



## ***Purpose, Passion, People and Profits***

### **The intersection of life, and business**

**Business leaders around the world know that to be successful, you need to focus on two key elements: personal growth and business growth.**

The secret to achieving both faster is understanding where they intersect, so that one becomes the fulcrum for the other.

Serial entrepreneur Troy Hazard spent the first 10 years of his entrepreneurial life searching for that intersection, only to conclude that the answer lies not in something you seek, but in something you already have, and may have forgotten.

Now, 14 companies later, he shares specific steps all entrepreneurs should take on the path to success through their own intersection of life and business.

Over a 30+ year journey, he has developed a powerful strategy that helped him unlock greater ***purpose***, reigniting his ***passion*** and enabling him to more fully engage the ***people*** around him and go on to grow a series of successful and ***profitable*** companies.

In this keynote, Troy provides simple steps to develop the clarity of vision you need to create a more fulfilling future for both your business and your life.

#### **He will show you:**

- How to leverage the clarity of personal vision to give your business vision ***purpose***.
- How a business with purpose becomes the fuel for renewed ***passion***.
- How to leverage that passion to inspire, engage, and unify ***people*** behind your vision.
- How the intersection of these 3 elements can deliver a more fulfilling and ***profitable*** life.

**It's a conversation that invites the audience to engage in deep introspection, drawing them in far beyond a cursory look at life balance, and balance sheets.**