

Tracy LaTourrette's Top Keynotes

Your Customization Call with Tracy will arm her with tools to combine best content into a custom show for your WIN. Below are examples of keynotes we can use, modify, combine, or we can start from scratch. See 'Additional Programming' for longer than 1 Hour.



Build RESILIENCE to Perform in the Storm™

Signature Program

Fighter Pilots are expected to execute at their peak regardless of professional or personal struggles. Luckily, Resilience can be BUILT- Learn High Performing Habits to arm your team with personal and team strength to *THRIVE* in struggle. Win the Moment to Win the Mission. Overcome doubts, excuses & adversity to lead like a fighter pilot and Perform in the Storm™. WIN the Mental Game and hit your target no matter the weather. *Challenge Accepted!*

Top Gun Leadership: FIGHT's ON!™

Signature Program

Win! Learn to intentionally and habitually change your mental state for the win—from fear to focus, chaos to confidence. Overcome doubts, excuses and adversity to decisively and effectively lead like a fighter pilot in your constantly changing, competitive environment. Build a culture of open communication, camaraderie and trust. Achieve more than you ever thought possible, by discovering the secret to a *Fight's ON!™* Formula that fires up your team for the Win. *Identify your "Why" and unlock your focus to fly. Fight's ON!™*

High Performing Teams: VECTOR™ to Success

Signature Program

What does it take to fly supersonic in a single seat fighter—to pull 9 G's—or to refuel your jet at 25,000 ft over the ocean or the combat zone? High performance is key. Align your team on a *VECTOR™ to Success* with Tracy's inspirational combat and business proven formula. If you have or want to build a high performing, resilient team, this is your flight plan. Commit-Don't Quit! Anything is possible--"JackieO" shows you how to win the mental game, inspire your people, accelerate your performance and *hit your business targets* every time. *Throttle UP™* to put your team on a *VECTOR™ to Success* today!

Tracy "JackieO" LaTourrette

Colorado's First Lady Fighter Pilot™

Take a Deep Breathe, Throttle UP™ and Call FIGHT's ON!™ You've got this!