

# **SIGNATURE TALK TITLES**

# **REWIRING MINDS:** Understanding the

Neuroscience of Change

Change is an inevitable part of life, yet many individuals find themselves resistant to it. Have you ever wondered why change can be so challenging and why people often push back when faced with new circumstances? The answer is in understanding what is going on in the brain and how to work with it. During this presentation Julie will delve into the fascinating world of brain science and explore how our neural wiring can sabotage our ability to adapt to new situations.

### **BUILDING A THRIVING WORKPLACE: Mental**

Wellbeing and Psychological Safety

In today's fast-paced world, prioritizing mental well-being in the workplace is no longer a nicety, it's a necessity. This presentation will explore the intersection of neuroscience, stress, and mental health, equipping you with the knowledge and tools to create a psychologically safe space where everyone can thrive.

# **NEUROLEADERSHIP:** Unleashing the Power of the Brain for Inspired Leadership and Organizational Success

Unlock your leadership potential with neuroscience and neuropsychology. Brain Lady Julie's presentation offers ground breaking insights that revolutionize your leadership approach. Discover how neuropsychology can transform your organization, enhance productivity, and foster inclusivity and positivity.

# **UNLEASHING HUMAN POTENTIAL:** Breakthrough

Barriers and Ignite Productivity with Neuroscience Unlock your organization's untapped potential with transformative neuroscience and neuropsychology insights. Discover actionable steps to achieve new heights of success,understanding natural gifts and brain strengths. Foster creativity, satisfaction, and productivity by tapping into each team member's individual greatness.

## **MASTERING THE HUMAN CONNECTION:**

Navigating Difficult People and Cultivating Harmonious Relationships

In your diverse company, dealing with difficult personalities is a challenge. This high-content presentation reveals the science behind the Brain Personality Connection. Understanding different brain personality profiles will help improve communication and foster dynamic relationships for you and your team.

#### **NEUROSELLING MASTERY:**

Unleashing the Power of Neuroscience for Enhanced Sales Performance

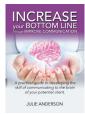
Discover the neuroscience secrets to boost sales and enhance communication. Julie "Brain Lady" Anderson will guide you through understanding the psychology of buying decisions, helping your sales team perform better and improve your company's bottom line. Learn the trigger points that create rapport and connect with your customers effectively.

#### FROM STRESS TO SUCCESS:

Mastering Workplace Resilience for Corporate Excellence

In today's fast-paced work environments, stress is common and negatively impacts productivity, employee well-being, and organizational success. Join us to delve into the vital connection between stress management, reduced sick days, and decreased employee turnover. Discover how insights from neuroscience and neuropsychology can cultivate resilience, offering a deeper understanding of stress's effects on the brain and its influence on individual and team performance.



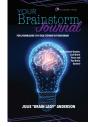




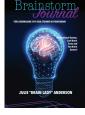




available books



Some of Julie's



Julie's topic was interesting and compelling. She held the groups attention with her knowledge and energy. She was also entertaining, using appropriate humor, to assist in delivery of her message and generate enthusiasm and engagement from the group."

— SUSAN WALLS-VP TRANSFORMATION PROGRAM **MANAGEMENT WELLS FARGO** 

Julie Anderson is dynamic transformative professional speaker and brain science authority, ready to revolutionize your corporation's success and empower ambitious entrepreneurs to achieve greatness. With over 27 years of experience, Julie is a soughtafter international speaker, bestselling author, Premier Neuro-Transformation Coach, and Certified Brain Health Coach, specializing in high-performance leadership training, conflict resolution, and corporate culture enhancement.

For corporations seeking next-level growth, Julie's captivating solution-based training in business, communication, team building, and leadership unlocks untapped potential, resulting in amplified productivity, seamless collaboration, and an empowered corporate culture. Her expertise in brain function and anatomy, brain health, and the brain personality connection equips your teams with cutting-edge strategies to outperform competitors and overcome obstacles.

Are you ready to ignite a transformation within your corporation and empower your teams to soar to new heights? Seeking to unlock your entrepreneurial potential and create a profitable empire? Julie Anderson is your catalyst for extraordinary growth, delivering impactful results and propelling your organization toward greatness. Invite Julie to your stage and experience the powerful, lifechanging journey she offers — let her dynamic blend of science, psychology, humor, and relatability empower your corporation and entrepreneurs to achieve greatness, together. Elevate your leadership, teamwork, and entrepreneurial prowess with Julie Anderson, your partner for success in the corporate world and beyond.

Julie 'Brain Lady' Anderson is everything you hope for when you bring in a guest speaker. Even remotely presented, her enthusiasm was catching, the engagement level of the session was captivating, her expertise was inspiring, and her ability to speak right into the theme of the day was spot on."

**ASHLEE DUTTON, MANAGER OF DEVELOPMENT & LEADERSHIP** ADVANCEMENT AT PIKES PEAK COMMUNITY COLLEGE

#### **SOME OF JULIE'S SATISFIED CLIENTS:**









FPEA







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Julie "Brain Lady" Anderson is one of the nation's top experts on the Brain Personality Connection and creator of the most comprehensive personality assessing tool available on the market today: The Brain Personality Connection Assessment. She is a highly sought after international professional speaker, corporate keynote, business/communication/relationship consultant, and international bestselling author.

Schedule a brainstorming session with Julie "Brain Lady" Anderson at: ChatWithBrainLadyJulie.com

