

DEBORAH GARDNER, CMP



CNN'S TOP 75 MOTIVATIONAL KEYNOTE SPEAKERS WORLDWIDE

DEBORAH TEACHES PEOPLE THAT WANT TO RECEIVE LESS RESISTANCE
AND GAIN MOMENTUM SO THEY CAN BE MORE MEMORABLE WHILE WORKING
AND LIVING IN THE FAST LANE.

TO HIRE DEBORAH, CONTACT US TODAY:
Lisa Raymond, Marketing/PR, Lisa@VisiblyMedia.com/602-423-2106



Mrs. American Queen 2021-2022

Deborah Gardner, CMP

A Marine Brat growing up in a small 16-foot trailer, a real-life wedding crasher to an Olympic Trial swimmer, a ground-breaking leader as one of the first female broadcasters with CBS Sports to a longtime hospitality veteran, Deborah Gardner knows how to transform people that want less resistance and more momentum while working and living in the fast lane.



Host/Broadcaster

Better known by many Fortune 500 companies as *The Pit Bull in a Skirt*, Deborah is an in-demand global keynote speaker with an explosive high-energy, captivating, engaging and in your face sassy approach. Deborah's real-world case studies and examples about taking action comes from her exclusive first-hand research which profiles her as the best when it comes to delivering her findings on the international stage.

Deborah is also a popular virtual emcee and conference host, entrepreneur, bestselling author of five books, television personality, swimming champion and consultant advising numerous brands like Walmart, Nike, Blue Cross Blue Shield, Outdoor Industry Association, Mincron and more.



Swimming Champion

Also, she is the founder and host for the top 15% in the podcast world, Hospitality Today Live weekly broadcast show while taking special pride in formulating the first-ever International Hospitality Women's Day.

Although Deborah wishes she was a mermaid, Arizona is her home with the hubby, Jerry and their rambunctious 4-legged her lover boy, Bear.

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Deborah News Watch

- CNN's Top 75 Keynote Speakers Worldwide
- Top 20 Meetings Today Magazine's Trendsetter Making a Difference
- Meetings & Conventions Magazine's "Planner's Favorite Speaker List
- Certified Meeting Professional - Emeritus
- Two-Time National Swimming Champion
- Top 15% in the broadcast world, Hospitality Today Live, show
- Fabulous Magazine's Most Fabulous Women in Arizona
- Meetings Mean Business Ambassador
- Top 50 Smart Women Leaders in Meetings and Events
- Convention Industry Council's Top 30 Influential Meeting Professionals
- Meeting Professional International Life Member



WHERE YOU'VE SEEN DEBORAH:



USA TODAY



Smart meetings
INSPIRING BRILLIANT EXPERIENCES

meetings
PEOPLE + PLACES
TODAY

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Testimonials

“Deborah has a fun and synergistic effect that makes you want to hire her again which we gladly did”

— Tom Shaughnessy, Assurant Insurance

It's been a year since your hilarious and authentic presentation and people are still talking about it! Thank you!”

— Ralph Robinson, CMP, Florida Apartment Association

The results are contagious!”

— Anne Lentini, Dial Corporation, a Henkel Company

“Spectacular! Deborah knocked out of the park with a room full of masculine men”

— Susan Kainz, FleetCon

“Captivating! Not only for the sales team but our CEO said every smart decision maker should experience Deborah's message.”

— Steve Hart, BWH Hotel Group

“With Deborah's hospitality background, it was so easy to work with her.”

— Keri Mahoney, FOX Restaurant Concept

“Incredible! Deborah is certainly the ‘Pit Bull in a Skirt!’”

— Lisa-Marie James, American Express Business Travel

“Standing room only! Oh, wonder Deborah is so popular and experienced in the travel industry.”

— Abigail Cannons, IBTM Global Events

“What a joy to have witness Deborah's Naked Negotiating. The attendees loved getting naked. Hilarious!”

— Jenny Cano, Interior Design Society

“A powerful virtual message for a virtual room full of exchanging ideas. Deborah rocked it!”

— Scott J. Cipinko, Consumer Credit Industry Association


“What a great message! Deborah put everyone into action immediately — virtually. We loved it!”

— Holly Norton, Symbius Medical

“Deborah emceeding for our international client, Axway's 2-day annual conference was AMAZING!”

— David Twigger, Vermilion Events and Design LLC

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A woman with blonde hair, wearing a blue sleeveless dress and a purple lanyard with a badge, stands on a stage with her hands raised in a gesture of applause or celebration. She is facing away from the camera towards an audience. The audience, consisting of men and women in business attire, is seated at tables and is also clapping. The setting appears to be a large, modern conference room or event space with stage lighting and a balcony above.

