

John Austin, PhD



Building foresight skills, embracing uncertainty, leading change.



"That rare partner who brings deep knowledge, extensive experience, and powerhouse credentials, all wrapped up in a persona that is personable, positive and present."

Helen Sonos, Udemy Business

Create customized futures for your audience with a unique dynamic futures map

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Speaking Topics

Embracing Uncertainty: Strategic Foresight Skills for a Rapidly Changing World

We start with multiple futures..your organization's futures. Immerse your people in these futures and see them innovate.

From Coping to Thriving: Capitalizing on the Disruptions Others Fear

Develop a decisive competitive edge when everyone else is paralyzed by the unexpected.

Future-Proof Leadership: How Edge Futures Drive Strategic Innovation

See how systematically exploring the edges of possibility can transform uncertainty into opportunity.

Meet John

Dr. Austin has been an executive, consultant, professor, award-winning author/researcher, and college dean. He's worked with numerous global companies and taught executives at leading business schools. Throughout his career he has sought to translate ideas into action, research into practice, uncertainty into opportunity, and potential futures into today's choices.

Education

Boston College (PhD)
Johns Hopkins University (BA)



Offerings

1 to 3 hour Workshop

Focus on application of customized futures/change initiatives and immediate actions participants can take

Keynote Address

Place audience members in futures customized for their needs and challenge them to view strategy through a future back mindset

1 Day Workshop

Group works with a customized dynamic futures tool to stress test initiatives and design solutions for stakeholders

Multi-day Future Design Sprint

Combine foresight and design to create future focused innovations
Ideal for capstone projects in leadership programs