

Amy Vetter

KEYNOTE SPEAKER • CORPORATE LEADER • CONSULTANT

TEDx Talk
Audience Choice
Award



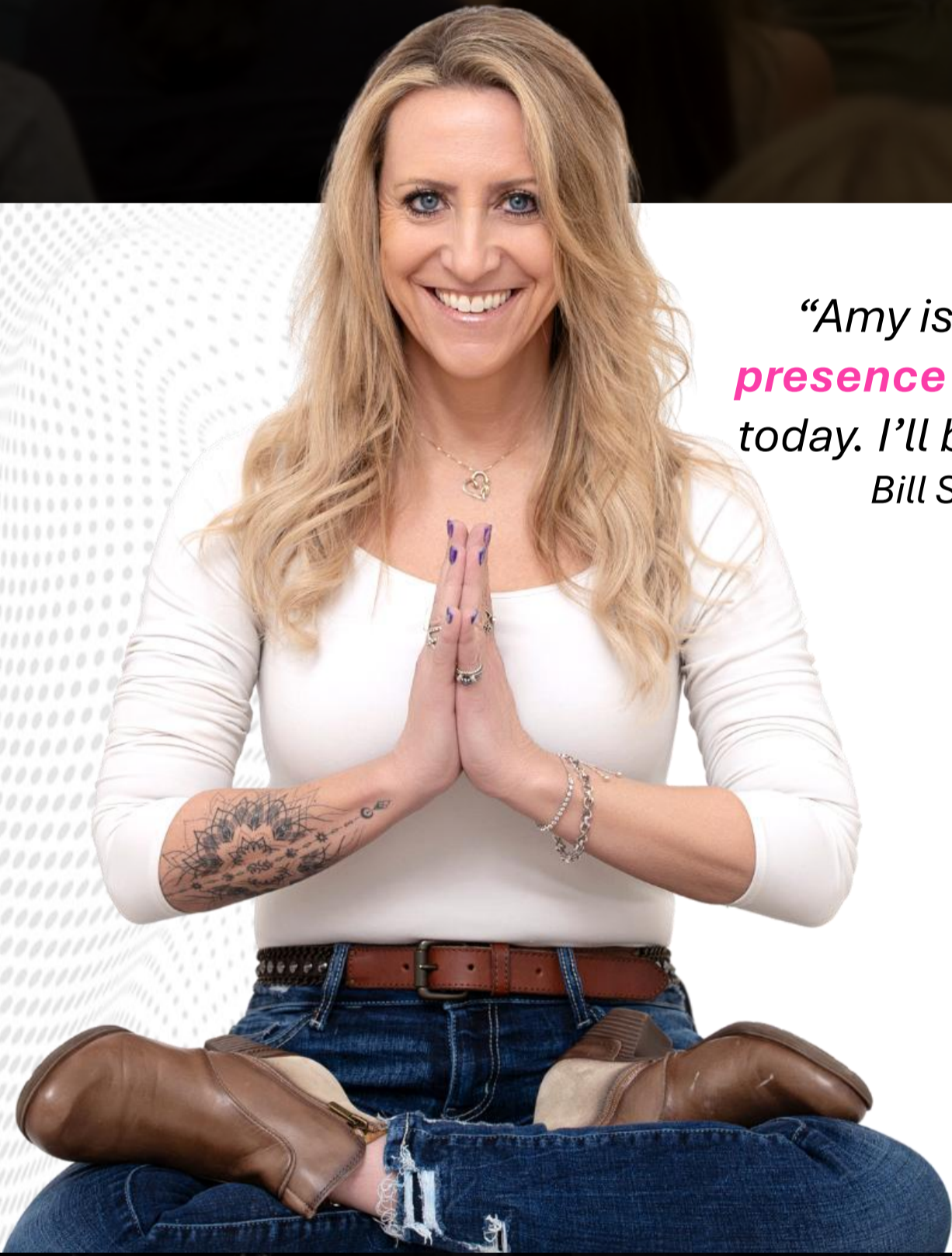
Top 25 Most
Powerful Women in
Accounting



Top 100 Most
Influential People in
Accounting



@amyvettercpa



“Amy is a dynamic speaker who combines a commanding stage presence with some of the most forward-thinking thought leadership today. I’ll be the first into the room when I see her name on the agenda.”

Bill Sheridan | CCO, Maryland CPA Society, Business Learning Institute

CPA, CSP (Certified Speaking Professional), RYT500 (Registered Yoga Teacher), CEO of The B³ Method[®] Institute and creator of The B³ Method[®] (Business + Balance = Bliss).

