

Speaker Introduction – Joey Pinz

Please welcome our keynote speaker, **Joey Pinz**.

Joey is a keynote speaker, author, and leadership strategist who helps leaders and teams build disciplined systems that drive focus, consistency, and sustained performance.

With more than three decades of experience as a founder, operator, and advisor, Joey brings real-world credibility and practical insight to the stage. He is the author of *Discipline for Greatness* and the creator of the Discipline Spectrum framework, which shows leaders how discipline can be designed as a system—rather than relying on motivation or willpower alone.

Joey’s work focuses on turning intention into execution. His presentations challenge conventional thinking while delivering clear, actionable tools leaders and professionals can apply immediately.

Joey is also the host of a long-running leadership and personal development podcast featuring conversations with executives, artists, entrepreneurs, and high performers.

Please join me in welcoming **Joey Pinz**.

