best Chairs I have worked with and she was instrumental in ensuring the smooth running of the event.”*

*“ Your energy just never ran out — at the end of day 2 you were going like it was the beginning of day 1.”*



**AVAILABLE LIVE  
OR VIRTUALLY**

# TESTIMONIAL



“ Thank you Kim Seeling Smith! It was such an inspiring and insightful session! Wella Red customers have now a great toolbox that they can implement in their salons!”

**Guillaume Cantelou**  
Managing Director ANZ at Wella Company



“ I would highly recommend Kim for any business keynote. Her presentation on the future of AI was exceptional. It was one of 5 AI keynotes I've seen recently and this one definitely carried to most weight with me.”

**Ben Miller**  
Growth Leader



“ Kim delivered an outstanding keynote at our 2025 LMG Growth Summit. She tailored her insights perfectly to our industry, making the content incredibly relevant and actionable for our audience. Kim was an absolute dream to work with—professional, collaborative, and full of energy. A true highlight of the event!”

**Natalia DaSilva**  
Senior Event Producer & Partnerships Manager



“ Working with Kim is a pleasure. Whether it is through her engaging presentations or one on one consultations Kim is an invaluable resource for any business seeking to thrive in the future.”

**Kate Drews**  
Regional Head, ANZ, Surbana Jurong Group

ALMOST 90 ADDITIONAL TESTIMONIALS MAY BE FOUND ON KIM'S LINKEDIN PROFILE. SEE MORE >>>



In March I attended Kim's webinar on AI, as I felt that I was a little bit behind the times and with technology and particularly this space changing so fast, I wanted to get into the know and look at how it could benefit our business.

And wow, what an eye opener on the opportunities to improve efficiencies and productivity, not only in our business but also in our personal lives. Kim's knowledge of what is happening was very deep and well researched. Technology is changing weekly if not daily and Kim is right on top of it.

I was so impressed that I immediately asked Kim if she could do a master class for our Board and our Senior Managers. The technology is so transformative that, in my opinion, those who don't explore this now are going to be left behind very quickly.

After a couple of discussions on how to tailor make the masterclass to our needs, we had a two-hour session and the excitement from our team was palpable. Even the one naysayer was converted, and we had most people jumping on to various platforms within minutes of completing the class with gasps of delight and amazement. Even our CFO was off calling prices for subscriptions.

I could not recommend Kim more highly to undertake an AI masterclass for your business to identify how the future could be so much more productive and profitable for you.

I am more than happy to speak to anyone who may be interested in understanding more so please do not hesitate to contact me on LinkedIn.

Regards,



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# AI DEMO



A MESSAGE FROM KIM'S DIGITAL TWIN



# Kim Seeling Smith CSP, CVP, VMP

Speaker, author, master storyteller and trend translator Kim Seeling Smith is a Business Futurist who helps organizations and individuals remain relevant, resilient and ready for anything.

Kim:

