

CHRIS BARTON

Founder and Creator of Shazam, Entrepreneur, Inventor, and Tech Investor

TESTIMONIALS

“We recently had Chris Barton speak at our 40th anniversary celebration. He delivered what was by far the best one hour keynote that our clients and staff had ever seen. Chris was insightful, energetic, and entertaining speaker with thought-provoking ideas.”

– CEO, Costa Rica, Porter Novelli

“Chris customized a powerful keynote that delivered significant value for Coca-Cola. His messages sparked action among our executives and inspired our bottler partners toward our goals. Chris's energy and enthusiasm really stands out. He is an inspiration with truly eye-opening insights and stories.”

– VP Customer & Commercial Leadership, Coca-Cola

“Brilliant brilliant brilliant speaker! Chris delivered an inspiring and on point presentation tailored to over 7,000 Optus employees to launch our new Innovation strategy. To date, Chris's talk attracted the highest in real time attendance and engagement as compared to any other speaker we have had on this topic. Chris shed light on how innovation can be a big breakthrough, but it can also be an everyday improvement sharing practical examples from his time at Shazam and Google. The presentation balanced both the mindset that is required to drive a cultural shift for innovation as well as the process to bring innovative ideas to life. Chris delivered a compelling talk that generated talkability across the organization with leaders revisiting the recording later with their teams to help reinforce key messages. Powerful content delivered with an engaging story!”

– Director Innovation Strategy, Optus

“We invited Chris as our keynote speaker for two events that we held in Brazil and Mexico for Mercado Libre in the summer of 2022. We invited more than 60 CEO's and top executives to these exclusive “C-Club” events. Chris worked with us to understand the key objectives of these events and delivered a truly inspiring keynote speech that was customized for our goals. Our guests were thrilled! Chris' powerful messages and stories changed their thinking on innovation. Everyone was able to take away unique insights that they can apply day to day in both their organizations and personal lives. It was very important for us at Mercado Libre to work with someone who reflects our culture and Chris could not have been a better partner. He is a down to earth and humble person who dreams big and is always thinking about new ways to improve people's lives. At a personal level I can say that it was a huge pleasure to meet Chris.”

– Vice President, Marketing, Mercado Libre

“Chris embodies inspiration from head to toe. We loved his stories and insights on the core mindsets that lead to game-changing innovation. His delivery was fun, genuine and honest, both during his speech and as our “guest star” at my leadership team's offsite dinner.”

– CEO, Mexico, L'Oréal

“Every single person loved your presentation. All day people were coming up to me. Loved that there was so much take away. People are still buzzing about your presentation days later. Thanks for making me look good 😊”

– Sr. Vice President/Chief Operations Officer, YMCA

“Chris's keynote completely captivated our audience of 1700+ SAP customers, partners, and employees. His talk was truly entertaining and inspiring. Our audience's perception of entrepreneurial innovation was completely transformed.”

– Managing Director, Switzerland, SAP

“Chris delivered! He captivated the audience at our annual summer event. His firsthand stories as well as insights drawn from other companies were fascinating to our EO members that come from so many businesses. Chris left us with compelling lessons and a fresh perspective that will stick for years to come.”

– Chapter President, Dominican Republic, Entrepreneurs' Organization

“A good speaker communicates but a great speaker connects. As an MC, applause usually signals the end of one speech and is my cue to get back on stage. Chris is a different breed of speaker - his story is so authentic and inspiring that he received multiple applause breaks throughout his speech. A particularly impressive feat especially given that he was addressing 5000+ predominantly German business professionals after they had already been wowed by President Obama earlier at that same event. I've been a professional Event MC and host to over 500 events around the world and I must say Chris is a truly gifted speaker and genuinely beautiful soul.”

– *Master of Ceremonies, DamRam*