



Enhancing Your Organizational Culture[™]

Certificate Program

Build a collaborative culture for successful project delivery.

LET'S GET STARTED NOW!

Enhancing Your Organizational Culture™

Certificate Program (21 hours, 21 PDUs)

Tired of feeling like your organization isn't thriving?

It's time to:

- build stronger teams
- enhance daily practices
- meet project deadlines

Sign Up Now!



You can create a culture of efficiency and innovation that drives operational success. With our Enhancing Your Organizational Culture™ Certificate Program, you will learn the tools needed to boost morale and bring positive energy into the workplace.

Learn strategies for increasing productivity and performance, solving problems quickly and easily, lowering employee attrition, raising profits and sales - not to mention reduce stress levels amongst employees!

Imagine if everyone in the workplace felt energized every single day instead of drained from a toxic environment - wouldn't that be incredible? Picture what could happen in just three days - with some guidance through this program - YOU have the potential to change lives!

Don't Miss Out on the Canada Job Grant!

Discover individual or group training incentives for employers. To learn more about the Canada Job Grant visit your Provincial website for more information.

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Sessions 1 & 2

The Fundamentals of Organizational Culture

7 hours

SKILLS GAINED

- Understand the fundamentals of organizational culture
- Learn how to identify and assess your company's current culture
- Develop strategies for creating an effective, positive work environment
- Create policies that support workplace wellness
- Analyze methods for encouraging employee engagement through recognition programs and rewards systems
- Investigate techniques for measuring success in your organizational culture initiatives

Sessions 3 & 4

Encouraging Employee Engagement & Facilitating Change

7 hours

SKILLS GAINED

- Explore ways to facilitate change within an organization while maintaining morale
- Gain insight into developing policies that promote collaboration, communication, creativity, and productivity among employees
- Identify potential pitfalls when implementing new 'cultural' initiatives

Sessions 5 & 6

Measuring Success & Resolving Conflicts

7 hours

SKILLS GAINED

- Discover 'best practices' for resolving conflicts among teams or departments
- Utilize feedback from employees to make necessary adjustments in order to ensure successful implementation of changes
- Evaluate the impact of different leadership styles on organizational culture
- Create action plans to implement changes in order to improve your organization's culture



Wesley Paterson, CMC®, is a distinguished consultant, coach, and trusted advisor renowned for his practical and insightful approach. He excels in driving performance and productivity improvements for his clients, with noticeable changes seen from the onset of engagement. Wes's results-driven focus and pragmatic strategies have helped organizations boost sales, increase profits, and establish clear pathways for high performance and strategic execution.

Working across a diverse range of sectors—from small family-owned businesses to Fortune 500 and Global 500 companies, as well as at various government levels—Wes implements methodologies that achieve practical, tangible results. His clients continually move from their current state to exceed their targets and aspirations. Wes is also certified in ISO 20700 through CMC-Global.

Among his many achievements, Wes recently delivered a Masterclass on Productivity & Performance Hacks and participated in an International Panel at the International CMC Conference in Yerevan, Armenia, alongside global experts. He is an award-winning consultant, having received the Queen Elizabeth II Platinum Jubilee Medal, and is recognized as the National Champion and International Nominee for the Constantinus International Award by ICMCI / CMC-Global for 2024.



PATERSON
CONSULTING

Contact us for more information:



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Organizations targeting Industry & Construction may have course hours eligible for credits towards the CCA Gold Seal Program and Provincial Blue Seal Programs.

Government Funded Grant & Tuition Reimbursement Programs may also be available in your region.