

## SIGNATURE KEYNOTE

# ADJUST YOUR VIEW

Reframe your perspective and unlock your potential

## ABOUT

Most teams don't have a performance problem. **They have a perception problem.**

Jen Allison helps audiences examine the lens they're looking through, **so they can make better decisions, tell truer stories, and create space for voices left out of the frame.**

A TEDx speaker, workshop facilitator, and educator, Jen's methodology sits at the intersection of photography, storytelling, and leadership.

Her approach is experiential, not instructional; audiences leave saying, "I can't unsee this now."

She works with organizations in education, healthcare, social impact, and progressive corporate sectors across Canada and the US.

## AUDIENCES LEAVE WITH

- The power to choose a new perspective
- Tools to move through imposter syndrome
- A shared language for examining hidden assumptions
- A practical reframing process for real decisions
- Clarity, confidence, and forward momentum

*"Jen spoke with warmth, poise and had the room hanging on her every word."  
— Jess Ekstrom, author of Making it Without Losing It*

*"You will not be lectured to but engaged. You'll gain a deeper understanding of the power of authentic storytelling."  
— Participant, SXSW EDU 2026*

## ALSO AVAILABLE: THE LENS SHIFT WORKSHOP SERIES AND PRESENTING WITH INFLUENCE TRAINING

### FORMAT & FIT

Keynote  
Workshop  
Virtual or In-person  
60 min – Half Day  
Leadership · Teams · Conferences

### EXPERIENCE

**TEDx**  
SugarCreek Women, 2026  
**PRESENTER**  
Presenter SXSW EDU, 2026  
**Facilitator**  
Nishnawbe Aski Nation  
**Educator**  
Humber Polytechnic  
**Host**  
Mic Drop Club Toronto

### TOPICS

**LEADERSHIP**  
**ORGANIZATIONAL DEVELOPMENT**  
**STORYTELLING**  
**PERSPECTIVE**  
**CHANGE**  
**CURIOSITY**