

Is your team ALL IN?



★ ★ ★ AS SEEN ON: ★ ★ ★



Rome Madison is an author and precision medicine thought leader who has built and led the commercial teams that ushered in the life sciences industry. Today, his keynote speeches and leadership enablement programs empower healthcare leaders to transform complacent, struggling or rebuilding teams to go **ALL IN** on reaching success they've never experienced before!

Keynotes:

From Tapped Out to ALL IN: 5 Keys to Unlock New Levels of Success

The Sales Elite: Why Superstar Sales Pros Have No Competition

Putting Patients First: 3 Phases of Truth for Precision Medicine Access

Leadership Development:

The Confidence Clinic is leadership development built for the complexity of today's healthcare landscape.

This is a masterclass for executives and managers who want to

- Develop a culture that inspires and retains talent
- Gain team buy-in on increased expectations
- Raise the competitive culture of their sales team

As a foundational leader at breakthrough companies that drove genomic and genetic test adoption, Rome helped establish best-practices for sales enablement and elevated the market's awareness of precision medicine in cancer care. His deep industry insight and strategic expertise resulted in his first podcast, The Precision Medicine Podcast by Trapelo, being acquired alongside its title sponsor for \$65,000,000.



GET THE BOOK FOR YOUR TEAM!

BOOK ROME FOR:

- ★ Conference Keynote
- ★ National Sales Meetings
- ★ Executive Coaching Clinic

★ Virtual Presenter ★ Event Emcee



CLIENTS ROME HAS WORKED WITH:



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