

Natsuyo 信光夏次 Lipschutz

Cultural Diversity and Cross-Cultural Team Communication Speaker

— Natsuyo N. Lipschutz, CSP, MBA —



Do you want your culturally diverse team to ...

- ◆ Develop practical strategies to close communication gaps and build trust?
- ◆ Cultivate facilitative communication skills that draw out the strengths of every team member and transform cross-cultural barriers into high-performance drivers?
- ◆ Gain the key mindset to successfully navigate through global business and communicate effectively beyond cultural differences with clarity and confidence?



Watch Natsuyo Speak

Signature Keynote

The Culture of One™

Transforming Cross-Cultural Barriers into High-Performance Drivers

In today's globalized world, cross-cultural misunderstandings don't just affect the bottom line—they affect you. A missed cue or a misinterpreted message can erode trust and disrupt collaboration, and these barriers can drain your energy and impact your effectiveness.

While conventional wisdom suggests that mastering cultural norms is key, it often falls short because our "common sense" isn't so "common" in a culturally diverse environment. Our "common sense" creates a barrier and leads to misunderstandings, miscommunication, and mistrust. But what if, instead of struggling with these cross-cultural barriers, we could transform them into high-performance drivers?

It's time to uncover "the Culture of One™" –the unique blend within each individual and transform your team into a high-performance powerhouse. Guided by the timeless Japanese principles that Natsuyo's late father instilled in her - 誠 Sei - 和 Wa - 魂 Kon - this keynote merges the precision of these values with the fluidity of ballroom Latin dance, which Natsuyo passionately practices.

Just as each dance step creates connection, you'll learn how to lead with intention, communicate effectively, and bring out the best in every team member, no matter where they are from.

Get ready to transcend cultural norms, and transform cross-cultural barriers into high-performance drivers.

**A follow-up breakout session, "the 3-step process of effective cross-cultural communication" is available upon request.*

Other Speaking Topics

◆ The 6C's of Strategic Storytelling® in Global Business

How to become more influential and powerfully persuasive

◆ Leadership Lessons Learned in the Ballroom

Keys to transform a good team to a high performing team

◆ The Ultimate Conversation with Yourself

Two Little Words That Saved A Breast Cancer Survivor





Natsuyo N. Lipschutz, CSP, MBA

Cross-Cultural Team Communication Strategist




Natsuyo Lipschutz is a Japanese-English bilingual keynote speaker, cross-cultural team communication strategist, and competitive ballroom Latin dancer known as "The Culture Choreographer."

The first Japanese professional to earn the Certified Speaking Professional (CSP®) designation from the National Speakers Association, she helps diverse team leaders transform cultural differences into high-performance collaboration through her signature concept, **The Culture of One™**—the belief that true connection begins by understanding the individual beyond cultural labels.

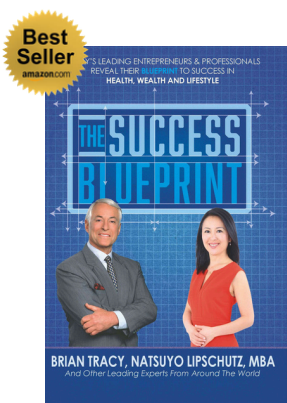
Drawing on an international career spanning ITOCHU International and McKinsey & Company, Natsuyo blends global business insight, Japanese philosophy, and lessons from competitive ballroom Latin dance.

Her dynamic keynotes combine **practical strategies, inspiring stories, and thought-provoking insights**, equipping leaders to turn cultural friction into trust, alignment, and high-performance teamwork.

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-  speaker@NatsuyoLipschutz.us
-  NatsuyoLipschutz.us
-  calendly.com/natsuyo/30min-discovery-call

Published Author



What Clients Are Saying

"Natsuyo is a born storyteller, able to craft just the right vehicle into which she weaves a message further amplified by the tale she tells. By the end of the talk you're fully invested in the topic and you become so engaged that you have no choice but to continue traveling down that road on your own. By marrying emotion and logic Natsuyo is able to transport her listeners where she wants them to go. That is a gift."

- Kevin Crowell, President Asia Business Group, Inc.

"Our Insmed colleagues gained invaluable insights from Natsuyo's keynote on cross-cultural collaboration and communication. It was incredibly engaging and deeply resonated with our global employees. Natsuyo's ability to use the power of storytelling and a simple framework for actionable strategies sparked our teams to deeply think about how we continue to create a culture of belonging."

-Christine Ramsay, CAPP Insmed Inc. Director, Culture, Inclusion, and Employee Experience

