

JASON LAURITSEN A/V NEEDS

Audio-Visual

Presentation: PowerPoint Slides will be provided at least 48 hours in advance of the event and should be loaded to the conference computer system and pre-checked prior to Jason's arrival, unless Jason is using his own laptop.

Connections: Jason presents using a PC laptop that connects via HDMI. He also brings his own wireless slide clicker.

Microphone & Monitor: Jason requires a wireless lavalier microphone for any group of more than 25 people. A confidence monitor and countdown clock are strongly preferred.

Stage: It's critical to have a clear front-stage area, as Jason will be moving around the stage for maximum audience engagement. A podium at the front of the stage (center or side) blocks your audience's view of their speakers. Tuck furniture at least 6 feet from the front of the stage if you absolutely can't remove it.

Screen: To have the highest-energy presentation, screens should be off to the side or well above the stage, not center stage because the presenter is the focal point and the slides are merely supplemental.

Scheduling & Logistics

Before: Jason normally arrives one hour before his presentation for an A/V check, which must be done with attendees not in the room. However, if that cannot be accommodated, an alternative time can be arranged.

After: It is recommended that you consider scheduling a break right after Jason's presentation. It helps facilitate that high-energy scrum at the front of the room for people who want to say "hey," ask questions, and share their epiphanies with Jason.

Meal Time: If the presentation is being held during a meal, it is preferable that food consumption is over and that all dishes are cleared prior to the presentation.

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Slides & Handouts

Please note, Jason doesn't convert his slides to an event's branded templates. Jason's presentation slides are designed to graphically supplement his verbal content and don't mirror the words in his speech.

Jason's full slide deck is not available for download or for publishing as notes or a handout prior to the keynote. If you need an outline of the presentation for educational certification requirements, one can be provided.

Jason owns and retains all rights to his materials and content. They cannot be reproduced or distributed without his permission.

Jason shares a QR code at the end of his presentation for audience members who would like additional resources. When attendees scan the code, they are also asked for feedback and comments on the presentation. This information can be shared with you upon request.

Recordings & Photos

Feel free to take as many flash photos as you'd like before the talk, but please no flash during the presentation.

You agree that Jason and his team have the right to photograph the session and use the photos online or in print.

If we've agreed to permit recording or live-streaming of the session, plan ample time to test sound pick up and to verify that the sound patch doesn't interfere with the projection-output quality (which can sometimes be an issue).

A copy of the raw and edited video footage should be provided to Jason.

You are permitted to distribute the recordings after the event to registered attendees or employees who were unable to attend the live presentation, as long as the recording is password-protected on an internal site, removed after 90 days, and is not shared publicly.