

# LONG BIO

**BEN WHITING**  
CREATE A LIMITLESS CULTURE

**GLOBAL SPEAKER  
ENTERTAINER  
CONSULTANT**

## HI. I'M BEN!

### I LOVE PEOPLE. I LOVE HAVING FUN.

That's why, for more than two decades, I was a corporate entertainer, performing as a magician and mind reader in over 30 countries in almost every venue imaginable. From sales conferences to cruise ships, from Off-Broadway to the Las Vegas strip, I worked to create experiences that were fun, memorable, and meaningful for my audiences. **But, after years of performing, I felt there was something missing.**

### I WANTED TO HELP PEOPLE!

And I realized that the skills I was using as an entertainer could help others in their everyday lives. You see, the principles and strategies I used to connect with audiences didn't just work on stage. When applied to communication with colleagues, clients, and leaders, these techniques help build trust, likeability, and influence through stronger connections. And anyone can use them.

Soon after I began sharing these principles with others, I was hired by a global leadership development firm to create and deliver content around the globe (making sure my new audiences had a blast and NEVER suffered death by Powerpoint!) But despite the improvement my clients were experiencing with their communication skills, I saw that they still weren't reaching their full potential. They weren't adopting great new ideas or taking risks. **They still saw change as an obstacle rather than an opportunity.** That's because they weren't just struggling with communication and connection. They were struggling with their mindset—something magicians understand all too well.

### IT'S HOW WE MAKE THE IMPOSSIBLE A REALITY.

When most people are trying to solve a problem or achieve a goal, they work until they get to the point where they believe it's impossible, and that's where they stop. Magicians, however, try to imagine the most impossible thing they can—and that's where they start. I saw that if organizations could revitalize their communication and connection pathways AND adopt this mindset, they could create cultures where anything was possible.

**So, I crafted a blueprint to guide any organization, from associations to small businesses to Fortune 50 companies, in creating these kinds of cultures—cultures where there are no limits to what their people can achieve.**

I share this roadmap to a Limitless Culture through keynotes and trainings in a fun, engaging atmosphere, combining entertainment with practical strategies for helping your people reach their full potential.

**BECAUSE WHEN THEY DO, THE POSSIBILITIES ARE  
LIMITLESS.**

# SHORT BIO

**BEN WHITING**  
CREATE A LIMITLESS CULTURE

**GLOBAL SPEAKER  
ENTERTAINER  
CONSULTANT**

Ben Whiting achieved international success as an award winning magician and mind-reader by creating an atmosphere on stage where the impossible was possible and where human connection had no limits. As an entertainer, he's performed in over 30 countries, had multiple television appearances, and his clients include the likes of Crystal Cruises, Oprah's HARPO studios, and Facebook.

Recognizing his passion for helping others in their careers and day-to-day lives, Ben began focusing on keynote speaking and leadership development in 2014. Shortly after delivering his first TEDx talk, he was hired by an international leadership development firm to create and deliver content around the globe. His consulting clients have included international companies like UNiDAYS, as well as Fortune 50 corporations such as Schlumberger.

Today, Ben combines his backgrounds in leadership development and corporate entertainment to help organizations create cultures that can achieve the impossible (while having A LOT of fun). He's been featured in Entrepreneur Magazine, the New York Times, and his clients include Apple, Google, American Express, and Amazon.

