

Jill Schulman

Breakthrough Leadership Group, LLC




Breakthrough Leadership Group, founded by Jill Schulman, helps organizations **unlock peak performance** through **evidence-based** leadership development, keynote speaking, and training programs rooted in the **science of bravery**. As a certified Service-Disabled Veteran-Owned Business (SDVOB), we bring a unique blend of military discipline, corporate leadership expertise, and positive psychology research to **help ambitious professionals and organizations thrive**.

Best-selling Author, Keynote Speaker

Core Competencies

- **Keynote Speaking & Workshops** – Inspiring, research-backed presentations on leadership, resilience, and the science of bravery.
- **Brave Leadership™ Programs** – Jill’s proprietary framework for building courageous, high-performing leaders.
- **The Bravery Effect™ Training** – Evidence-based approach to teaching bravery as a skill that fuels performance and impact.
- **Leadership Development Programs** – Customized solutions to build brave, effective leaders who drive results.
- **Organizational Culture Consulting** – Strategies to create accountability, elevate collaboration, and strengthen results.
- **Talent Development for Life Sciences & Pharma** – Specialized expertise in high-stakes, regulated industries.
- **Authorized Program Delivery** – Certified facilitator of:
 - Ken Blanchard SLII®
 - TalentSmart Emotional Intelligence (EQ)
 - Patrick Lencioni’s Five Dysfunctions of a Team
 - DiSC® by Wiley

Connect

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Company Data

- **NAICS Codes: 611430**
(Professional & Management Development Training), 541611
(Management Consulting), 711510 (Speakers & Independent Artists)
- **Year Founded: 2013**
- **HQ: San Clemente, CA**

Differentiators

- **Unique IP** – Creator of The Bravery Effect™ and Brave Leadership™, blending science and practice to build courageous leaders.
- **Veteran Expertise** – Led by a former U.S. Marine Corps Officer, delivering grit and real-world leadership lessons.
- **Academic Rigor** – Master’s in Applied Positive Psychology (MAPP), University of Pennsylvania.
- **Best-Selling Author** – The Bravery Effect (2025), a groundbreaking book on the science of bravery.
- **Recognized Thought Leader** – Contributor to Forbes, Psychology Today, Fast Company, Medium, and more.
- **Proven Results** – Trusted by Fortune 500 companies, healthcare, and life sciences organizations.

Past Clients

Global keynote + leadership development workshops

- AbbVie
- UCB
- EōS Fitness
- Masimo
- Abbott
- Genentech
- University of Pennsylvania (MAPP)

Certifications

- NVBDC – Certified Service-Disabled Veteran-Owned Business (SDVOB)
- Women-Owned Business

As Seen In..

Forbes | Fast Company
Psychology Today
Thrive Global
Harvard Business Review
Fox 5 News
CBS

Her philosophy

Jill's approach is built on a simple belief: training informs, but development transforms.

Everything she delivers must be actionable, evidence based, and designed to create lasting behavior change.

Her keynotes and workshops are highly interactive, experiential, and grounded in the science of bravery — ensuring participants not only learn new ideas, but practice them in real time.

Signature Keynote

- The Science of Bravery: Push Limits and Elevate Impact
- How to train courage like a muscle and lead with boldness, confidence, and integrity.
- Brave Leadership: Cultures of Courage and Connection
- The missing link between psychological safety and high performance.
- Create Positive Accountability
- How to hold high standards and high support — motivating, not intimidating.
- Brave Mindset. Brave Action. Brave Relationships.
- A transformative framework for self-leadership and organizational growth.

Signature Audiences

Jill works with ambitious professionals and leaders across high-performance industries:

Pharma • Biotech • Healthcare • Fitness • Tech

Her audience is smart, successful, and driven — but knows they've been playing it safe. They want real tools, real science, and real transformation

Program Outcomes

Teams and organizations walk away with:

- A shared language of bravery and performance
- Evidence-based tools to overcome fear, perfectionism, and hesitation
- Cultures where people speak up, innovate, and act boldly
- Leaders who hold high bars and offer high support
- Individuals who become proud of the person they're becoming