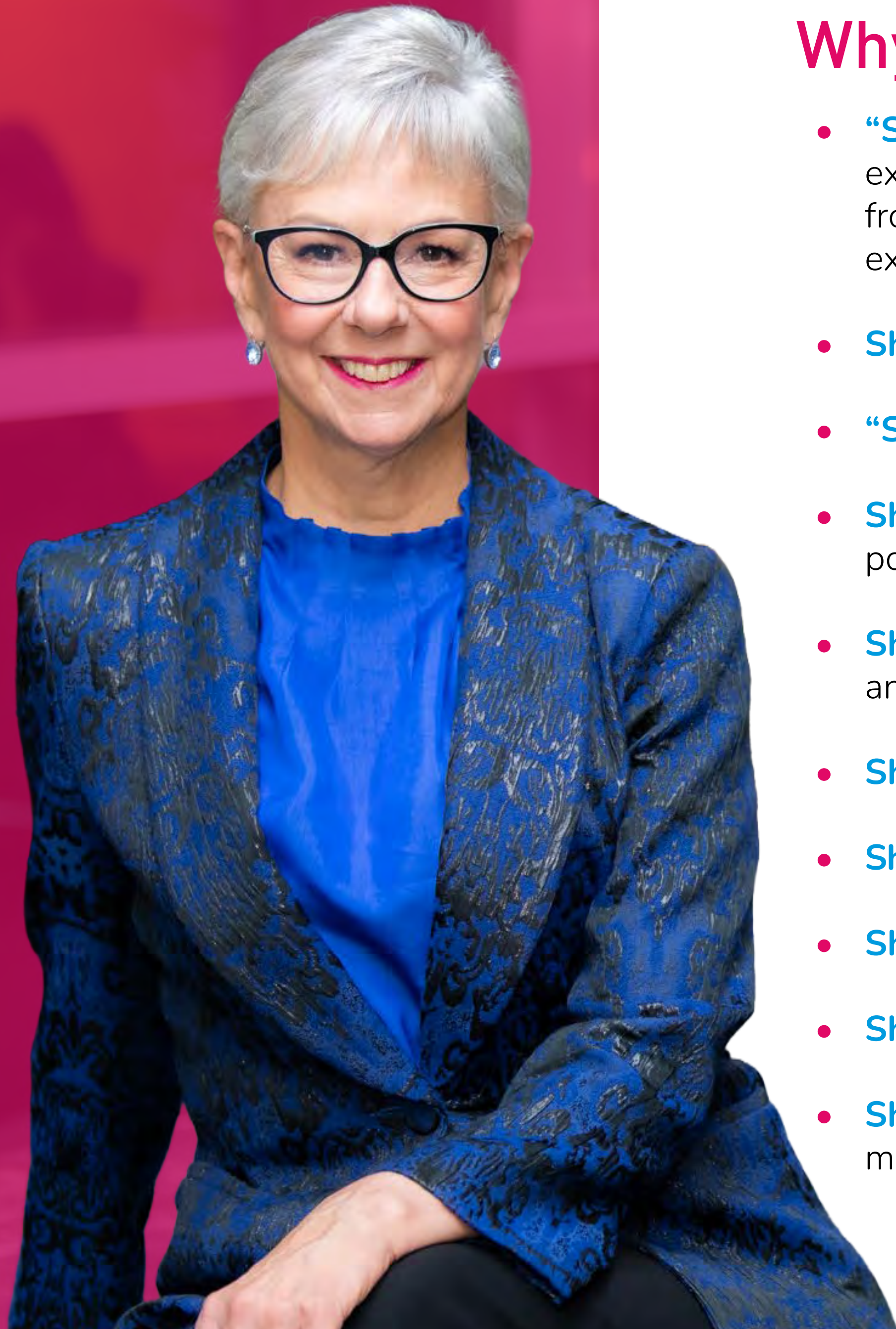
- Was awarded Top 100 Thought Leader by Thinkers360.
- Named one of the Top 101 Global Influencers on Employee Engagement.
- Is acknowledged for her innovative approach of Work by Richard Branson's 100% Human to the Future at Work initiative
- Launched her book, "Mind Reading for Managers" at SXSW in Austin,
- Co-wrote "101 Great Ways to Enhance Your Career" with mega author Brian Tracy
- Is a go to media commentator on business trends



Kim Seeling Smith with Sir Richard Branson at Ulusaba, South Africa



SEE KIM ON TV AND RADIO



## Why work with Kim, according to her clients...

- **“She takes the best briefing call you’ve ever had.”** This allows her to create a custom experience and weave in the overarching theme of the conference along with key points from previous speakers. Your audience will feel like she is one of them by weaving in examples from your company or industry.
- **She is “inspirational and thought-provoking while delivering practical takeaways.”**
- **“She is “highly interactive and engaging.”**
- **She provides a seamless experience for the audience** by attending as many sessions as possible before taking the stage to reiterate points made by prior speakers.
- **She will help you build excitement** (and fill seats if needed) by pre-recording 1 to 3 videos and promoting the event with video, blogs and social media.
- **She is incredibly “easy to work with, responsive and highly communicative.”**
- **She can MC, offer breakout sessions, participate in onsite interviews or panel discussions.**
- **She has even been known to shift seating and run for coffee!**
- **She will conduct a thorough debrief to discuss wins and areas for learning.**
- **She has “the Mount Everest of content“** and can follow up with a live or virtual masterclass, workshop or tailor made videos.



## TRAVEL ARRANGEMENTS

Kim travels under **Kimberly Smith**. Her preferred airline is Qantas and her **Frequent Flyer Number is 6244187**. She travels on a fully flexible economy fare across Australia and New Zealand and business class for overseas flights.

