

VIRGINIA SHARP MARCH

MOTIVATIONAL
SPEAKER,
LEADERSHIP
COACH & GROUP
TRAINER

MEDIA KIT
2026



VSM
COACHING AND CONSULTING



Virginia Sharp March

“We empower and serve others, unlocking their full potential, so they can positively impact those around them.”

- Speaker
- Coach
- Trainer

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About Virginia Sharp March

Virginia Sharp March: Empowering Leaders for a Brighter Future

With over 25 years of experience in public service, Virginia Sharp March brings a wealth of knowledge and passion to her work as a leadership coach and consultant. As a former public library director, Virginia's leadership philosophy centers on empowering those around her with the tools, resources, and encouragement they need to excel in their roles and grow beyond their current positions.

Throughout her career, Virginia has been deeply involved in community organizations and professional boards, where she honed her skills in mentoring, facilitating individuals, and guiding committees and teams to achieve success. Leveraging this extensive experience, she founded VSM Coaching and Consulting, a business dedicated to providing individual coaching, group training and motivational speaking to leaders and teams.

As a Maxwell Certified Team Member and Coach, Virginia believes that everyone deserves to be led well. She is committed to helping her clients unlock their potential, develop new skills and take bold steps toward achieving their goals.

Virginia looks forward to continuing her mission of empowering leaders and creating a brighter future for individuals and organizations alike.



Who Works With Virginia Sharp March

At VSM Coaching and Consulting, we specialize in empowering small business owners, managers of small teams and individuals who are navigating the unique challenges of leadership. With her diverse background in public service and community organizations, Virginia has worked with libraries, small businesses, veterans' organizations, military spouse groups and non-profits.

These individuals often wear multiple hats, balancing the demands of running a business or managing a team without a dedicated support system for brainstorming or accountability. While they typically have a strong network, they may hesitate to share their struggles openly, leaving them feeling isolated in their leadership journey.

Common Challenges Faced by Our Clients:

- Feeling overwhelmed by work demands and struggling to maintain balance.
- Difficulty delegating tasks effectively to their team members.
- Overcommitting to responsibilities and lacking the ability to set boundaries.
- Hesitation to address performance issues, including firing underperforming employees.
- Challenges in expressing expectations clearly and holding others accountable.

What Our Clients Desire:

- **Effective Delegation:** The confidence and skills to delegate tasks appropriately to their team.
- **Support Systems:** Knowing when and how to ask for help from their network without fear of judgment.
- **Work-Life Balance:** Strategies to manage commitments and avoid overcommitting.
- **Leadership Growth:** Practical tools to express expectations clearly and hold team members accountable.
- **Decisive Action:** Guidance on addressing tough decisions, such as terminating “bad” employees, while maintaining integrity.

Through personalized coaching sessions, group workshops, and motivational speaking engagements, we help our clients overcome these challenges, develop actionable strategies and become confident, empowered leaders.

VIRGINIA'S TOPICS

The following are just a few of Virginia's featured topics for keynotes, trainings and podcasts. Reach out regarding additional topics and how to personalize topics to your team's needs.

COURAGEOUS CONVERSATIONS

1. How can self-awareness and understanding others' strengths improve workplace communication and relationships?
2. Why is it important to uncover the context and background of a situation before initiating a difficult conversation?
3. What steps should you take to prepare for a successful and productive conversation?
4. How can you communicate effectively during challenging discussions while managing emotions and fostering openness?
5. What strategies can help you collaborate on solutions and ensure accountability for lasting positive outcomes?

