

## Tracy LaTourrette's Top Keynotes

*Your Customization Call with Tracy will arm her with tools to combine best content into a custom show for your WIN. Below are examples of keynotes we can use, modify, combine, or we can start from scratch. See 'Additional Programming' for longer than 1 Hour.*



### *Build RESILIENCE to Perform in the Storm™*

### *Signature Program*

Fighter Pilots are expected to execute at their peak regardless of professional or personal struggles. Luckily, Resilience can be BUILT- Learn High Performing Habits to arm your team with personal and team strength to *THRIVE* in struggle. Win the Moment to Win the Mission. Overcome doubts, excuses & adversity to lead like a fighter pilot and Perform in the Storm™. WIN the Mental Game and hit your target no matter the weather. *Challenge Accepted!*

### *Top Gun Leadership: FIGHT's ON!™*

### *Signature Program*

Win! Learn to intentionally and habitually change your mental state for the win—from fear to focus, chaos to confidence. Overcome doubts, excuses and adversity to decisively and effectively lead like a fighter pilot in your constantly changing, competitive environment. Build a culture of open communication, camaraderie and trust. Achieve more than you ever thought possible, by discovering the secret to a *Fight's ON!™* Formula that fires up your team for the Win. *Identify your "Why" and unlock your focus to fly. Fight's ON!™*

### *High Performing Teams: VECTOR™ to Success*

### *Signature Program*

What does it take to fly supersonic in a single seat fighter—to pull 9 G's—or to refuel your jet at 25,000 ft over the ocean or the combat zone? High performance is key. Align your team on a *VECTOR™ to Success* with Tracy's inspirational combat and business proven formula. If you have or want to build a high performing, resilient team, this is your flight plan. Commit- Don't Quit! Anything is possible--"JackieO" shows you how to win the mental game, inspire your people, accelerate your performance and *hit your business targets* every time. *Throttle UP™* to put your team on a *VECTOR™ to Success* today!

## Tracy LaTourrette's Additional Programming

*Add a customized Power Hour to your Keynote experience if you are looking to cover 90min or more.*



*Power Hour Add-On's can be done following the Keynote in the same room. A short break in between the Keynote and Power Hour can be added but not required. This interactive session uses a customized worksheet your attendees will take home, helping the message stick. Delivered from stage and mingling amongst attendees. Opportunities for group discussion, Q&A and limited one-on-one help.*

### *Fight's ON!™* Formula Power Hour: 30 min-1 Hour Add-On to Keynote

Take first steps in identifying personal strategies for controlling your mental state to achieve focus, confidence, and coolness under pressure.

Fly fearless with your new found *Fight'sON!™* Formula.

### Break Your Barriers Power Hour: 30 min-1 Hour Add-On to Keynote

Not all barriers are worth breaking. Take first steps learning to identify roadblocks that truly stand in your way, and start noticing those that are merely a distraction. Take charge, take action. Fly your own jet!

### Top Gun Leadership Power Hour: 30 min-1 Hour Add-On to Keynote

Leaders who listen get way more done than bosses who bark. Identify initial personal strategies for connecting with your team to build camaraderie, trust and alignment.

### Pivot Your Flight Plan Power Hour: 30 min- 1 Hour Add-On to Keynote

Work on a detailed mission objective that your team can understand, quantify, and buy into. Establish initial framework for a successful plan by adding clarity and answering "Why".

*Additional follow-on programming is available for individual purchase for in-person/virtual experience. Continue learning, create greater habits of excellence, and accelerated performance. Power Hour Add-On's are meant to help capture the messaging presented in the keynote, inspiring attendees to internalize the lessons. Consider a customized workshop for a more in-depth experience.*

## Tracy LaTourrette's Menu of Services:



### *High Performance COACHING Journey with Tracy*

Continue your High-Performance Journey with Tracy guiding you as your Expert Coach.

More than just a conversation, Tracy calls upon her extensive experience as a fighter pilot, leader, business owner, survivor, trail blazer and executive consultant to help you find your inner fighter pilot and build your own flight plan for life. Combine Tracy's expertise with a globally certified curriculum and elevate your personal and business life to new heights. One-on-one or team up!



Tracy "JackieO" LaTourrette

*Colorado's First Lady Fighter Pilot™*

*Take a Deep Breathe, Throttle UP™ and Call FIGHT's ON!™ You've got this!*