

ACTION™ Leadership System

From Task Execution to Intentional Leadership



THE REALITY

Mid-level managers are expected to deliver results, manage people, and absorb pressure — **often without clarity or control.**

ACTION™ helps managers shift from reactive **execution to deliberate leadership.**

EMANAGER OUTCOMES

In 90 days, managers typically:

- Gain clarity on priorities and expectations
- Make decisions with confidence
- Execute consistently without firefighting
- Communicate more effectively across styles
- Reduce stress and reactive behavior
- Build visible leadership presence

THE ACTION™ PROCESS

- **A** — Awareness & Alignment: Understand leadership style and impact
- **C** — Choice: Stop over-committing and clarify priorities
- **T** — Traction: Build execution habits and momentum
- **I** — Influence: Lead conversations and provide feedback effectively
- **O** — Optimize: Manage time and energy sustainably
- **N** — Navigation: Prepare confidently for the next level