

For the host or emcee: Please read this introduction verbatim. It is designed to take approximately 60–75 seconds. Pause naturally at the paragraph breaks. Do not ad-lib or summarize — the pacing is intentional.

What would it take to stop you in your tracks — to force you to look at your entire life and ask what it's actually for?

[pause]

For most people, it takes a crisis. A diagnosis. A divorce. A career that suddenly feels hollow after years of chasing it.

For our next speaker, it was a fire.

[pause]

Tyler Ippoliti was 40% burned in a backyard accident that put him in the ICU for 24 days. What came out of that experience wasn't just survival — it was a framework. A map. A methodology he now calls **Rites of Fire** — built from 14 years as a coach and the ancient initiation traditions that human beings have used for millennia to move people from who they were into who they're meant to be.

[pause]

He is an iPEC Certified Executive Coach, the founder of Rites of Fire, and the author of *Trial by Fire* — which hit **#1 in three Amazon categories** on launch day.

He works with leaders, teams, and organizations who have won by every measure — and still feel like something is missing.

[pause]

Please welcome Tyler Ippoliti.

Approx. 185 words · 60–75 seconds at a natural reading pace