Popular Programs

All of Deborah's exclusive programs are personalized and customized for each audience, and can be delivered in person or virtually for your next meeting or event.

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The Sport and Science to Influencing and Leading During Times of Transformation

Massive changes and recent crises have affected companies, organizations, and YOU! Therefore, it's no surprise to feel stressed, burned out and exhausted while feeling like there is no end in sight. Yet, as we move into a new reality, leadership, culture, resilience, and performance all take on new meanings. What does it look like working and living in the fast lane today? What experiences will matter most to those you deal with every day? Will competing to win escalate in this new complex environment? BUCKLE YOUR SEATBELT! This highly interactive, fast pace, and entertaining program is to support those facing the daunting task of transitioning to a more adaptive, purpose-driven, human-centric, and respect-led world. Watch as Deborah Gardner, a promising talented Olympian, boldly unveils her astonishing real-life story that led to a longtime triumph career and now will help you navigate what comes next. Whether to develop stellar employees, better relationships, solve internal workplace challenges, acquire new customers, or grasp more ideas, learn how to take control, dominate any stumbling blocks that slow innovation and adaptation – and opportunities to overcome them.

LEARNING OBJECTIVES:

- ✓ Better understand how sometimes disappointments are out of your control and yet, how to influence your internal power to accelerate and drive results.
- ✓ Learn a new actionable proven method to help you develop greater confidence and enormous momentum toward growth and profitability as today's new leader.
- ✓ Participate in a “real-time” transformation to nurture relationships for trustworthy results.
- ✓ **BONUS:** For extra fun during this program – wear your favorite sports team jersey.



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Streamline Into Action For HUGE Results

3 Actionable Way to Get off the Block and GO!

As the world continues to move at our modern high speed, it's hard to keep up. More and more it feels like our lives have turned into a grueling race that makes us think that reaching your greatest potential is a never-ending process. Sound familiar? Well, shift your mindset, dive into a new way to revolutionize your skills and talents for the latest experience to conquer your goals.

Watch as Deborah's shares her firsthand experience on 'taking action' from her exclusive method which profiles her as the best when it comes to researching and delivering her findings to the international stage. Explore the power of taking risks. Learn why fear of failure is a driving force to more success and crucial for innovation in this wildly fast-paced real-time, talk-back interactive hands-on practice to effectively succeed while working and living in the fast lane.

Success and achievement await you! Take new experiences and work effectively through action. Celebrate your accomplishments and embrace more opportunities.

Achieve enormous momentum in this captivating entertaining and high-energy message with astonishing relevant stories that exemplifies ... get off the block and GO! Up for the challenge?

LEARNING OBJECTIVES:

- ✓ Learn the 3-step proven exclusive method that will help you take action NOW!
- ✓ Apply your internal power through a working scrimmage process to reach and exceed your all-important goals.
- ✓ Productively interact and learn from others that deal with the same challenges and experiences.



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GO. JUST GO.

How to Motivate YOU into Action

Most people looking for motivation will wait for something, or someone, to come around and motivate them before they can get up and take action to motivate themselves. Or they will count to ten hoping that will force themselves or others to act. **WRONG!** Being motivated doesn't lead to action. Action leads to motivation. What you need to get started is even more powerful.

Hear from the competitive performance expert, Deborah Gardner, explain that if you want to achieve your goals, shift from dreaming to doing. Learn how to act by laying out a plan to achieve your goals and putting in a consistent effort to achieve them. Create an environment for success, cultivate "grit" and listen to your gut. Find out, how do you maximize productivity to contribute meaningful ideas and goals? Learn the key to becomes a strong leader, a great spouse or partner, win that customer or close that sale. Receive the results deserved. Don't hesitate! *JUST GO!*

LEARNING OBJECTIVES:

- ✓ Learn to visualize yourself taking action
- ✓ Identify your motivators and new skill sets to reach your greatest potential
- ✓ Manage your expectations to discover your GO