SELF LEADERSHIP

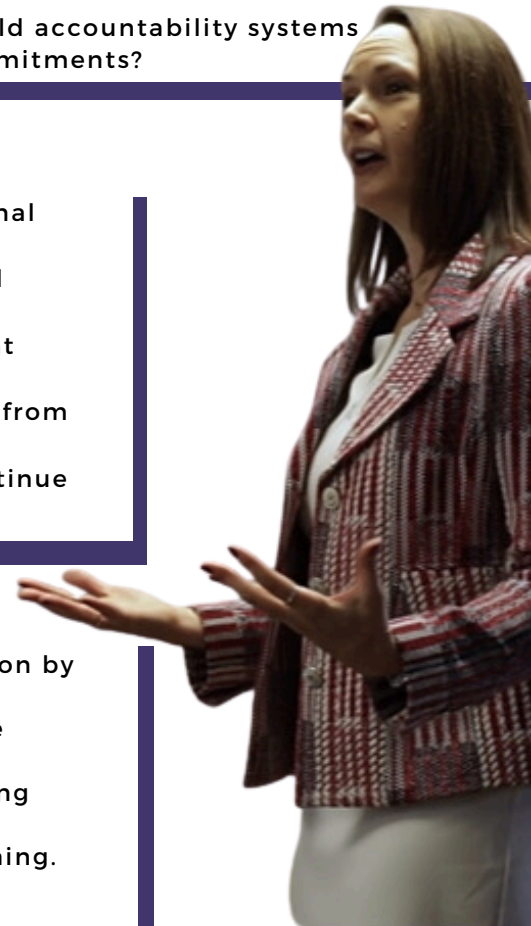
1. Manage Obstacles: What strategies can you use to identify and overcome common obstacles that hinder productivity and personal growth?
2. Assign Tasks: How can you effectively delegate responsibilities to ensure tasks are completed without overloading yourself or your team?
3. Set Boundaries: What techniques can you implement to establish and maintain boundaries that protect your time, energy, and priorities?
4. Time Prioritization: How can you structure your day to align your most important tasks with your peak productivity hours?
5. Yield Accountability: What steps can you take to build accountability systems that help you stay on track with your goals and commitments?

MASTERING PUBLIC SPEAKING

1. What is public speaking, and why is it a vital skill in business and personal growth?
2. How can you overcome the fear of public speaking and manage physical symptoms like sweaty palms and a racing heart?
3. What makes an elevator pitch effective, and how can you create one that captures attention and drives action?
4. What strategies can help you prepare and deliver memorable speeches, from organizing your content to mastering your delivery?
5. What are the key elements of successful speeches and how can you continue improving your public speaking skills over time?

EMPOWERING TEAM SUCCESS

1. DISC Assessment: Boost self-awareness and improve team communication by understanding personality styles.
2. Leadership Game: Foster team bonding and growth with fun, interactive leadership discussions.
3. Group Training: Enhance engagement with tailored workshops or ongoing sessions.
4. Team Coaching: Strengthen collaboration and trust with targeted coaching.
5. Leadership Awareness: Equip leaders to address challenges and inspire accountability.



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HAVE VIRGINIA AS YOUR NEXT MOTIVATIONAL SPEAKER OR PODCAST GUEST



Virginia Sharp March: Inspiring Leadership, Empowering Lives

Virginia Sharp March is a seasoned leadership coach, motivational speaker, and entrepreneur with over 25 years of experience as a public library director. She holds a Master's in Library Science and is a Maxwell Certified Team Member, Distinguished Toastmaster, and active member of the American Library Association, Jacksonville-Onslow Chamber of Commerce and Veterans Business Collective.

As the founder of VSM Coaching and Consulting, Virginia helps small business owners and team managers develop leadership skills, overcome challenges, and achieve their goals through personalized coaching, training, and speaking engagements. She and her husband, Jerry, an Air Force veteran, also co-own March Travel Group - Dream Vacations, combining their passion for leadership and travel.

Dedicated to giving back, Virginia and Jerry volunteer with the USO, supporting military service members and their families. Married to her high school sweetheart, she is the proud mother of two grown daughters, a devoted "Grammy V" to her grandson, and an advocate for health and wellness through biking and kayaking.

Virginia's mission is to empower others to lead with confidence, embrace growth, and create a brighter future.

Speaking Topics: Leadership, communication, relationships building strategies, time management, self-leadership, team building, strategic planning, public speaking, Maxwell Leadership DISC Personality Assessment, company culture



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Here's what people are saying about Virginia

Kitti H. , Catholic Charities of the Diocese of Raleigh "The session really gave me ideas to use in my local office with my team and for expanding programs."

Samantha P., Zing Zumm Children's Museum: "Helpful and realistic - I've been through similar trainings and this was concise and actionable."

John B., Synergy Physical Therapy: "Great seminar, lots of helpful info. Hearing how everyone can relate yet are so different with time management and various issues."

Susan H., Ohio State University: "Highly recommend. Virginia is supportive in a way that allows you to think and come to your own conclusions. She helps you build character. She got me through a rough year of my career."

Amanda D., "Virginia helped me realize my potential for being a better business owner. I already owned my own business at the time but am opening a new one soon. Virginia is extremely knowledgeable, helpful, professional, kind, and personable. She was great at walking me through my strengths and weaknesses."

Laura J., Duplin County Public Library - Virginia delivered personalized training for our staff using DISC Assessment. She's engaging and professional ensuring quality activities that keep staff interested and participating throughout a full day! I witnessed deepening of connections between staff whose workday actions don't frequently connect.



Let's Connect



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BOOK ME

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