

The Marked by Purpose

PORTRAIT EXPERIENCE

WHERE PURPOSE BECOMES
PERMANENT

At the close of Chris Pineda's Marked by Purpose keynote, participants are invited to make their purpose visible. After reflecting deeply and creating a personal symbol that represents their purpose, they draw that symbol on their arm — a mark of commitment inspired by Chris's Filipino heritage.

Each participant is then photographed — not as an audience member, but as someone **marked by purpose**. These portraits capture a decision to live with clarity, courage, and intention.

Participants receive **two professional portraits** as a lasting reminder of their commitment, and event organizers may receive a short highlight reel that captures the spirit of transformation shared in the room.



PARTICIPANT REVIEWS

"This was such a powerful experience for me. Chris's focus on transformational change is an inspiration for how we can work together within our organizations and communities to create significant positive impacts."

KEYNOTE PARTICIPANT: KIM HANSON

"I've struggled for 10 years to really nail down my purpose in words that matter to me and after this experience things just clicked. I am now deeply connected to my purpose, it reminds me of who I want to become."

KEYNOTE PARTICIPANT: HASSAN



CHRIS@GROUNDWORKLEADERSHIP.ORG



WWW.GROUNDWORKLEADERSHIP.ORG



801-602-5534

