

# GENUINES COACHING & CONSULTING, LLC - SPEAKING ENGAGEMENT AGREEMENT

**Thank you for this opportunity!**

We are excited to work with you.

This agreement is between **Genuines Coaching & Consulting, LLC (Reden C. Dionisio)** and (**Texas Agricultural Cooperative Council**).

## Program Details

**Client** wishes to retain the services of the **Speaker**:

### Speaker:

Reden C. Dionisio

Website: [www.genuinescoaching.com](http://www.genuinescoaching.com), [redendionisio.com](http://redendionisio.com)

## Event Details

**Client Name:** Texas Agricultural Cooperative Council

**Event Name:** Texas Agricultural Cooperative Conference

**Audience Size:** 10-25 people

**Audience Description:** Attendees are the Board of Directors for the Agricultural Cooperative Conference in this event.

## Presentation Details

**Topic: Align to Rise: How Resilient Leaders Build Energy, Systems, and Trust.** Alignment is the fuel of high-performing teams. This session helps leaders realign people, processes, and purpose. By doing so, they unlock sustainable performance and trust.

**Date:** Friday, January 23, 2026

**Time:** 0810 - 0945 AM Central Time

**Duration:** 1 hr 35 mins

**Event Schedule:** (as it pertains to the speaker) Meeting kicks off that Friday morning at 8:00 a.m., we do brief welcome remarks then we'll begin with your session at 810 a.m.

## Event / Hotel Venue

Venue Name and Address:

Sunday House Inn & Suites

501 E. Main Street Fredericksburg, TX 78624

The meeting is at the Sunday House Inn in their large meeting room.

## Primary Contact

**Name:** Christy Lewis

**Title:** Executive Vice President

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Email: [Christy@texas.coop](mailto:Christy@texas.coop)

Cell Number: 512-538-8722

*(List on-site contact if different from primary contact)*

## Project Scope

Scope includes:

- Client-tailored keynote presentation
- 30 to 45-minute planning call with Reden Dionisio to discuss event goals, attendee profile, theme, and customized content
- Dedicated event concierge to help coordinate all logistics, travel, and audiovisual needs
- 30 to 45-minute post-event strategy call with Reden Dionisio to discuss the event as well as ongoing implementation of shared content

## Compensation and Billing

In exchange for the services provided, the Client agrees to compensate the Speaker as follows:

### Services Fee:

\$3,500 Emporium

If applicable, Client is responsible for all local or state taxes, admission fees, or any other charges levied by the jurisdiction where the engagement takes place. Each party remains responsible for its own income taxes.

### Travel Fee:

(Flat Travel Fee) — to cover all transportation fees inclusive of airfare, ground transportation, and per diem, as well as all taxes and fees. **All travel arrangements will be made by the Speaker. As per email transactions, Client will reimburse Speaker for flight and car rental cost within 7-10 days after event.**

### Hotel Accommodations:

Please reserve a King/Non-Smoking hotel room for the duration of the stay.

The room charge and taxes are covered by the Client.

Client guarantees early check-in and/or late check-out or covers extension of reservation to ensure full access during the entire stay.

### Deposit and Payment Terms:

- A **non-refundable 50% deposit** of the total Program Fee is due within two weeks of signing this agreement to secure the date.
- The **remaining 50%** is due **30 days prior to the event date**.

# **GENUINES COACHING & CONSULTING, LLC - SPEAKING ENGAGEMENT AGREEMENT**

Please remit all payments to:

## **Genuines Coaching & Consulting, LLC**

Payment can be made securely via the invoice link provided via Strip, Square is preferred. Credit card, debit, or ACH bank transfer accepted. For organizations preferring direct deposit, ACH payment details will be provided on the invoice. Alternative payment methods such as Zelle or wire transfer are available upon request.

Availability is not guaranteed until both the signed contract and deposit are received.

Pricing defined herein is valid for 60 days unless mutually agreed otherwise.

All parties agree to keep the terms of this agreement strictly confidential.

## **Speaker Requirements**

As part of the engagement, the Client and the Speaker agree to the following:

- Speaker agrees to present to the best of his ability the information and material described herein and in conversations between the parties.
- It is requested that the person introducing the Speaker read the provided introduction exactly as written.
- The Speaker or Speaker's representatives will pre-approve all promotional material and advertising related to the event. Approvals will be provided within 24 hours and not unduly withheld.
- No videotaping without written consent from the Speaker. If permitted, Client agrees to supply a copy of all recorded footage within 60 days of the event.
- When applicable, books or materials may be shipped directly to the venue as mutually agreed upon.
- Speaker is available for a meet & greet or book signing immediately following the presentation, if desired by Client. Client agrees to provide a draped table and one assistant to help facilitate.
- Client grants Speaker permission to use Client's logo on Speaker's website and to list Client as a customer.

## **Technical and Logistical Requirements**

- Speaker will run the presentation from his own Apple MacBook Pro.
- Presentation format: Keynote, 16:9 aspect ratio, landscape orientation, with video and audio elements.

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- Speaker will include Client's logo on the introductory slide but will not use Client-provided templates.
- Client will provide necessary AV equipment including projector, confidence monitor, wireless lavalier, and audio.
- Speaker and Client will meet at least **60 minutes prior to the event** for A/V and sound check.
- Speaker uses the full stage; please remove podiums, chairs, or other obstructions when possible.
- All distracting on-screen animations (Twitter feeds, rotating logos, etc.) should be turned off during the presentation.
- If the presentation occurs during a meal, food service should be completed and dishes cleared before the start of the session.

## Cancellation Policy

If the Client changes event dates, the deposit will be retained by the Speaker and applied to a future presentation within one year.

If the change occurs within 30 days of the event date, the Speaker will retain the deposit without refund.

In the event of Speaker cancellation due to illness, death in the family, or unforeseen emergency, **Genuines Coaching & Consulting, LLC** will not be liable for Client's incurred expenses.

In such a case, GCC will refund any paid deposits if a comparable replacement Speaker cannot be provided.

Neither party shall be liable for failure to perform obligations due to acts of God, war, terrorism, strikes, government restrictions, or any cause beyond reasonable control.

Obligations shall resume as soon as practicable after such conditions cease.

## Authorization

All parties agree to the terms set forth in this document.

### ACCEPTED ON BEHALF OF SPEAKER AND GCC BY:

**Reden C. Dionisio**

Genuines Coaching & Consulting, LLC

Date: \_\_\_\_\_

### ACCEPTED BY CLIENT:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_