



AI Transformation Keynotes That Move Leaders From Curiosity to Action

When organizations book Scott Duffy, they're not buying a talk. They're buying clarity in a moment of disruption.

Scott helps executives, founders, and leadership teams understand what AI actually means for their business—and how to move forward with confidence, speed, and discipline. His keynotes consistently earn top marks because audiences leave energized and aligned on what to do next.

This rate card outlines engagement options designed to fit everything from intimate leadership sessions to large-scale global events—each delivered with the same level of preparation, presence, and impact.

Speaking Rates: United States

- **Corporate & Major Event Keynote: \$25,000**
Ideal for enterprise events, leadership summits, customer conferences, and high-stakes moments where clarity and credibility matter most.
- **Associations & Universities: \$10,000**
Designed for member-driven organizations and academic audiences seeking a practical, non-technical view of AI's real-world impact.
- **Virtual / Zoom Keynotes: \$3,500**
High-energy, highly produced virtual experiences that hold attention and deliver real value—no “talking head” fatigue.

Speaking Rates: International

- **Corporate & Major Event Keynote: \$50,000**
For global organizations seeking a trusted voice on AI transformation with international experience and executive-level presence.
- **Associations & Universities: \$20,000**
- **Virtual / Zoom Keynotes: \$3,500** (before midnight local time) / \$7,500 (past midnight local time)

Logistics & Expenses

- **U.S. Events:** Client covers airfare, hotel, ground transportation for Scott + per diem of \$250/day (paid in advance).
- **International Events:** Client covers airfare, hotel, ground transportation for Scott + 1 team member + per diem of \$350/day per person (paid in advance).

Most events choose to purchase Scott's books “Shoshin” and/or “The Ultimate Prompting Guide”. Bulk discounts available.