

## **SCOTT DUFFY**

### **2026 BIO**

#### **FULL BIO**

Scott Duffy is an entrepreneur and AI strategist who helps companies transform faster in a world being reshaped by AI. He is the Founder of AI Mavericks, an AI Workforce Training Company that helps companies build AI-ready teams and position their businesses for the future. Prior to his work in AI, Scott founded a company acquired by Richard Branson's Virgin Group and held leadership roles at FOX Sports, NBC Internet, and CBS Sportsline. He began his career working with Tony Robbins. Scott has been recognized as a "Top 10 Speaker" by Entrepreneur.com, has spoken at the New York Stock Exchange, appeared on CNBC, and has co-hosted a popular podcast for Microsoft. He is the author of "Shoshin: The System for AI-Powered Business Transformation," and "The Ultimate Prompting Guide: Your Step-By-Step Guide To Thinking Smarter, Moving Faster, & Achieving More With AI".

#### **SHORT BIO**

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#### **MINI BIO**

Scott Duffy is an entrepreneur and AI Strategist. He is the Founder of AI Mavericks and author of "Shoshin: The System for AI-Powered Business Transformation".