After 25+ years as a C-suite executive, board member and CPA firm Partner, and consulting with organizations across the country, I discovered a powerful truth: while AI is impacting our lives in every way, an organization's competitive advantage is going to be how fulfilled their people feel in their work and life.

Drawing from deep industry experience building teams and scaling businesses—combined with over 20 years as a yoga teacher and musician—I help organizations achieve measurable Fulfillment ROI™ by creating workplace cultures where well-being drives business success, authentic leadership thrives, and people experience true Work-Life Harmony®.

“ Amy’s Audiences Provide Positive Feedback Like This... ”

“I love the mix of business, taking time for yourself, and reducing burnout. It’s beneficial for you, for your team, and for your client, and my favorite part was when she picked up the violin!”

BRIDGING THE GAP CONFERENCE

“In my seasoned career, this was by far the best seminar I have attended. Amy is an amazing facilitator and actively engages everyone. The lessons are relevant to anyone, from any profession, and any career level.”

WISS & COMPANY LLC

“Provided real ways for me to improve my management style and more importantly my team. It made me excited to head back to work to put some of these skills into action!”

AICPA & CIMA WOMEN'S GLOBAL LEADERSHIP SUMMIT

“Great session from Amy! Balance in our personal and work lives is crucial for our success and well-being. Her session helped us to understand what balance is and how to achieve it.”

GRF CPAS & ADVISORS

“Amy’s presentation sparked engaging conversations and fresh ideas that we’re now implementing. Amy’s experience in accounting and technology offers valuable insight for firms preparing for the next generation.”

HANNIST. BOURGEOIS, LLP

AMY HAS HELPED TRANSFORM LEADING ORGANIZATIONS LIKE:



RAYMOND JAMES



CPAmerica





SPEAKING PROGRAMS

"Amy is an expert in her field and presents in a relatable way to encourage her audience to make small but intentional changes for better outcomes. Amy's insights were applicable for every job, at every career level."

Marcia M. Davies,
COO & Founder, mPower, Mortgage Bankers Association

Amy Vetter can:

- Open and/or close her keynotes **playing the violin** - the instrument she practiced daily in her youth, excelled at, and eventually burned out. She teaches and demonstrates how she has incorporated this back in her adult life and now can play for fun— same instrument, completely different relationship. These moments help the audiences experience the transformation Amy speaks on and is possible for them.
- Incorporate **guided meditation, breathwork, and/or chair yoga** into the session to allow the audience to feel how to reset their energy during the workday. These brief exercises keep the room present and engaged. Interactive elements, like yoga sessions as an add-on session to your agenda (30-60 minutes) can be included so attendees leave with new experiences and actionable takeaways, in addition to inspiration



"Amy was exactly what we needed. Her presentation taught mindfulness in a way that was relevant, immediately applicable, and approachable for those who may be new to the practice."

Nikki Ashlock,
Raymond James Program Manager, Registered Corporate Coach

Fulfillment ROI™

The Burnout Antidote

Feeling stuck in mechanical routines? Struggling to find meaning in work you once loved? With AI anxiety rising and workloads expanding, reconnecting with what makes you irreplaceable—your authentic self, creativity, and human connection—matters more than ever. As a CPA and yoga instructor, Amy Vetter understands the disconnect between who you are and what you do. Through The B³ Method (Business + Balance = Bliss), she reveals how aligning your authentic self with your work creates Fulfillment ROI—where personal well-being translates to measurable career success.

Business + Balance = Bliss

Find Joy in Your Work and Life Again

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Disconnect To Connect

Practicing Mindfulness In The Workplace

In this interactive session combining live violin performance with hands-on practice, you'll experience how strategic pauses—"taking a beat"—transform workplace relationships and enhance your leadership presence. Through desk meditation, breathwork, chair yoga, and boundary-setting tools, Amy delivers techniques you can implement immediately in your workday.

The Fulfilled Leader

Why Your Team's Success Starts With Yours

You can't create fulfillment in your team if you're burned out yourself. Leaders who are exhausted, disconnected, or running on empty can't build the psychological safety and authentic connections their teams need to thrive. The hierarchy of fulfillment starts with you.

Build, Rise, Lift

Women Supporting Women in the Workplace

When women support women, organizations thrive. Workplace cultures often encourage competition over collaboration, leaving talented women isolated rather than empowered. Authentic advancement emerges through building meaningful connections and lifting each other up.

AN AMAZON'S BEST SELLER

AMY VETTER'S DISCONNECT TO CONNECT

amazon.com BEST SELLING BOOK

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