

Troy Hazard – Introduction

Few people have seen franchising from as many angles as our next guest.

He's been a franchisee, a franchisor, and a consultant for over thirty years to some of the greatest franchise brands on the planet.

Along the way he's developed strategy to sell products and services to consumers, sell franchise territories in new countries, right through to selling a global franchise system to private equity.

Beyond franchising, he's founded thirteen businesses of his own in a range of sectors and served as International President of the Entrepreneurs' Organization on their Global Board.

Troy now shares that experience on stages around the world, in media appearances, and in his Amazon bestselling business book, ***Future-Proofing Your Business.***

Please welcome... Troy Hazard