## AV REQUIREMENTS

### VENUE REQUIREMENTS

- Projector with large screen
- Kim may have audio in her presentation depending on client brief
- Lectern onstage to view Kim's Macbook Pro or other device in front of the stage to view presenter mode.
- Hardwired internet connection for AI demos

### KIM TO SUPPLY

- Kim presents from her own Mac laptop but will bring a USB as a backup with the presentation on Keynote, PowerPoint (which will almost certainly need to be reformatted) and in PDF format
- Kim will provide her own HDMI connector for her Macbook as well as a 'clicker'

### ADDITIONAL INFORMATION

- Screen content, presentation video or audio is not available for distribution unless expressly agreed upon in writing.
- Kim may wish to record her session at her own expense. This will be discussed and agreed upon by the event organizer prior to the event.

# MANIFESTO

What does it take to unlock human potential in an AI-powered world and why are so many still getting it wrong?

We were taught that business is about systems, not people.

That careers are linear, leadership is a title, and staying busy means progress.

That technology should be feared, outsourced, or avoided.

That the future belongs to machines.

But the future isn't coming, it's already here.

And by 2035, a significant number of CEOs don't believe their current businesses will survive. Not unless something changes.

This isn't just a business crisis. It's a leadership crisis. A capability crisis. A confidence crisis.

Because the decisions leaders make today must reassure boards, retain critical talent, lift performance, and create future-ready capability - all while disruption hits from every direction.

I see something different.

I believe our greatest advantage in an AI-powered world is still deeply human.

That confidence isn't a personality trait, it's the result of clarity.

That simple, powerful frameworks can move people from overwhelmed to unstoppable.

That when you invest in your people, engagement rises, resistance to change decreases, and performance follows.

And when leaders understand AI, it doesn't replace them - it elevates them.

I'm here for leaders, teams, and organizations who are ready to believe in their potential and act on it.

For executives who want a clear path forward.

For HR and people leaders who want cultures that retain and empower.

For managers who want to lead with confidence, not confusion.

This is the future of business, the future of work and the future of leadership: Where clarity is power. Humanity is strategy. And 2035 is not a threat, it's a target.

**I'M KIM SEELING SMITH, AI & BUSINESS FUTURIST AND MOTIVATIONAL SPEAKER.**

# VALUES

## OUR CORE VALUES INCLUDE



### **Practical, simple, researched-based solutions for busy managers.**

This is what our clients tell us – frequently – that they appreciate about us.



### **Do the right thing – even when it's hard.**

We will always be honest and direct. We never compromise and we fight for truth, justice and fairness – even when it's difficult or unpopular.



### **100% personal responsibility.**

If we screw up we admit it and fix it.



### **Insatiable curiosity.**

We are constantly asking questions and looking for answers and better solutions to help us achieve our purpose.



### **Passion for change.**

These extraordinary times call for disrupting the status quo. We help you embrace the change you need to get more effective results.



### **Continuous growth.**

We are constantly pressure testing our solutions, refining them to make them better or more accessible.



### **Love your work.**

We love ours helping you love yours.



### **You've got this!**

Much of what we do helps you uncover the solutions you've already thought of. We help you bring them to life and shape them so you can execute on them.



### **The 3 'Ah Ha!' guarantee.**

We guarantee that you will say “ah ha!” at least three times during any interaction with us.





Today Extra Appearance  
May 30 2024



Today Extra Appearance  
May 22 2024



Today Extra Appearance  
February 27 2024



Today Show Appearance  
December 2023



Today Show Appearance  
December 31 2023



Today Show Appearance  
May 23rd, 2020



Today Show Appearance  
October 21st, 2019



Today Show Appearance  
September 3rd, 2019



The Great Resignation



The Great Resignation: Nine ways to make sure your staff



How to build a company that people won't leave in the



How to turn The Great Resignation into a great



Ending presenteeism through flexible working



15 Career Experts Share The Best Interview Tips for



I spoke to 5,000 people and these are the real reasons



How an HR leader envisions the future of work



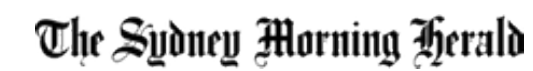
How to fully engage staff in 5 easy conversations



The future of work - the 'anti work' revolution is coming



Beyond the cone of silence: how to get smart about



From tech to etiquette - cracking the work-from-



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MEDIA

# PROFESSIONAL GRADE VIRTUAL STUDIO

