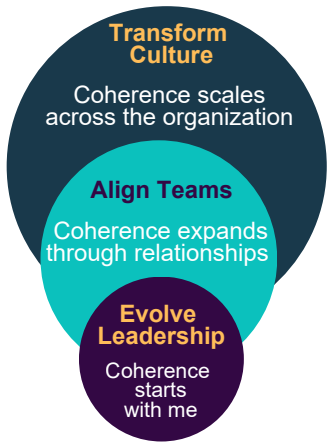




# CAROLINA CARO

## THE UNLEARNING ADVANTAGE™



Evolve Leadership. Align Teams. Transform Culture.  
~ *One unlearned pattern at a time.*

**Unlearn yesterday's success and patterns because the future demands something different to unlock what's possible next.**



Carolina is a scientist by training who began her career in the pharmaceutical industry with Merck and later Pfizer, where she saw firsthand what drives and disrupts transformation. What she discovered was simple but profound: people don't resist change because they lack knowledge, but because their identity is tied to what's familiar and letting go can feel risky, even when it no longer fits.

Her most radical experiment? Abandoning her own success. As the first in her immigrant family to earn a graduate degree and land a coveted role at a Fortune 100 company, she had fulfilled every expectation while carrying the weight of sacrifice behind every achievement.

But something deeper called. Walking away from that "success" to attend the Neighborhood Playhouse School of Theatre in New York felt like professional suicide; but it became her turning point. Letting go of who she was supposed to be opened a path greater than she could have imagined.

**It's the same courageous unlearning she now asks of leaders, teams, and organizations.**



“ Carolina has spoken at several of our conferences. We enjoy working with her and the audience always walks away with a great learning experience. ”

**Dan Dycus**  
Senior Director of Education Services, PayrollOrg

## Carolina's Keynotes

**EVOLVE LEADERSHIP**  
(Self-Coherence)

**The Next Level Leader:  
Unlearning What Got  
You Here**

**ALIGN TEAMS**  
(Relational Coherence)

**Beyond Collaboration:  
The Cohesion Code for  
Future-Ready Teams**

**TRANSFORM CULTURE**  
(Collective Coherence)

**Culture in Action:  
Connecting People,  
Purpose & Performance**

