

Introduction—Al Comeaux

*(pronounced KOMO, rhymes with Romo, think Perry Como)*

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Who here LIKES change? *(Look around for a second)*

Don't lie.

Al Comeaux didn't like change, but change kept following him around in his leadership jobs at Travelocity, GE, American Airlines and other places, so he figured he should get to know it better. From his own work leading change, from his 20-plus years researching the topic and pouring over others' research, Al brings us a new mindset about what it takes to win at change.

His bestselling book on Change and Leadership, "Change (the) Management: Why We as Leaders Must Change for the Change to Last" has been named a top-five book on leadership and change for three years running. And we're excited to have him share his learnings with us today!

When Al's not being chased by change, he's hanging out in Fort Worth with his wife and their two teenage daughters, or he's cheering on the LSU Tigers.

Please welcome Al Comeaux. *(KOMO)*