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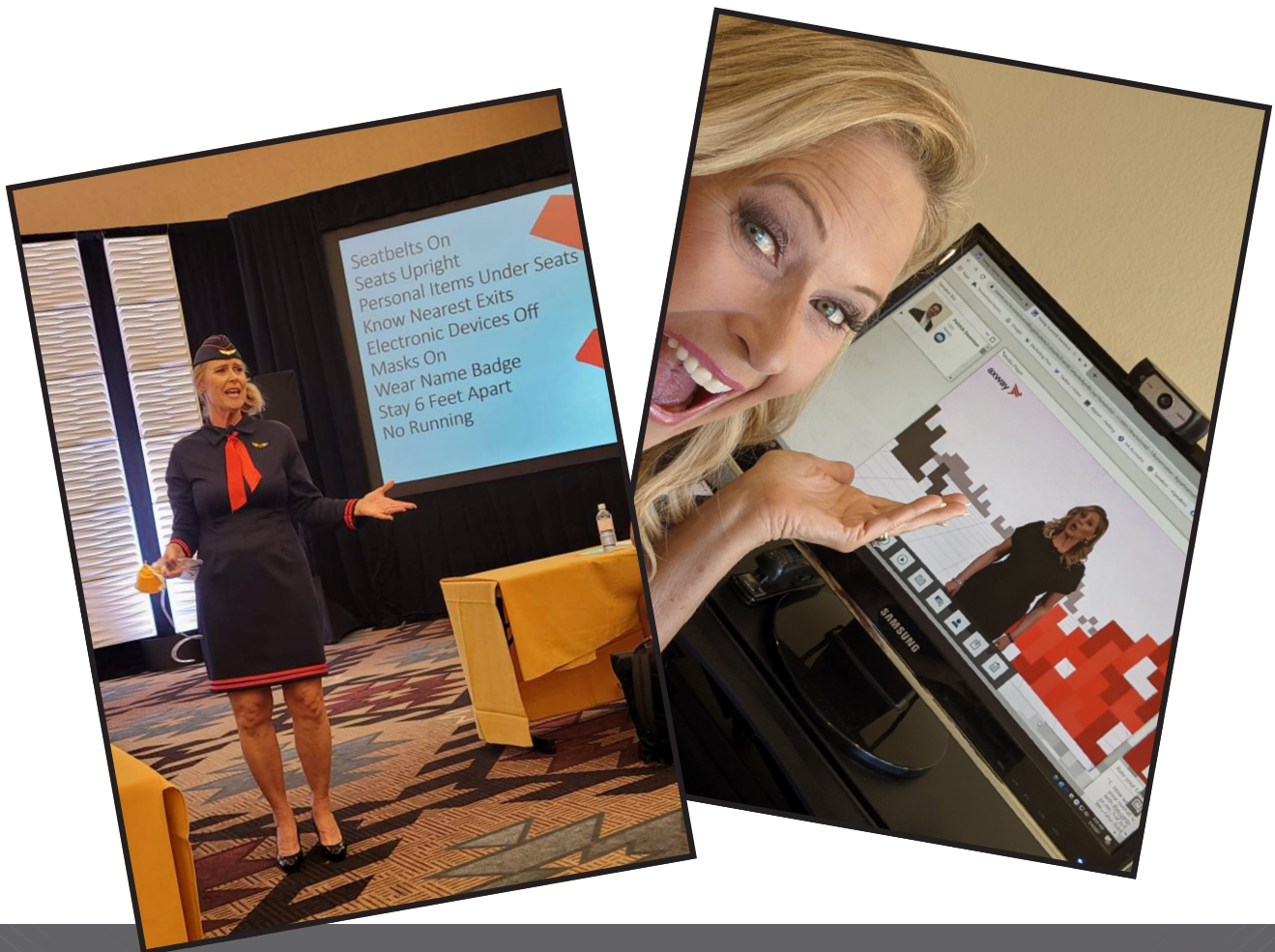
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Conference Host, Virtual Emcee, Panel Moderator, and Safety Instructor, Deborah Sue Perky!

That's right! An extra bonus to Deborah's customized keynote programs, she can easily pull more duties as a conference host, virtual emcee, panel moderator and a very entertaining and fun safety instructor called Deborah Sue Perky, the imaginary flight attendant. Watch as Deborah Sue Perky provides a funny opening skit to help ensure the safety and comfort of your participants with an important safety message that allows everyone to have an enjoyable safe (meeting) journey.

With a combination of television and radio experience, Deborah is highly regarded as the perfect fit for a full-day program or a multi-day conference. She has hosted hundreds of live and virtual events for Walmart, Department of Corrections, Axway Software, KC & Associates, Az Cher, and many other major organizations.

The best part, Deborah has extensive meeting planning experience and expertise which means she is extremely easy to work with throughout the event. She understands the logistics involved to plan, promote, and produce events that require preparation, scripting, run-of-show, tech platform selections, interactive elements, reviewing speaker presentations while working closely with organizers throughout the entire all-important process. And, once the event begins, watch as Deborah creates a fun and authentic connection with the audience. A dream partnership for an impeccable experience for all.



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