



Brenda J. Viola

KEYNOTE SPEAKER

AUTHOR | CONSULTANT | INSPIRATIONAL TEACHER

Brenda Viola is a world-class keynote speaker known for her unforgettable blend of heart, humor, and deeply researched insights that inspire audiences to transform the way they live, lead, and work.

A former news anchor and reporter turned award-winning communicator, Brenda brings more than three decades of storytelling mastery to the stage—though audiences still insist on hearing about her brief stint as a QVC Show Host.

Brenda's decade as Public Information Officer for a major Philadelphia suburb sparked a national speaking career, culminating in the publication of [The Public Servants' Survival Guide](#), a breakthrough book that resonated widely across both public and private sectors. Her signature keynote—centered on reclaiming joy in work and life—has become a sought-after framework for organizations seeking to tackle burnout, build resilience, and create cultures where people thrive.

In 2024, Brenda expanded her impact with two additional books. [How to Be Heard Without Screaming!](#) distills her 30+ years of communication expertise into actionable, daily practices that empower individuals and teams to land their messages with clarity and confidence. She delivers a dynamic corporate workshop based on the book that equips professionals at every level to communicate with purpose and power.

Her debut children's book, [Annabelle the Octopus: A Story About Friendship](#), celebrates vulnerability, connection, and the courage to ask for help—timeless

lessons brought to life through whimsical rhymes and illustrations by her sister, E. Shirlee DiBacco.

As the founder of Vici Communications LLC, Brenda partners with organizations committed to elevating their culture. She has helped build both regional and nationally recognized workplaces by guiding leaders to articulate their core values, strengthen appreciation-based leadership, and cultivate environments where people love to come to work.

Her keynotes are rooted in research, enriched by lived experience, and delivered with the authenticity that has become her trademark. Audiences consistently describe Brenda's presentations as energizing, life-changing, and unforgettably human.

Her personal stories—marked by love, loss, reinvention, and resilience—give listeners permission to reflect on their own journeys and make courageous decisions that lead to lasting, positive change. She believes that breakdowns are gateways to breakthroughs, and her greatest fulfillment comes from being a catalyst for those moments.

A Certified Virtual Speaker and proud member of the National Speakers Association (NSA), Brenda delivers high-impact programs both in person and online with equal effectiveness and warmth.

Originally from the Philadelphia area, Brenda now resides in La Jolla, California, where regular sunset walks, foodie explorations, and (enthusiastically off-key) karaoke keep her grounded and joyful. She loves signing books, reading to little ones, and saying "yes" to any opportunity to help people lead—and live—with heart.

LASTING IMPACT.

Long after the applause has ended.

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