

A woman with blonde hair, wearing a black sleeveless top, is speaking on a stage. Behind her is a large screen displaying a presentation slide with the word 'OWN' in large letters. The background is dark with some orange lighting.

Deborah G

Competitive Performance Expert

Ready for a bold, unforgettable, interactive, game-changing experience that ignites empowerment and delivers the loudest results?

You just found her!

- Channel Swimmer: Guinness World Record 2025
- Award-Winning Keynote Speaker
- The World's Leading Competitive Performance Expert
- Business Author

OWN YOUR LANE™



Deborah G

Competitive Performance Expert

Who is Deborah G? She's the splash of energy that wakes you up and the tidal wave that stays with you. A fierce competitor, training as the oldest woman to swim the 21-mile Catalina Channel. Can you say GUINNESS BOOK OF WORLD RECORDS status? Deborah brings high-level grit, corporate savvy, and unstoppable humor to every stage.

Deborah takes audiences on a high-impact journey that sparks bold action and unstoppable momentum that is rare to identify while working and living in the fast lane. She challenges leaders and teams to power up from within, think fast, move faster, and thrive under pressure.

Warning: Deborah may cause wild ambition, contagious confidence, and an irresistible urge to **Get off the block and GO!**

Tom Shaughnessy,
Assurant Insurance says ...
*"Hyper-relevant! Full of storytelling!
Synergistic effect! Makes you want
to hire Deborah again and again,
which we gladly did."*

Eventex 10 Top Influential People in Events, 2025
Top 30 Global Gurus in Hospitality, 2025
Smart Meetings Best of the Stage Speaker, 2024



LET'S WORK TOGETHER!

For more info and programs, contact Deborah today.

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NEW SIGNATURE KEYNOTE PROGRAM

OWN YOUR LANE™

In a world where burnout is the badge and chaos is the norm, traditional leadership just doesn't cut it. The proven **OWN YOUR LANE™** is the bold reset your audience needs—an interactive, high-energy keynote that transforms how leaders think, act, and lead. Deborah, a fierce competitor and captivating storyteller, introduces a powerful new framework rooted in self-competitiveness, courage, and authentic leadership. Perfect for organizations facing change, burnout, or culture shifts, this isn't just a keynote—it's a mindset revolution. If you want your people to show up energized, engaged, and ready to take bold action, Deborah G is the spark that ignites it all.

Perfect for organizations that want:

1. **Energize engagement** with a fresh, people-first approach to leadership.
2. **Master mindset agility** to thrive in fast-paced, high-pressure environments.
3. **Ignite bold culture** through connection, creativity, and fearless collaboration.

Kristin Goins, Apartment Association
of North Carolina says ...

"WOW! Deborah delivered exactly what she promised—and more. As our fun conference closer, she electrified the room with a message and interactive energy we'll remember forever. Unforgettable!"

LET'S WORK TOGETHER!

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