



JUST ISAAC



YOUR BREAKTHROUGH SPECIALIST

6x Boxing Champion | Award-Winning Speaker
Recording Artist | Actor | Author



BEFORE THE VICTORY— THERE'S THE FIGHT.

Before the championships. Before the stages. Before the world knew his name—there was hunger.

Just Isaac's journey began in the housing projects of Western New York, where food lines were a reality, shoes wore thin faster than they could be replaced, and survival demanded grit long before ambition had room to grow. Boxing wasn't a dream at first—it was an outlet, a lifeline, and eventually a proving ground. Long before belts and recognition, Just Isaac faced losses, doubt, and the constant pressure of circumstances that told him success wasn't meant for people like him.

Those early struggles shaped his mindset more than any victory ever could. Training through scarcity taught discipline. Losing taught humility. Persevering through unseen rounds—when no one was watching—built mental toughness that couldn't be taken away. Every setback became preparation.

<https://justisaac.com/>



JUST ISAAC

Just Isaac (JI) is a 6-Time Boxing Champion trained by Floyd Mayweather Sr., a Top-40 Recording Artist, Lead Actor, and three-time Author (Think Fearlessly, Traffic Fight, The Why Series).

Through his Breakthrough System™, JI has reached over **100 million people worldwide**, helping them rebuild confidence, master focus, and turn purpose into performance.

Known as *Your Breakthrough Specialist*, he transforms audiences by teaching how to turn stress into structure, fear into focus, and adversity into advantage.

JI has shared stages with legends such as **Paul Getter**, **Les Brown**, **Timothy R Johnson** “*The Magic Man*,” and other influential leaders, and is currently collaborating with James Dentley—empowering entrepreneurs, athletes, and leaders to reset, refocus, and rise stronger than ever.

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SIGNATURE KEYNOTE:

THE BREAKTHROUGH MINDSET

TRANSFORMING PRESSURE INTO PERFORMANCE

Pressure isn't the enemy — mismanagement of pressure is.

In this powerful keynote, JI teaches individuals and teams how to perform with clarity, control, and confidence under stress. Through championship training principles, personal stories, and actionable strategies, audiences learn to lead their minds before leading others.

KEY TAKEAWAYS:

- **Master performance under pressure to achieve measurable success**
Learn how high performers build clarity, discipline, and consistency that lead to results, growth, and financial sustainability.
- **Turn adversity into strategic advantage**
Discover how setbacks, stress, and obstacles can be converted into leverage for leadership, influence, and long-term success.
- **Build mental resilience that sustains high performance**
Gain practical tools to avoid burnout, sharpen focus, and maintain momentum in demanding environments.
- **Center dignity, empowerment, and restoration**
Learn how to address trauma, exploitation, and human trafficking with strength-based language that restores identity and agency—without retraumatization.
- **Activate purpose-driven execution**
Align values, action, and outcomes so success is not only achieved—but sustained.



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IDEAL AUDIENCES:

- **Corporate & Leadership Conferences**
Organizations seeking clarity, accountability, high performance, and results-driven leadership.
- **Schools, Universities & Youth Leadership Programs**
Institutions focused on empowering young people with confidence, decision-making skills, and purpose.
- **Nonprofits & Community Organizations**
Mission-driven teams needing resilience, structure, and sustainable leadership in high-demand roles.
- **Human Trafficking & Social Impact Conferences**
Awareness, prevention, survivor advocacy, and restoration-focused events seeking dignity-centered, empowering messaging.
- **Athletic Organizations & High-Performance Teams**
Competitive environments where discipline, mindset, and emotional control drive outcomes.



SIGNATURE KEYNOTE:

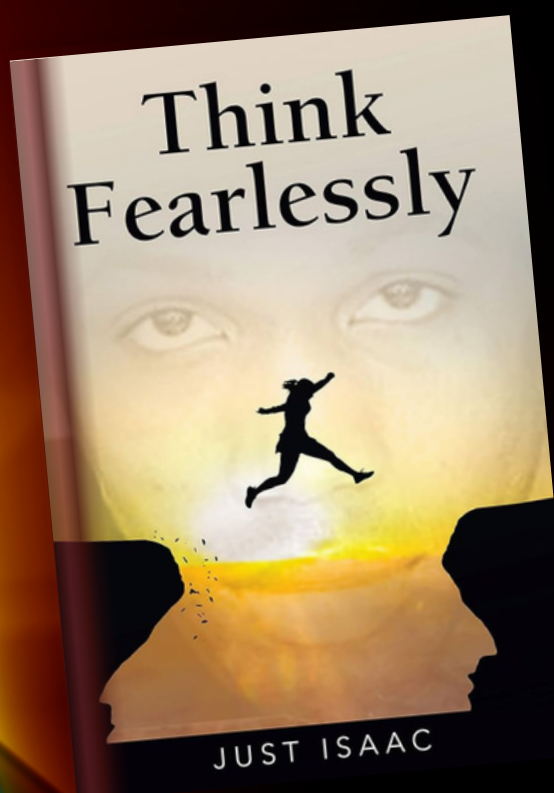
THE BREAKTHROUGH MINDSET

TRANSFORMING PRESSURE INTO PERFORMANCE

ADDITIONAL TALK TOPICS:

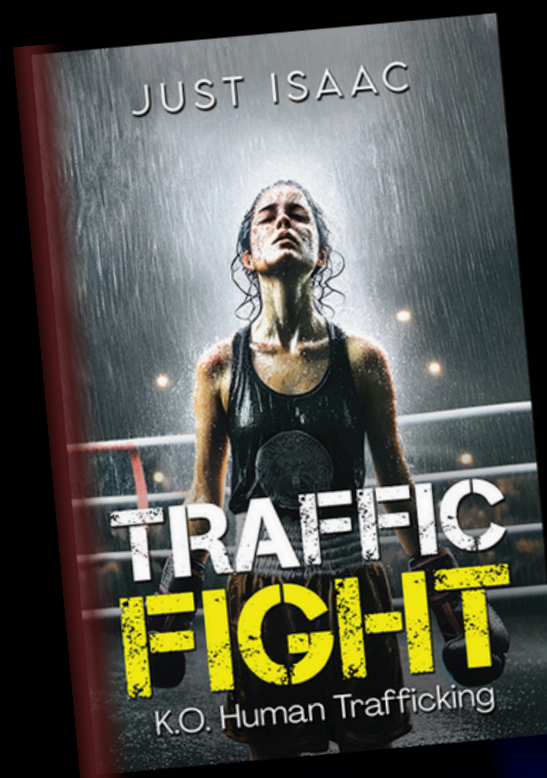
- **The Breakthrough Mindset™**
How elite performers think, reset, and rise when pressure is unavoidable.
- **From Pressure to Profit**
Turning stress, responsibility, and challenge into clarity, execution, and measurable success.
- **Leadership Through Adversity**
Remaining steady, decisive, and effective when others look to you for direction.
- **From Survival to Structure**
Moving individuals and organizations from reactive survival into scalable, sustainable systems.
- **Dignity Over Damage™**
Reframing trauma, exploitation, and hardship through empowerment, restoration, and strength.

BOOKS & PUBLICATIONS



- Think Fearlessly (2021) – Balboa Press – Self-help, faith, focus, and mindset

- Traffic Fight (2023) – Fight The Shadows Series, action-fiction exploring resilience



OTHER PUBLICATIONS:

- The Why Series (contributor) – Purpose-driven insights for personal growth



MEDIA FEATURES



**Authority
Magazine**

Sports Stars Making a Social Impact: Why & How Boxing Pro Just Isaac Is Helping To Change Our World

A powerful interview exploring JI's journey from 6-time boxing champion to motivational leader. He shares insights on resilience, faith, and how he uses his platform to inspire transformation worldwide.

A Day in the Life with Multi-Talented Toronto Artist Just Isaac

A lifestyle feature profiling JI's daily routine, creative process, and balance between his roles as a recording artist, speaker, and actor.



Just Isaac' Living and Thinking Fearlessly

A biographical story reflecting on JI's early life challenges, transformation through boxing, and his mission to inspire others through his book Think Fearlessly.



National Boxing Champion Just Isaac Releases New Book 'Think Fearlessly'

Press coverage announcing JI's bestselling motivational book, highlighting his message of faith, courage, and fearless living.



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"YOUR BREAKTHROUGH SPECIALIST"

TESTIMONIALS



PAUL GETTER

The Internet
Marketing Nerds

LES BROWN

World's Leading
Motivational Speaker

"I had the privilege of having Just Isaac speak at one of my events — and let me just say, he brought the house down. People loved him! His energy, motivation, message, and story are truly powerful. If you ever have the chance to book him for your event, don't miss the opportunity. Check out Just Isaac."

— Paul Getter, The Internet Marketing Nerd

"I'm proud to stand with a legend — Just Isaac, teaching people to fight for their dreams."

— Les Brown, World-Renowned
Motivational Speaker



BOOKING & CONTACT PAGE



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@JustIsaacOfficial



@justisaacji



Availability & Fees: On request



*Travel + Lodging: Covered by host
unless otherwise arranged*



THIS ISN'T A TALK – IT'S A TRANSFORMATION.



*WHEN JUST ISAAC STEPS ON STAGE, HEARTS
OPEN, CLARITY RETURNS, AND COURAGE
IGNITES.*

*IF YOUR EVENT DESERVES MORE THAN
INSPIRATION — IT DESERVES ACTIVATION.*

You need to become someone new – This is when you
experience a shift in your reality. - Just Isaac

BOOK JUST ISAAC NOW