

CHRIS BARTON

Founder and Creator of Shazam, Entrepreneur, Inventor, and Tech Investor

INTRODUCTION

THAT'S IMPOSSIBLE!

THAT'S WHAT PEOPLE TOLD OUR NEXT GUEST WHEN HE EXPLAINED HIS IDEA TO THEM.

HE WANTED TO CREATE A WAY TO USE A CELLPHONE TO IDENTIFY SONGS HE WAS HEARING ALL AROUND HIM – IN THE CAR, ON TV, IN STORES, IN MOVIE THEATERS, AND IN RESTAURANTS.

DESPITE THE SKEPTICS, HIS CREATION, SHAZAM, WAS SO FAR AHEAD OF ITS TIME THAT IT PREDATED THE IPOD, ITUNES, AND THE IPHONE BY ALMOST A DECADE. SHAZAM'S MAGIC DIDN'T JUST WIN OVER 2 BILLION CUSTOMERS – APPLE BOUGHT THE COMPANY IN 2018 FOR A REPORTED \$400 MILLION – THEIR 6TH LARGEST ACQUISITION EVER.

AND HE'S NO ONE HIT WONDER – HE HOLDS 12 PATENTS, WAS A KEY PLAYER IN GOOGLE'S ANDROID TEAM AND AT DROPBOX.

HE'S NOT JUST AN ENTREPRENEUR AND INVESTOR, BUT SOMEONE WHO'S PASSIONATE ABOUT USING TECHNOLOGY TO DELIGHT PEOPLE AND MAKE A POSITIVE IMPACT ON THE WORLD.

WHAT A STORY HE HAS TO TELL – WITH LESSONS FOR ALL OF US ABOUT HOW WE THINK ABOUT OBSTACLES THAT STAND IN OUR WAY.

PLEASE JOIN ME IN WELCOMING THE AMAZING CHRIS BARTON!